



CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

Paid CK# 9981

①

APPLICATION TO ERECT A SIGN

Permit # SP107-21

1) Address where sign is to be erected: 240 Loudon Rd

2) Message as shown on sign:

Tropical Smoothie Cafe

	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	<u>Centerco Concord LLC</u>	<u>KC SIGNS</u>	<u>Tropical Smoothie Cafe</u>
Address >	<u>222 W Hills Rd</u>	<u>P.O. Box 823</u>	<u>Cathy Miller</u>
City/State/ Zip >	<u>NEW CANAAN Ct</u>	<u>Londonderry, NH 03055</u>	<u>Burn Hill Rest Group</u>
Phone(s) >		<u>603 432-7532</u>	<u>240 Loudon</u>
E-mail >		<u>ROBYN.OKSIGNS.NET</u>	<u>496-8129</u>

4) Property Information:

CWP | 47'-0" | ft | ft

Zone Store/Building Frontage Lot Frontage

5) ☒ New ☐ Relocation ☐ Replacement

Type of Sign: ☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used:

Internally Illum Backway Mount Channel Letters

6) How & to what is sign supported:

Mounted to Facade

7) Dimensions of sign:

14'-2" ft x 3'-0" ft equals 42.50 sf

Length Height Total (Round up)

8) Height Overall: Ground to bottom of sign 12 ft

Ground to top of sign 15 ft

9) Illumination: ☐ None ☐ External ☒ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No ☐ Yes* > ft in

11) How far back is leading edge of sign from any curb face?

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? ☒ *Yes ☐ No Historic District Review? ☐ Yes ☒ No

*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

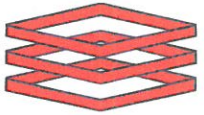
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OCT 13 2021

CODE ADMINISTRATION

Continued on back →

FRONT ELEVATION • PROPOSED SIGNAGE



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COLOR NOTES

REVISION

- | | |
|----|-------------|
| 1. | 10.04.21 MW |
| 2. | XXXXXX |
| 3. | XXXXXX |
| 4. | XXXXXX |

ARTIST

MW

CLIENT

TROPICAL SMOOTHIE

SCALE

3/16" = 1'-0"

