



# CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

#12

## APPLICATION TO ERECT A SIGN

Permit # \_\_\_\_\_

1) Address where sign is to be erected: 304 Sheep Davis Road, Concord, 03301

2) **Message as shown on sign:**

<> sam's club

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	Sam's East, Inc.	Sousa Signs	Sam's Club #6386
Address >	2101 SE Simple Savings Dr	225 E. Industrial Park Dr	304 Sheep Davis Road
City/State/ Zip >	Bentonville, AR, 72716	Manchester, NH, 03109	Concord, NH, 03301
Phone(s) >	479.273.4210	603.622.5067	603.226.1255
E-mail >	tammy.westphal@walmart.com	dfinley@agi.net	

4) Property Information: 

GPW	466'11"	ft	1,284.20	ft
Zone	Store/Building Frontage		Lot Frontage	

5) Type of Sign: ☐ New ☐ Relocation ☒ Replacement  
☐ Freestanding ☒ Monument  
☐ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used: Flex Face

6) How & to what is sign supported: Existing pylon sign - reface only

7) Dimensions of sign: 

11'	ft x	9'	ft	equals	99	sf
Length		Height		Total (Round up)		

8) Height Overall: Ground to bottom of sign 3'-0" ft Ground to top of sign 7'-11" ft

9) Illumination: ☐ None ☐ External ☒ Internal Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \_\_\_\_\_ ft in

11) How far back is leading edge of sign from any curb face? ~25'-0"

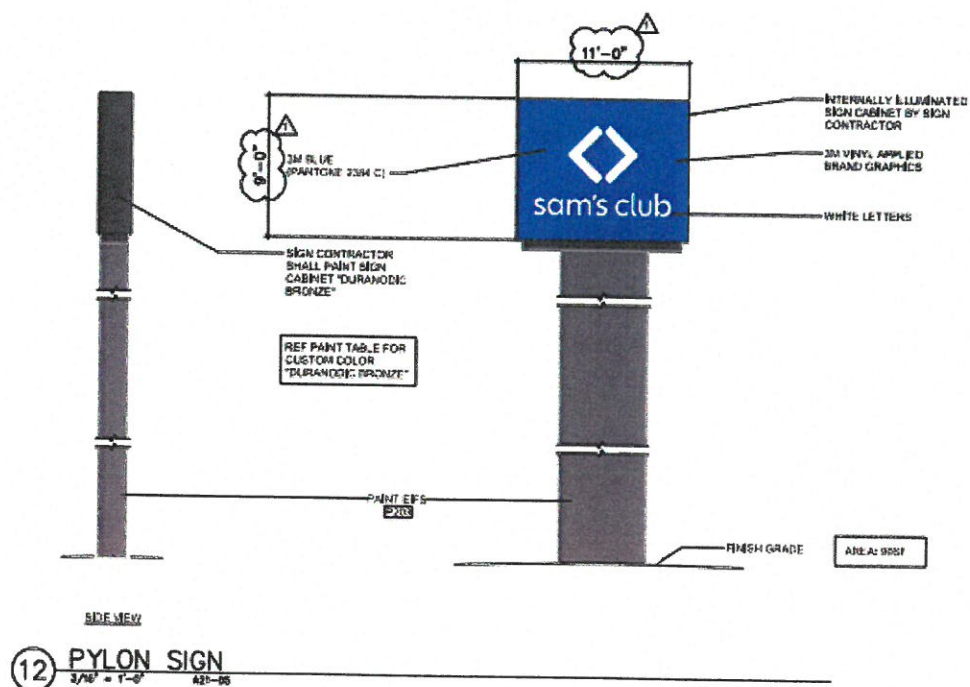
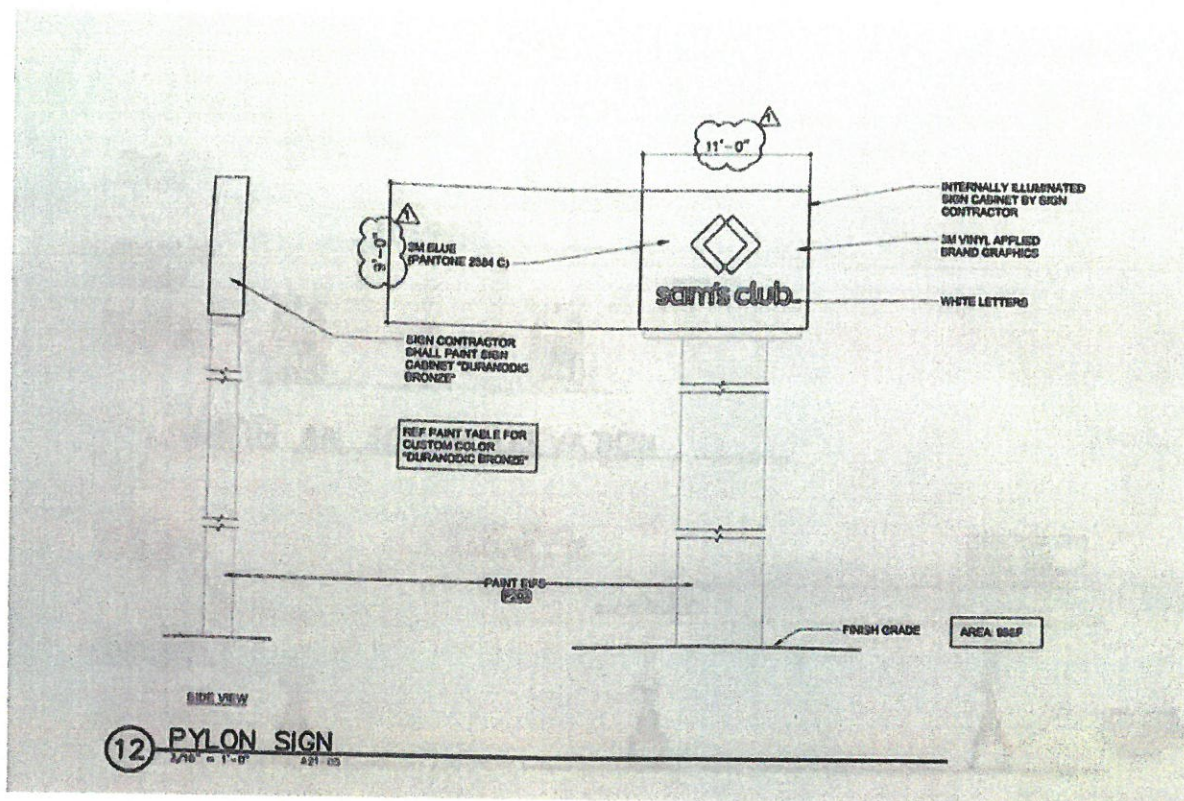
NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? ☒ \*Yes ☐ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

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on back →





# CITY OF CONCORD

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#1

## APPLICATION TO ERECT A SIGN

Permit # \_\_\_\_\_

1) Address where sign is to be erected: 304 Sheep Davis Road, Concord, 03301

2) **Message as shown on sign:**

sam's club <>

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	Sam's East, Inc.	Sousa Signs	Sam's Club #6386
Address >	2101 SE Simple Savings Dr	225 E. Industrial Park Dr	304 Sheep Davis Road
City/State/ Zip >	Bentonville, AR, 72716	Manchester, NH, 03109	Concord, NH, 03301
Phone(s) >	479.273.4210	603.622.5067	603.226.1255
E-mail >	tammy.westphal@walmart.com	dfinley@agi.net	

4) Property Information:

GPW	466'11"	ft	1,284.20	ft
Zone	Store/Building Frontage		Lot Frontage	

5) ☒ New ☐ Relocation ☐ Replacement

Type of Sign: ☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used: Polycarbonate sign

6) How & to what is sign supported: Refer to drawings for installation information

7) Dimensions of sign:

5'1"	ft x	30-3-1/4"	ft	equals	153.97	154	sf
Length		Height			Total (Round up)		

8) Height Overall: Ground to bottom of sign 26'2.5" ft Ground to top of sign 31'3.5" ft

9) Illumination: ☐ None ☐ External ☒ Internal Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \* \_\_\_\_\_ ft \_\_\_\_\_ in

11) How far back is leading edge of sign from any curb face? \_\_\_\_\_

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

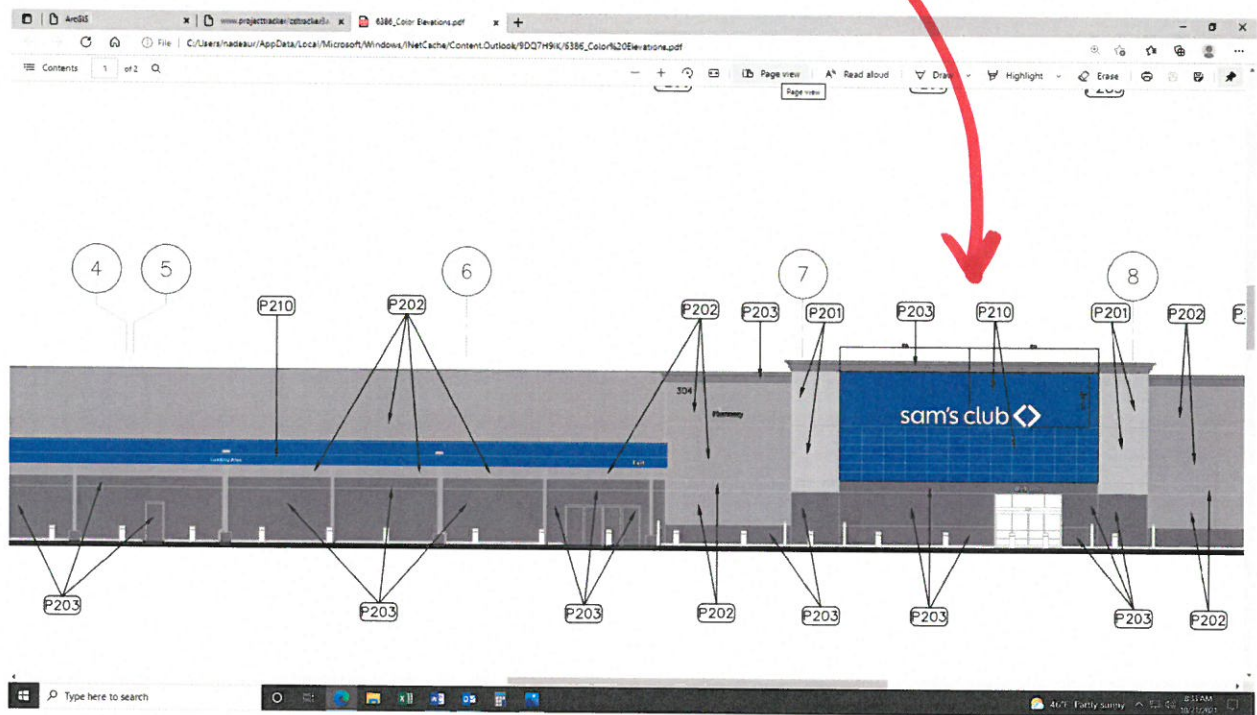
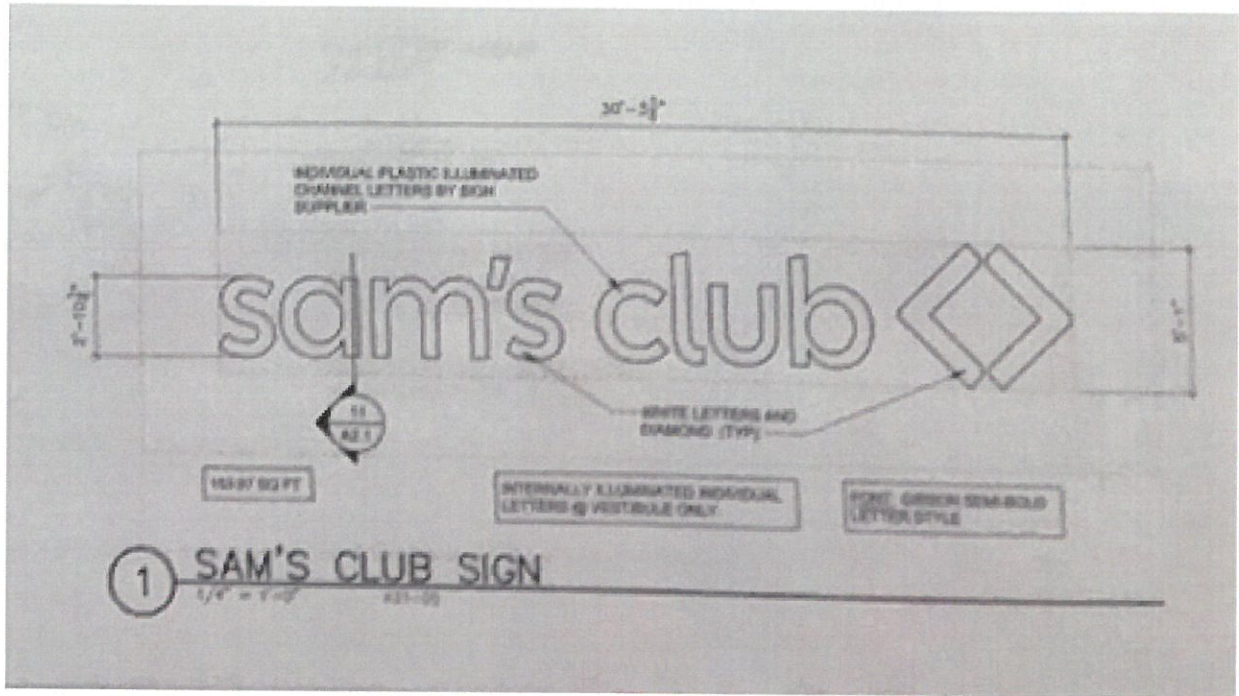
12) Does the sign require Design Review? ☒ \*Yes ☐ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

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on back →







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# 2

## APPLICATION TO ERECT A SIGN

Permit # \_\_\_\_\_

1) Address where sign is to be erected: 304 Sheep Davis Road, Concord, 03301

2) **Message as shown on sign:**

Pharmacy

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	Sam's East, Inc.	Sousa Signs	Sam's Club #6386
Address >	2101 SE Simple Savings Dr	225 E. Industrial Park Dr	304 Sheep Davis Road
City/State/ Zip >	Bentonville, AR, 72716	Manchester, NH, 03109	Concord, NH, 03301
Phone(s) >	479.273.4210	603.622.5067	603.226.1255
E-mail >	tammy.westphal@walmart.com	dfinley@agi.net	