DATE

09.04.21

LOCATION

240 LOUDEN ROAD
CONCORD, NH 03301

8 MARKETING DESIGN / 0901 / 1 TROPICAL SMOOTHIE / CONCORD, NH 03301

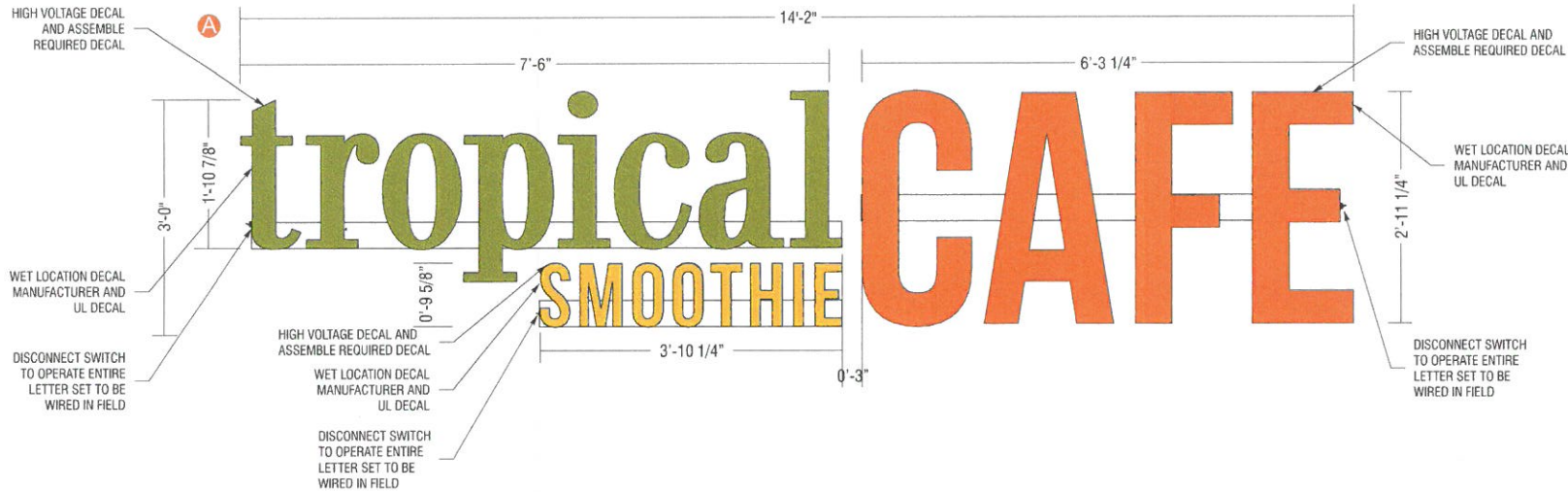


Underwriters
Laboratories Inc.®

10.10.10

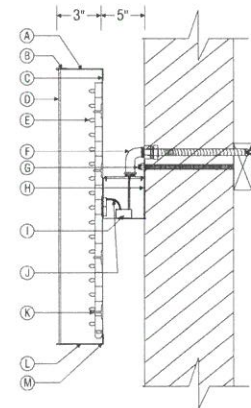
DEPARTMENT
ART

TROP-36-RWCL INTERNALLY ILLUMINATED RACEWAY MOUNT CHANNEL LETTERS • 42.50 SQ FT

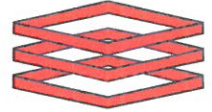


L.E.D. RACEWAY MOUNTING DETAIL (EXTERIOR)

- A. .050" X 3" ALUMINUM RETURNS TO BE PAINTED GLOSS BLACK
- B. 1" GLOSS BLACK JEWELITE
- C. 3MM ACM BACKS
- D. WHITE LD PCB FACES
W/ 3M TROPICAL GREEN 3630-4987 20635
W/ 3M 3630-25 SUNFLOWER
W/ 3M CAFÉ ORANGE 3630-3176 20634
- E. WHITE GE TETRA miniMAX 7100K 24V LED
SMOOTHIE-WHITE GE TETRA MS 7100K 24V LED
- F. 1/2" SEALTITE CONDUIT RUNNING TO SECONDARY CONNECTION
* NOTE: GENERAL CONTRACTOR TO HAVE PRIMARY CONNECTION HOOKED UP
- G. 3/8" THREADED RODS WITH 2" X 4" WOOD BLOCKING AS REQUIRED TO MOUNT RACEWAY TO WALL
- H. 2" X 9" X 3/16" ALUMINUM MOUNTING BRACKETS AS REQ'D - CENTER TO CENTER DIMENSIONS NOT TO EXCEED 6'-0" OF UNBRACED LENGTHS
- I. STANDARD POWER SUPPLY HOUSED IN A 4" X 5" RACEWAY PAINTED (TBD)
- J. POWER CABLE STARTING FROM POWER SUPPLY THEN LETTER TO LETTER
- K. PLASTIC MOUNTING CLIPS AS REQ'D
- L. 1/4" WEEP HOLES AS REQUIRED
- M. SILICONE BEAD AROUND THE INSIDE OF RETURN AND BACK TO SEAL FROM WATER LEAKAGE



TYPICAL WALL SECTION:
NOT TO SCALE



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COLOR NOTES

SEE MOUNTING DETAIL

REVISION

1.	10.04.21 MW
2.	XXXXX
3.	XXXXX
4.	XXXXX

ARTIST

MW

CLIENT

TROPICAL SMOOTHIE

SCALE

1" = 0'-15"

DATE

09.04.21

LOCATION

240 LOUDEN ROAD
CONCORD, NH 03301

8 MARKETING DESIGN / CON: 1 TROPICAL SMOOTHIE / CONCORD, NH 03301



Underwriters
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DEPARTMENT
ART



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Permit # SP108-21

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2) Message as shown on sign:

Tropical Smoothie Cafe

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
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Address >	<u>222 N Hills Rd</u>	<u>P.O. Box 823</u>	<u>Cathy Miller</u>
City/State/ Zip >	<u>New Canaan Ct</u>	<u>Londonderry, NH 03053</u>	<u>Burn Mill Rest Group</u>
Phone(s) >			<u>240 Loudon</u>
E-mail >			<u>496-8129</u>

4) Property Information: CWP Zone 47'-0" Store/Building Frontage ft Lot Frontage ft

5) Type of Sign: ☐ New ☐ Relocation ☐ Replacement ☒ Freestanding ☐ Monument Tenant Panels

☐ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

6) Materials to be used: Replacement Panel w/ Vinyl Graphics

7) How & to what is sign supported: Existing Cabinet

7) Dimensions of sign: 6' Length x 2' Height equals 12 Total (Round up) sf

8) Height Overall: Ground to bottom of sign ft Ground to top of sign ft

9) Illumination: ☐ None ☐ External ☒ Internal Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No ☐ Yes* > ft in

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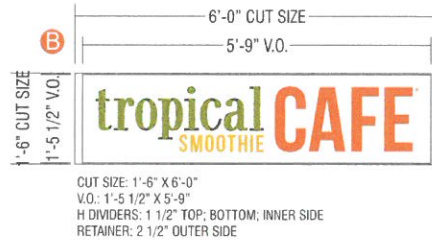
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CODE ADMINISTRATION

Continued on back →

PYLON REPLACEMENT PANEL • PROPOSED SIGNAGE



SIGN: REPLACEMENT PANEL w/VINYL GRAPHICS

COPY: 3M 3630-4987 PEA GREEN VINYL

3M 3630-25 SUNFLOWER VINYL

3M 3630-3176 ORANGE VINYL

QTY: 2 EACH

NOTE: TSC will take upper half of sign panel



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COLOR NOTES

REVISION

1.	10.04.21 MW
2.	XXXXX
3.	XXXXX
4.	XXXXX

ARTIST

MW

CLIENT

TROPICAL SMOOTHIE

SCALE

1/4" = 1'-0"