4) Property Information:

GPW	466'11"	ft	1,284.20	ft
Zone	Store/Building Frontage		Lot Frontage	

5) ☒ New ☐ Relocation ☐ Replacement

Type of Sign: ☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

6) Materials to be used: Polycarbonate sign

7) How & to what is sign supported: Refer to drawings for installation information

7) Dimensions of sign:

1'0"	ft x	6'-5"	ft	equals	8.96	9	sf
Length		Height			Total (Round up)		

8) Height Overall: Ground to bottom of sign 28'-0" ft Ground to top of sign 29'-0" ft

9) Illumination: ☒ None ☐ External ☐ Internal Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \* ft in

11) How far back is leading edge of sign from any curb face? \_\_\_\_\_

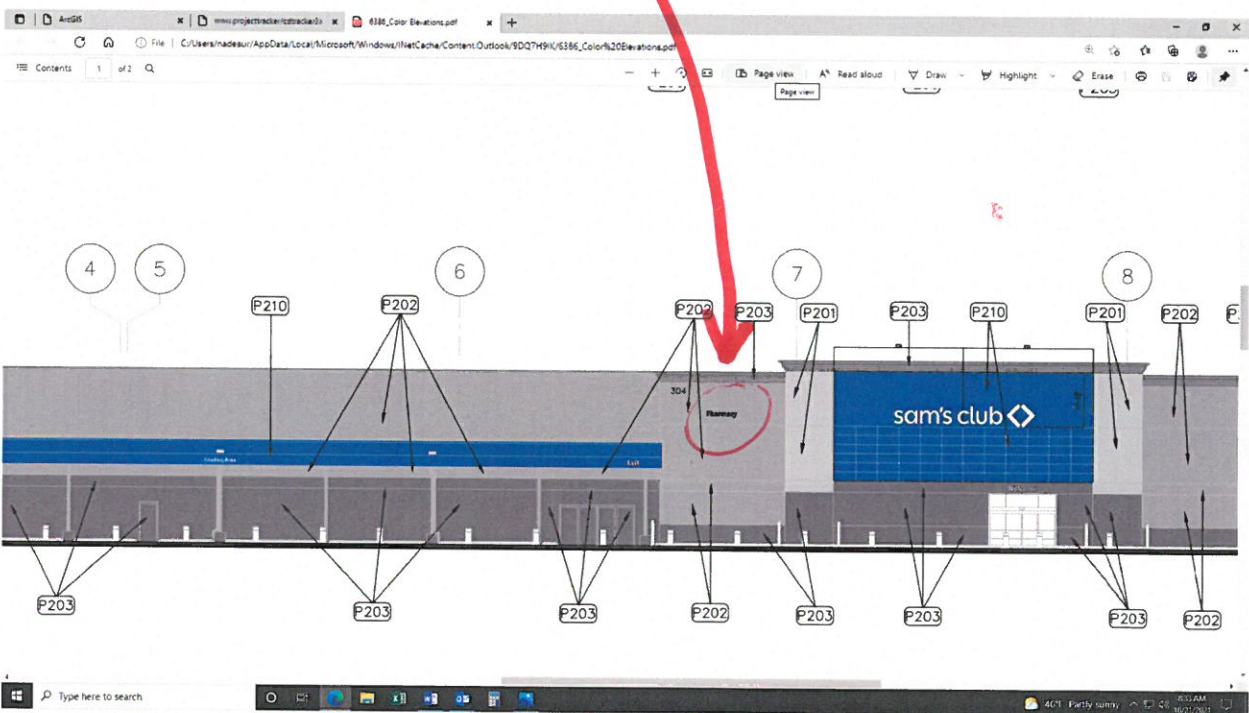
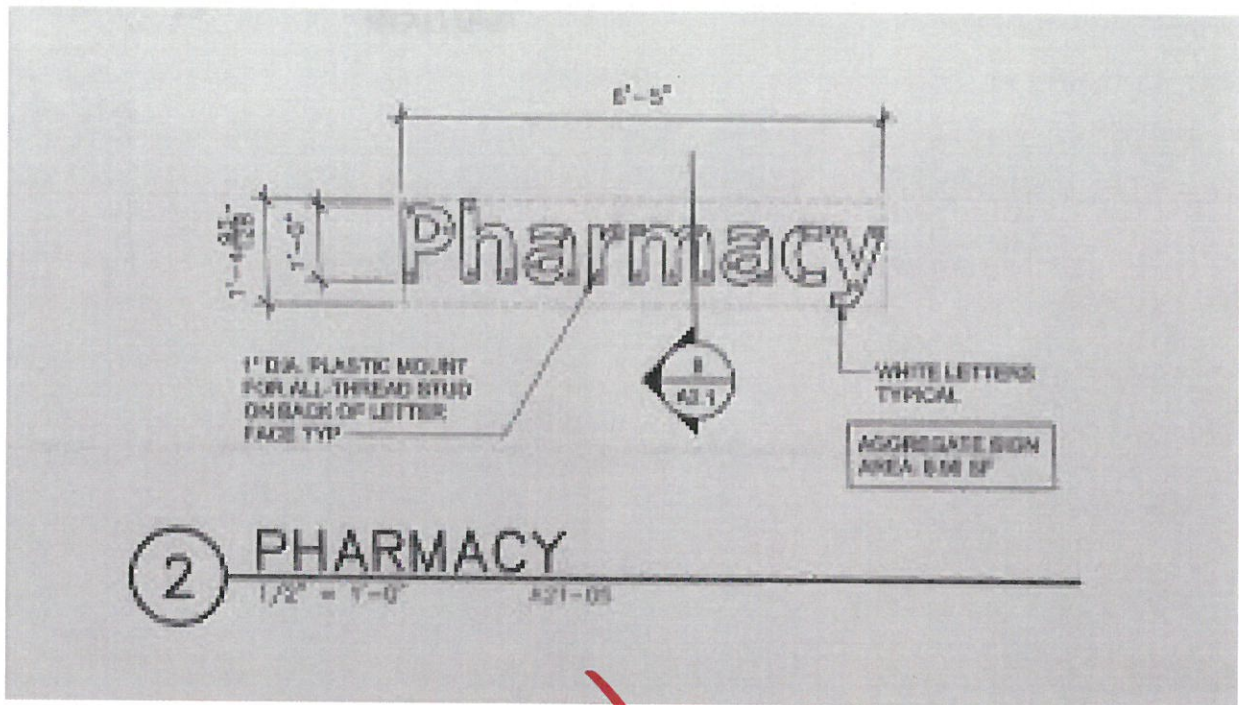
NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? ☒ \*Yes ☐ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

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on back →







# CITY OF CONCORD

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#6

## APPLICATION TO ERECT A SIGN

Permit # \_\_\_\_\_

1) Address where sign is to be erected: 304 Sheep Davis Road, Concord, 03301

2) **Message as shown on sign:**

Tire Installation

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	Sam's East, Inc.	Sousa Signs	Sam's Club #6386
Address >	2101 SE Simple Savings Dr	225 E. Industrial Park Dr	304 Sheep Davis Road
City/State/ Zip >	Bentonville, AR, 72716	Manchester, NH, 03109	Concord, NH, 03301
Phone(s) >	479.273.4210	603.622.5067	603.226.1255
E-mail >	tammy.westphal@walmart.com	dfinley@agi.net	

4) Property Information:

GPW	466'11"	ft	1,284.20	ft
Zone	Store/Building Frontage		Lot Frontage	

5) ☒ New ☐ Relocation ☐ Replacement

Type of Sign: ☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used: Polycarbonate sign

6) How & to what is sign supported: Refer to drawings for installation information

7) Dimensions of sign:

7'9-3/8" ft x	9-3/4" ft	equals	6.40 7 sf
Length	Height		Total (Round up)

8) Height Overall: Ground to bottom of sign 12'7-1/4" ft Ground to top of sign 13'4-1/4" ft

9) Illumination: ☒ None ☐ External ☐ Internal Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \_\_\_\_\_ ft in

11) How far back is leading edge of sign from any curb face? \_\_\_\_\_

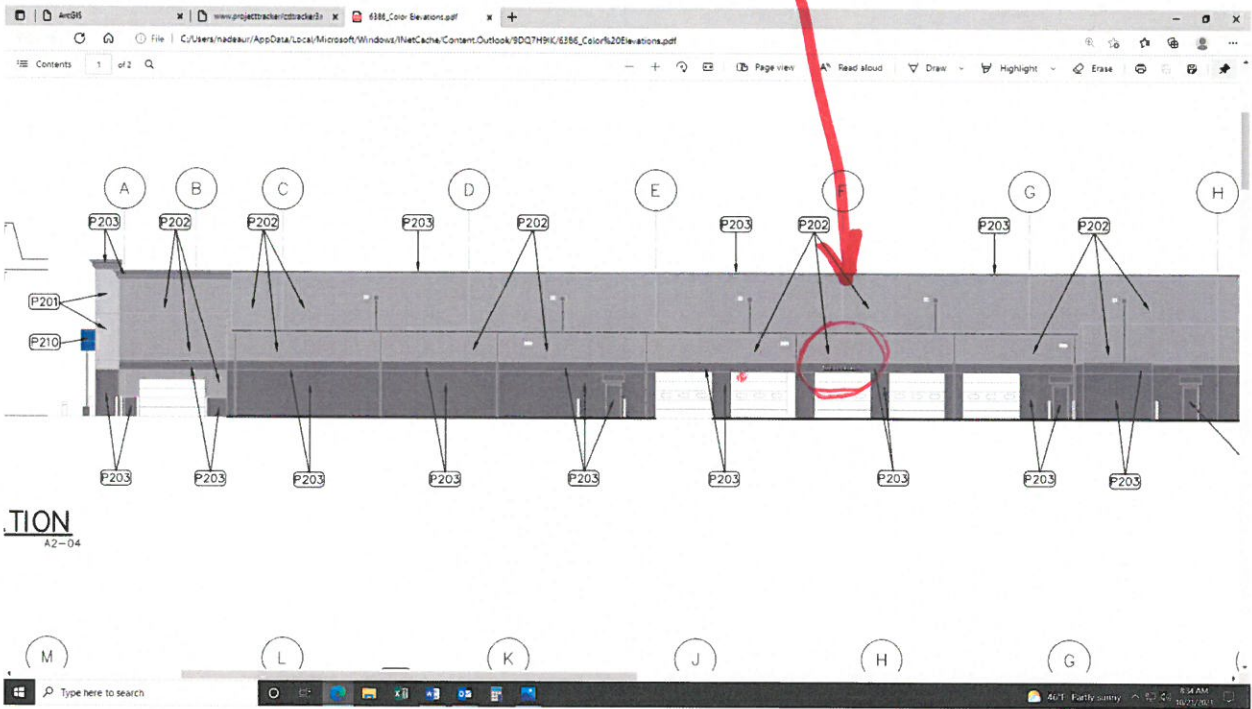
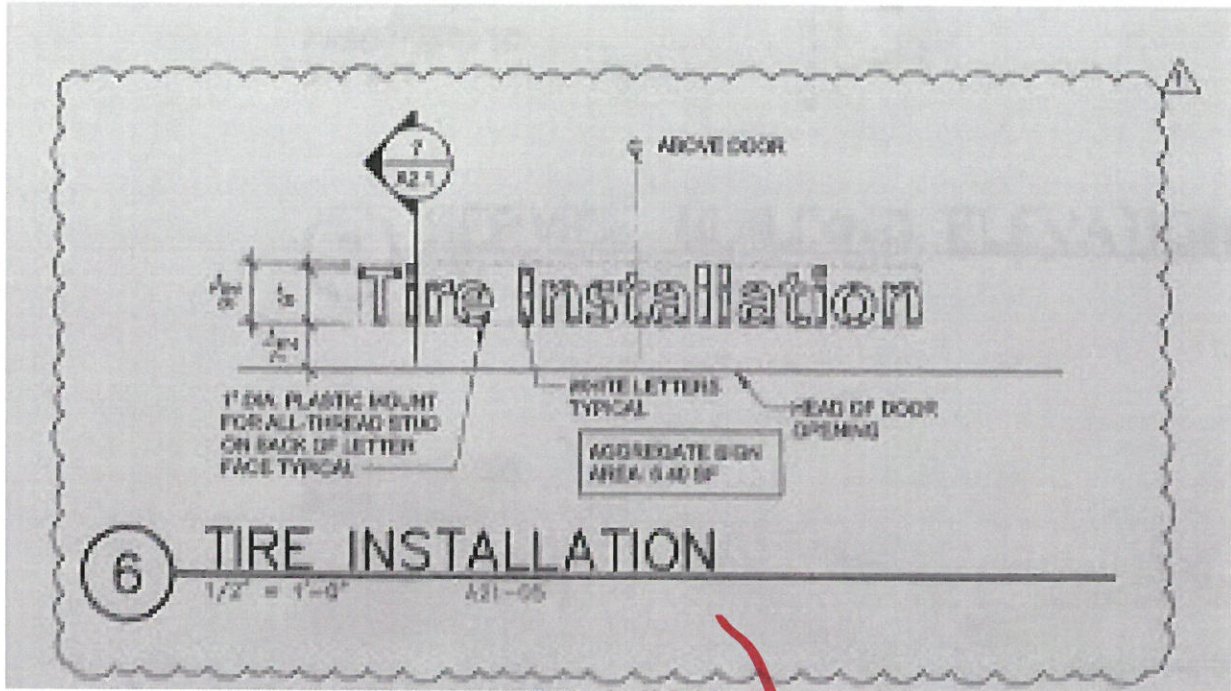
NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? ☒ \*Yes ☐ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