DATE

09.04.21

LOCATION

240 LOUDEN ROAD
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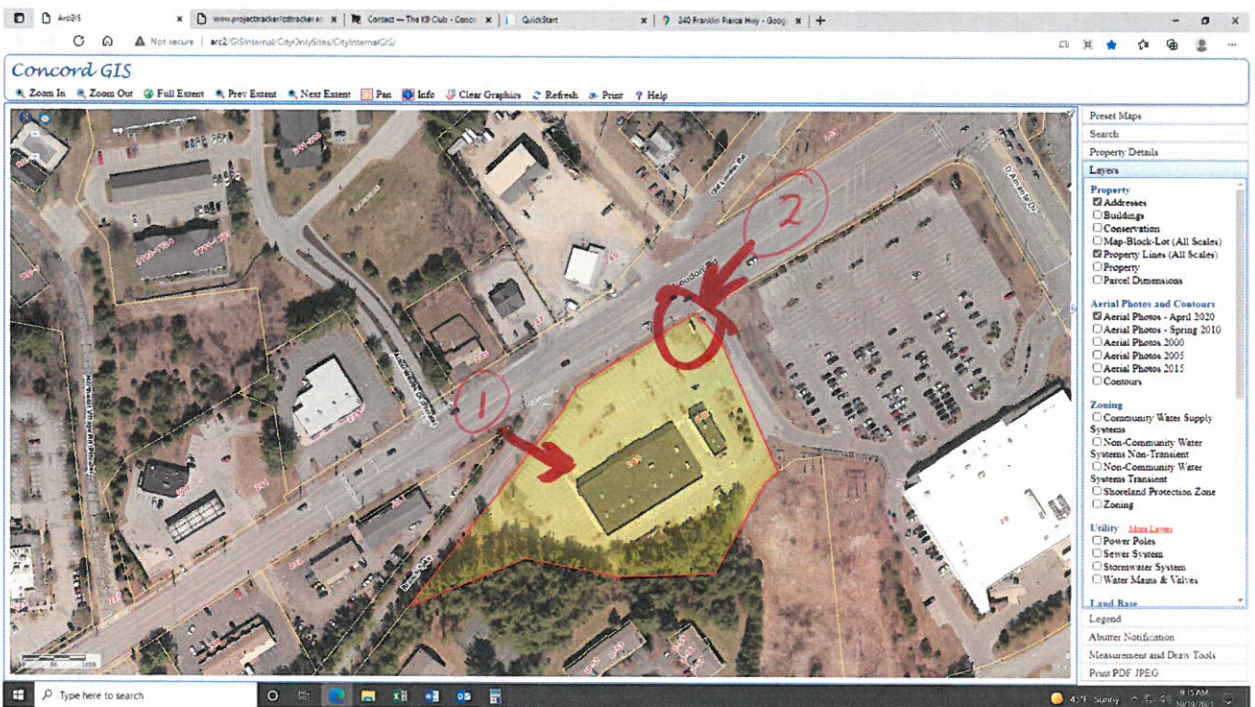
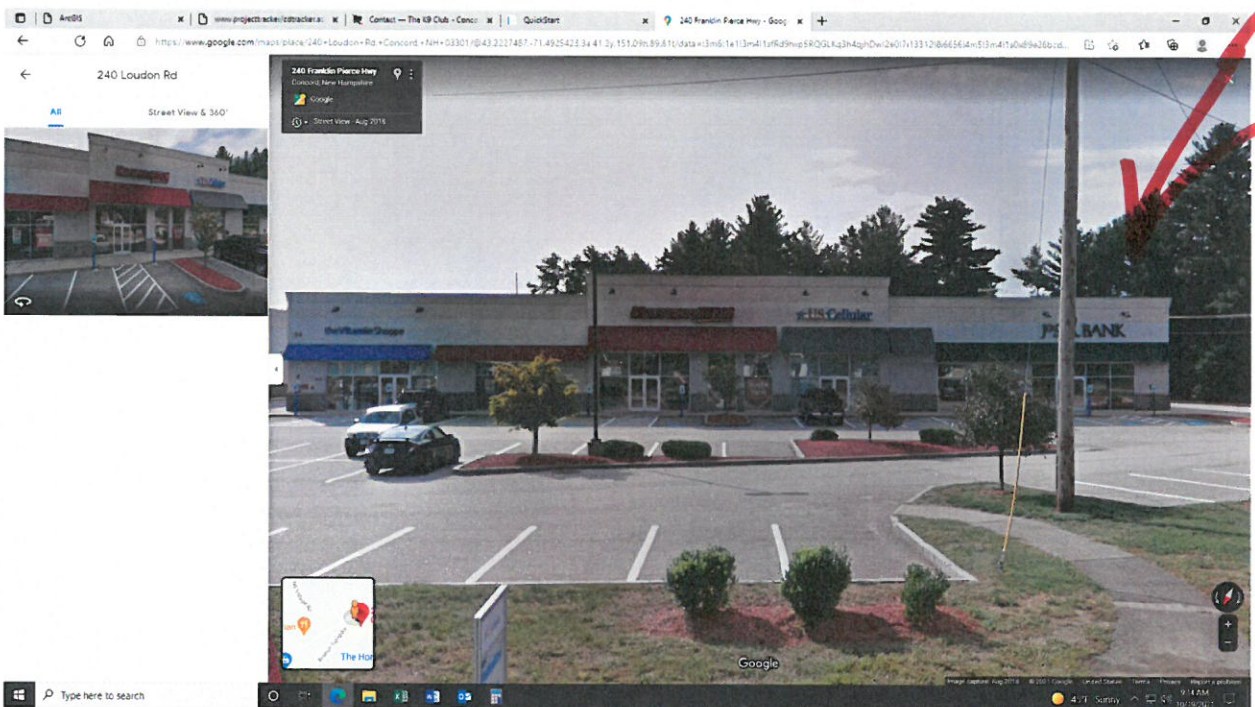
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DEPARTMENT
ART

240 Loudon Rd

The Smoothie Café

1



SITE MAP



- A TROP-36-RWCL REMOTE MOUNT CHANNEL LETTERS
- B PYLON PANEL w/ VINYL GRAPHICS