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on back →







# CITY OF CONCORD

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# 9A

## APPLICATION TO ERECT A SIGN

Permit # \_\_\_\_\_

1) Address where sign is to be erected: 304 Sheep Davis Road, Concord, 03301

2) **Message as shown on sign:**

sam's club <>

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	Sam's East, Inc.	Sousa Signs	Sam's Club #6386
Address >	2101 SE Simple Savings Dr	225 E. Industrial Park Dr	304 Sheep Davis Road
City/State/ Zip >	Bentonville, AR, 72716	Manchester, NH, 03109	Concord, NH, 03301
Phone(s) >	479.273.4210	603.622.5067	603.226.1255
E-mail >	tammy.westphal@walmart.com	dfinley@agi.net	

4) Property Information: 

GPW	466'11"	ft	1,284.20	ft
Zone	Store/Building Frontage		Lot Frontage	

5) ☒ New ☐ Relocation ☐ Replacement

Type of Sign: ☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used: Polycarbonate sign

6) How & to what is sign supported: Refer to drawings for installation information

7) Dimensions of sign: 

1'0"	ft x	10'-7-3/8"	ft	equals	18.93(9)	sf
Length		Height			Total (Round up)	

8) Height Overall: 

Ground to bottom of sign	14'6-1/2"ft	Ground to top of sign	16'-4"ft
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9) Illumination: ☐ None ☐ External ☒ Internal Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \* \_\_\_\_\_ ft in

11) How far back is leading edge of sign from any curb face? \_\_\_\_\_

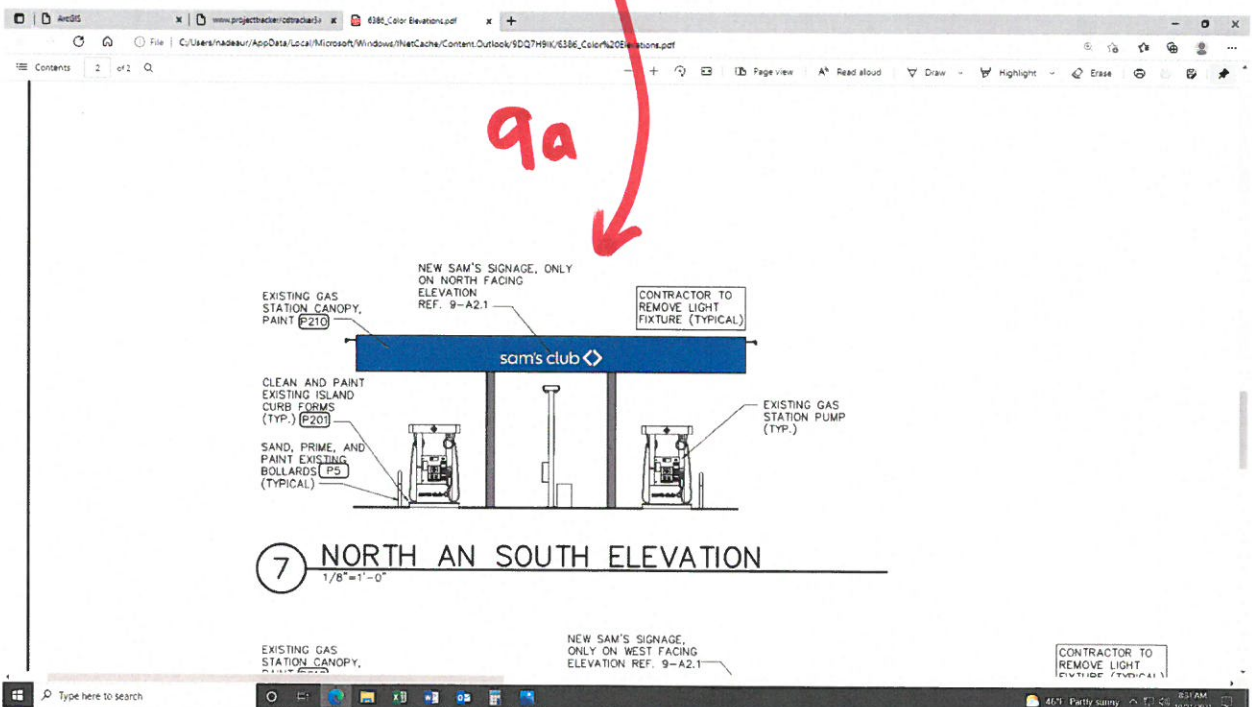
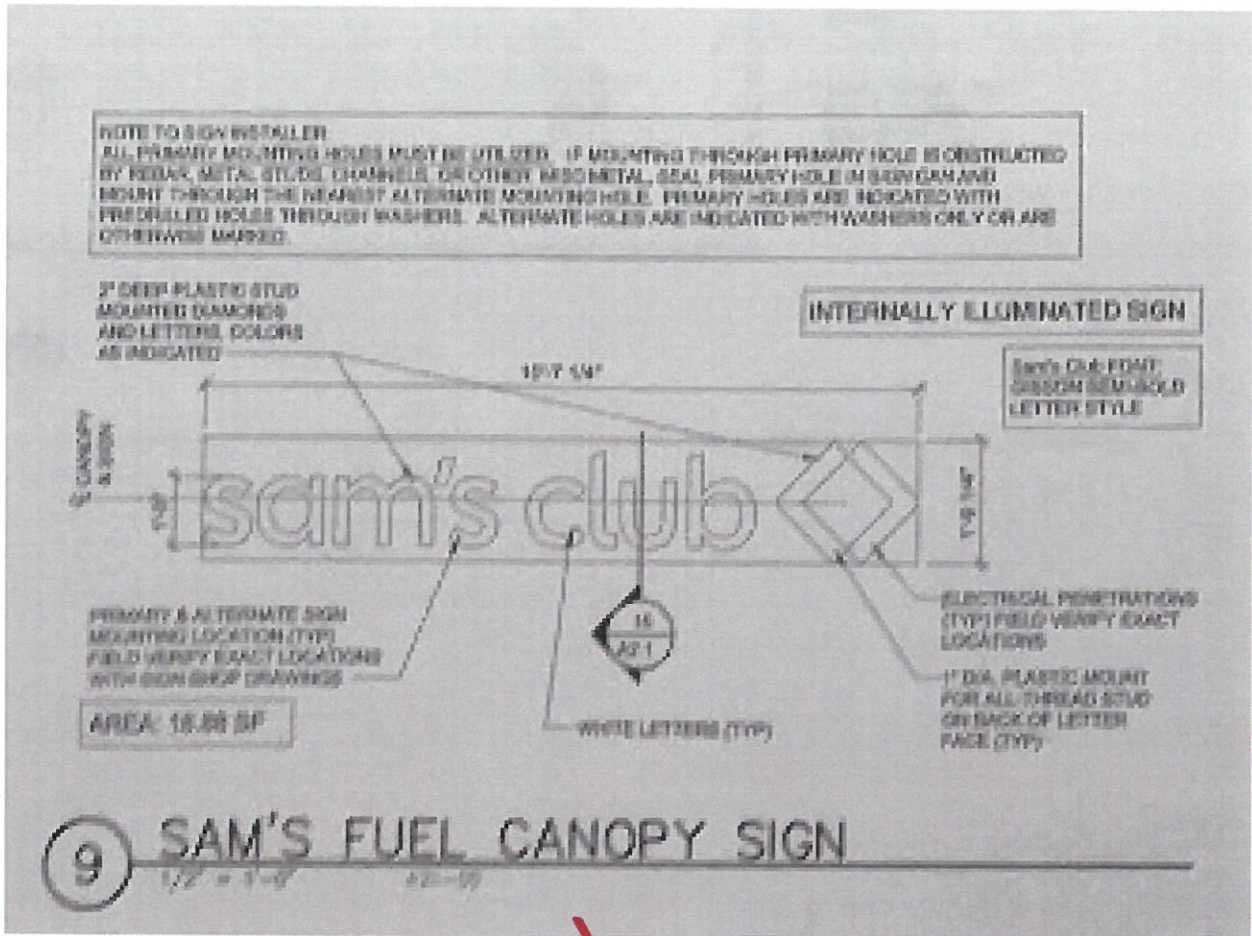
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12) Does the sign require Design Review? ☒ \*Yes ☐ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

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on back →





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#96

## APPLICATION TO ERECT A SIGN

Permit # \_\_\_\_\_

1) Address where sign is to be erected: 304 Sheep Davis Road, Concord, 03301

2) **Message as shown on sign:**

sam's club <>

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	<u>Sam's East, Inc.</u>	<u>Sousa Signs</u>	<u>Sam's Club #6386</u>
Address >	<u>2101 SE Simple Savings Dr</u>	<u>225 E. Industrial Park Dr</u>	<u>304 Sheep Davis Road</u>
City/State/ Zip >	<u>Bentonville, AR, 72716</u>	<u>Manchester, NH, 03109</u>	<u>Concord, NH, 03301</u>
Phone(s) >	<u>479.273.4210</u>	<u>603.622.5067</u>	<u>603.226.1255</u>
E-mail >	<u>tammy.westphal@walmart.com</u>	<u>dfinley@agi.net</u>	

4) Property Information: 

GPW	<u>466'11"</u>	ft	<u>1,284.20</u>	ft
Zone	Store/Building Frontage		Lot Frontage	

5) ☒ New ☐ Relocation ☐ Replacement  
Type of Sign: ☐ Freestanding ☐ Monument  
☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used: Polycarbonate sign

6) How & to what is sign supported: Refer to drawings for installation information

7) Dimensions of sign: 

<u>1'0"</u>	ft x	<u>10'-7-3/8"</u>	ft	equals	<u>18.93</u>	sf
Length		Height			Total (Round up)	

8) Height Overall: 

Ground to bottom of sign	<u>14'6-1/2"</u>	ft	Ground to top of sign	<u>16'-4"</u>	ft
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9) Illumination: ☐ None ☐ External ☒ Internal Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \* \_\_\_\_\_ ft in

11) How far back is leading edge of sign from any curb face? \_\_\_\_\_

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

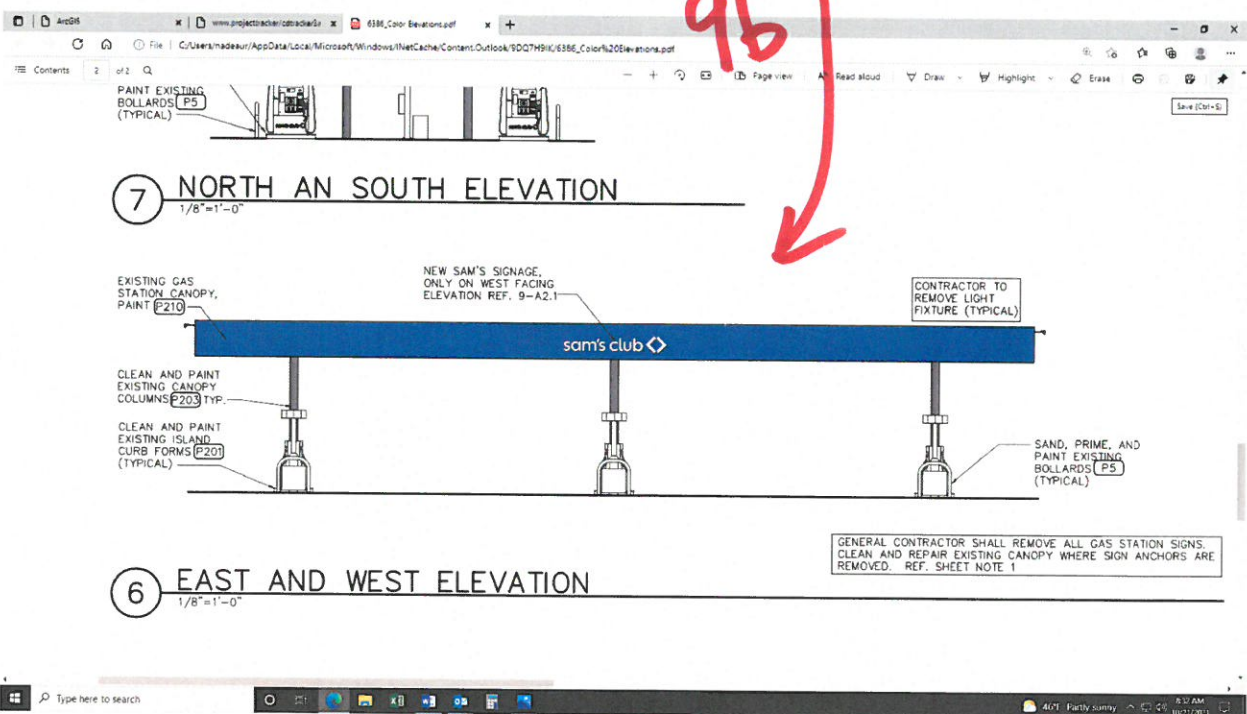
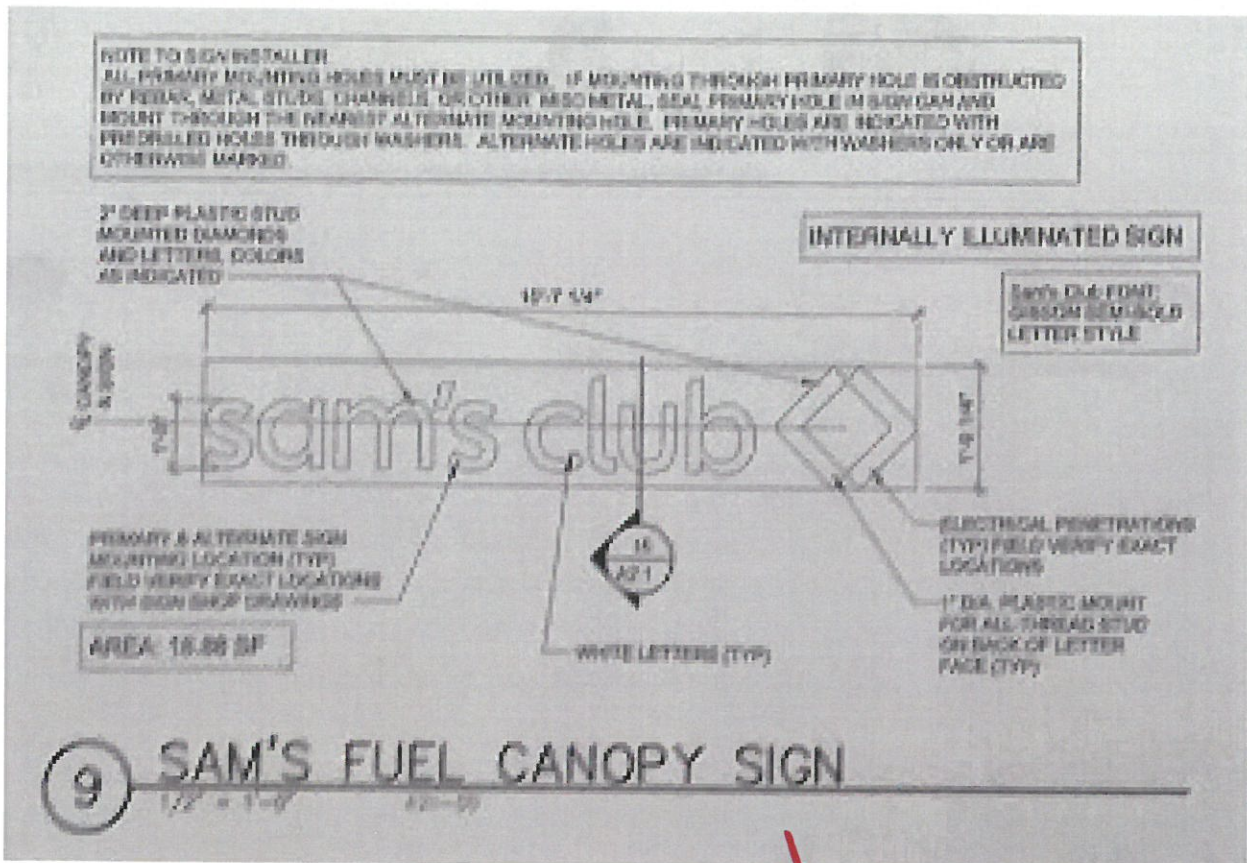
12) Does the sign require Design Review? ☒ \*Yes ☐ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

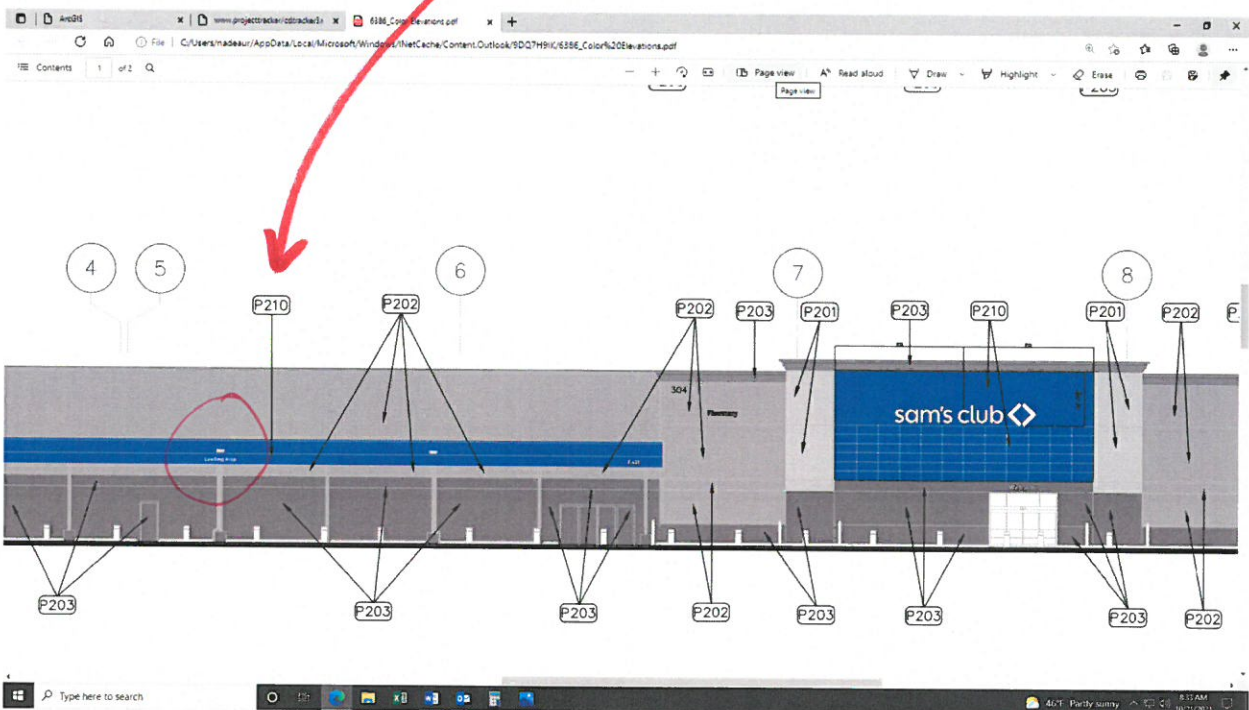
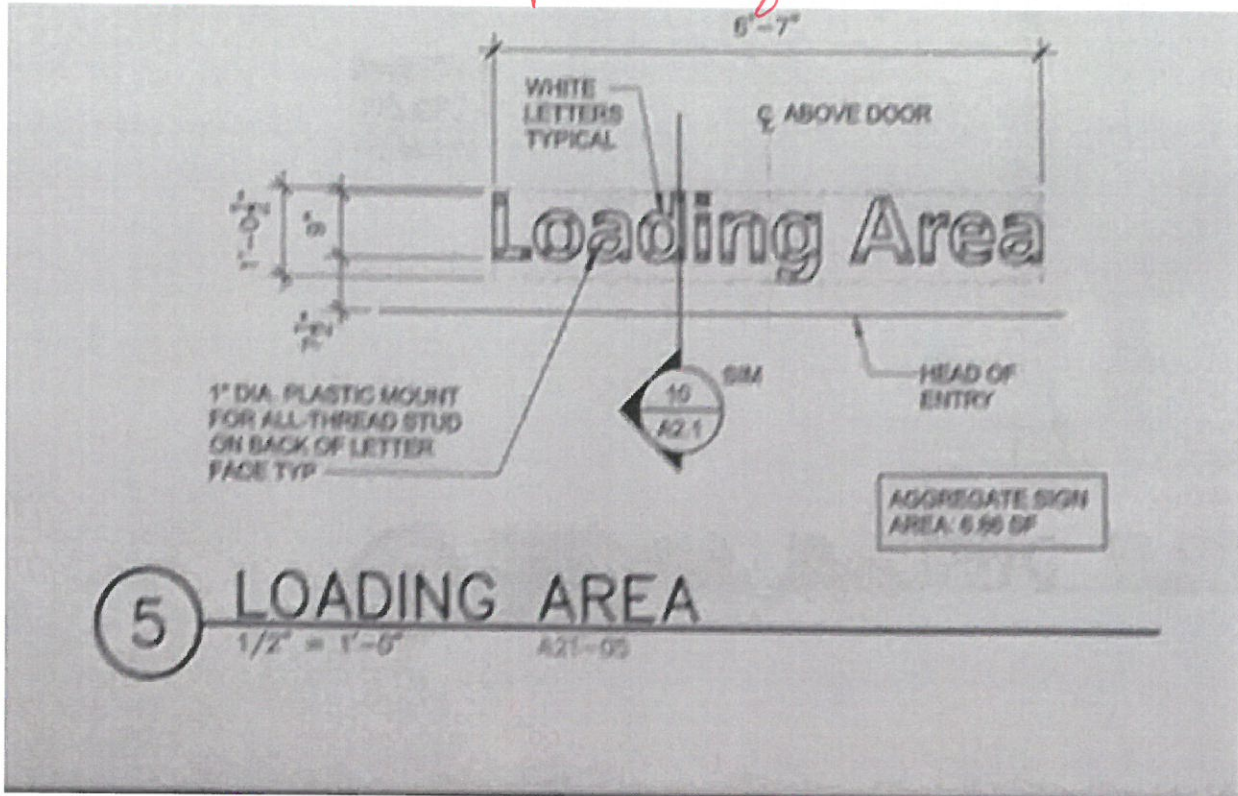
- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

Continued  
on back →



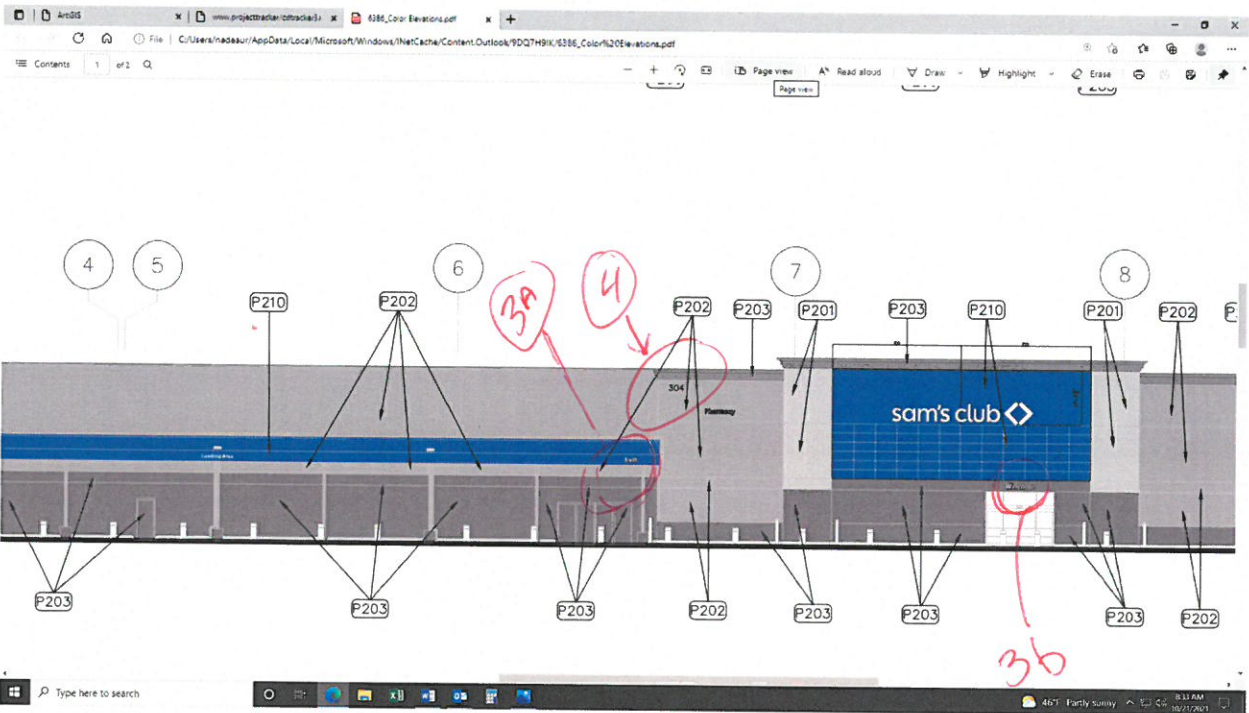
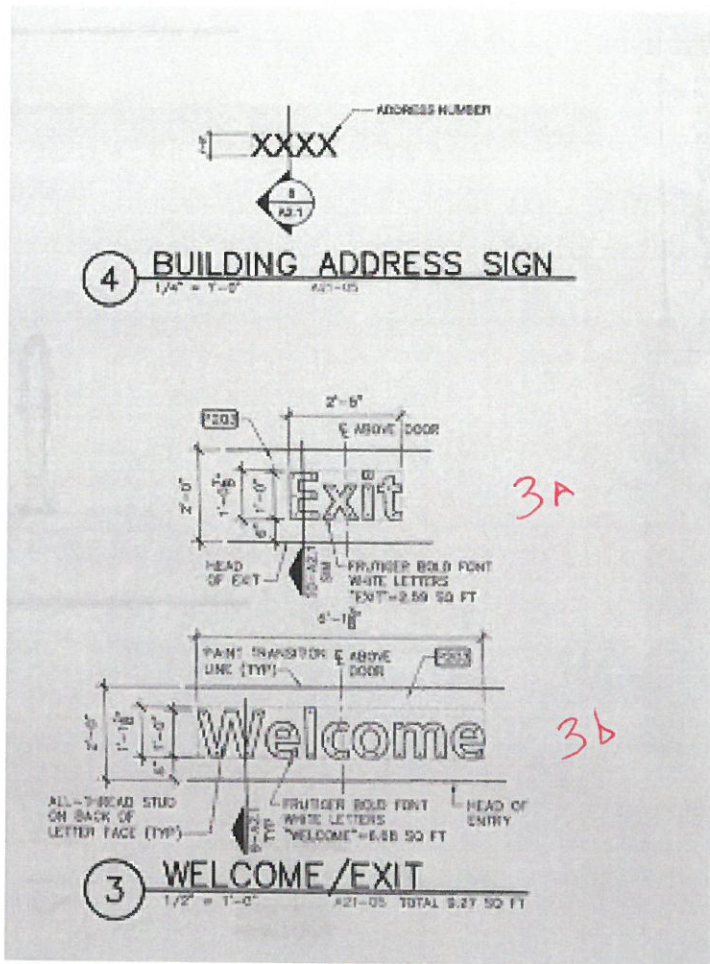


Incidental - no permit required.





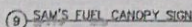
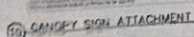
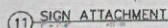
Incidental - no permits required.



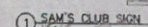
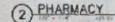
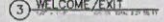
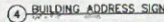
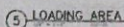
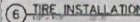








8 SIGN ATTACHMENT EFS ON MTL STUD



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**REBRAND**  
CONCORD, NH  
CLUB #6366

1. **1990-1991**  
 2. **1991-1992**  
 3. **1992-1993**  
 4. **1993-1994**  
 5. **1994-1995**  
 6. **1995-1996**  
 7. **1996-1997**  
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 17. **2006-2007**  
 18. **2007-2008**  
 19. **2008-2009**  
 20. **2009-2010**  
 21. **2010-2011**  
 22. **2011-2012**  
 23. **2012-2013**  
 24. **2013-2014**  
 25. **2014-2015**  
 26. **2015-2016**  
 27. **2016-2017**  
 28. **2017-2018**  
 29. **2018-2019**  
 30. **2019-2020**  
 31. **2020-2021**  
 32. **2021-2022**  
 33. **2022-2023**  
 34. **2023-2024**  
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 70. **2059-2060**  
 71. **2060-2061**  
 72. **2061-2062**  
 73. **2062-2063**  
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