

October 15, 2021

Tom Aspell City Hall 41 Green St. Concord, NH 03301

Dear Tom:

On behalf of The Greater Concord Chamber of Commerce, the League of N.H. Craftsmen and the Capitol Center for the Arts, thank you for supporting Capital Arts Fest in Concord on September 24 – 26. Your contribution helped match a State Tourism grant that enabled us to market the event in major cities throughout New England. Those funds supported us with marketing the Capital Region as a cultural destination, which not only helps increase visitor spending here, but also provides the type of atmosphere that makes Concord a great place to live and work, helping us to attract a vibrant workforce.

The event attracted big crowds to downtown on the weekend for the juried fine arts and crafts fair that hosted over 35+ artisans. Over a half dozen satellite locations also participated during the three-day event, including lots of live music and entertainment, an outdoor movie, dance and much more.

As part of your sponsorship, the City was listed on the Visit Concord NH website, recognized in Chamber e-newsletters, social media, and in a Capital Connections article, published in the Concord Monitor. I am enclosing just a few of these examples for you.

Again, thank you so much for your support!

Sincerely,

Timothy G. Sink, CCE

President

Enc.

CAPITAL News and updates from the Greater Concord Chamber of Commerce **CONNECTIONS**

MEMBER SPONSORED CONTENT CONCORD CHAMBER OF COMMERCE

NEWS YOU WANT TO KNOW

Celebrate art, music and culture

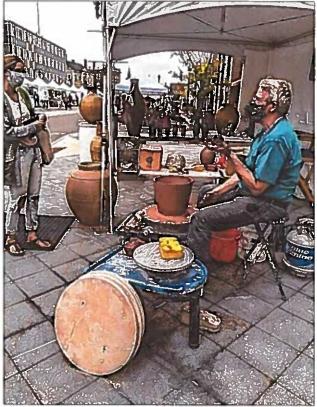
Capital Arts Fest returns to Concord from September 24 to 26

The fifth annual Capital Arts Fest will be the biggest celebration of art and culture that the Capital City has ever hosted. On Friday, Sept. 24, through Sunday, Sept. 26, artists and organizations in downtown Concord and beyond will welcome visitors to a vibrant multi-arts festival. This immersive event offers lively, joyous and interactive arts experiences. View contemporary and traditional crafts, listen to live music, or watch pop-up street theater, site specific dance performances, intimate theater performances and presentations by authors and poets.

Beyond showcasing Concord's diverse creative artists and enterprises, Capital Arts Fest will be a celebration of community, demonstrating that we can come together safely to enjoy shared experiences with others as we emerge from the isolation of the pandemic This year, numerous Concord area cultural organiza-tions are adding new elements to the festival. These performances, demonstrations, exhibits and interactive arts activities aren't limited to the downtown area, but will also take place at many organizations' home locations throughout the city. Confirmed

satellite venues include Kimball Jenkins, Red River Theatres, Ballet Misha, Concord Community Music School, NHTI, McAuliffe-Shepard Discovery Center, Canterbury Shaker Village and the Hatbox Theatre. The celebration will begin with

an evening of special activities at the Kimball Jenkins estate and a performance at the Capitol Center for the Art's main Chubb Theatre A full schedule of events will follow throughout the weekend, an-chored by a Fine Art and Craft Fair presented by the League of NH Craftsmen on South Main Street. The downtown area will also feature live music in the Capitol Center for the Art's outdoor beer garden, demonstrations and performances by Concord Dance Academy, Gibson's Book-store poetry readings, performances by NHSCOT-The High-Lind Games Pipe and Drum Corp and Concord Coachmen Chorus.



Covers risans will display their work, offer demonstrations and chall with visitors at the Fine Ari and Craft Feir at apital Aris Fest. Presented by the League of NH Craftsmen, this key festivity will anchor the dewritown

Capital Arts Fest will benefit the city beyond a single weekend of scheduled events and festivities by fostering a deep appreciation for arts and cultural institu-tions in the Greater Concord region. This event offers a powerful opportunity to further brand the Capital Region as a cultural cen-ter for New Hampshire. The efforts of participating arts organizations not only increases visitor

traffic and visitor spending in Concord, but supports the eco-nomic health of our community on a broader scale. This significant economic impact goes back

to the mots of Capital Arts Fest. Capital Arts Fest was first es-tablished in 2017 by the Greater Concord Chamber of Commerce's Creative Concord Committee in partnership with Capitol Center for the Arts. After studying the

creative economy through the Arts & Economic Prosperity Survey in 2012 and 2017, this committee had concrete data on the importance of arts organizations on the local economy. This study measured the direct economic impact of cultural institutions and audience spending — 31 2 millior dollars annually in the Greater Concord region — which represents only a portion of the im-

pressive value of the creative Arts Fest was created to foster the development of this valuable arts

Area businesses have taken no tice of the significant impact of arts organizations, and gener-ously stepped up to sponsor this year's Capital Arts Fest. Special thanks go to Bank of New Hamp shire and the Rotary Club of Concord, NH. Additional sponsors in-dude Merrimack County Savings Bank, the City of Concord, Gran-ite State Credit Union, Grappone Automotive, Havenwood Her-itage Heights, Courty and by Marriot Grappone Conference Center and Sugar River Bank, The Chamber also received a Joint Promotional Projects matching grant from the State Office of Tourism and Travel to help market the event.

Capital Arts Fest continues to grow as new organizations and activities are added to the robust festival schedule. View all event details and a full schedule online at visitconcord-nh-com/capitalarts-fest. Visitors are encouraged to spend the day or spend the weekend, enjoying all that Concord's vibrant community has to

Look for News You Want to Know here in The Concord Monitor once a

Incorporated in 1919, New Hampshire's state capital chamber of commerce—the Greater Concord Chamber of Commerce - develops economic opportunities, strengthens the business climate and enhances quality of life in the Capital region

Welcome New Members!

Barn at Bull Meadow; Hudkins Law & Title, PLLC; Kaskade Consulting; Merrimack County; New Hampshire Bar Association, Pembroke FitWorks, LLC; Realistic Development, LLC; Toast, Learn more about these member organizations on the Chamber's online Membership Directory at ConcordNHChamber.com.

























Get involved in key issues, network with business leaders and celebrate someone who gives back to our community.

This October, take advantage of unique opportunities to expand your network. We want you to be a part of the conversation at our next forum and help us celebrate an outstanding leader at our Annual Meeting.

Business After Hours

Tuesday, October 12 from 5:30-7 p.m.

Barn at Bull Meadow, 63 Bog Road, Concord

Open to Chamber members (\$7 prepaid / \$10 at the door)

This month's networking event host, <u>Barn at Bull Meadow</u>, invites you to explore their brand new event center, featuring a rustic post & beam interior and a stunning outdoor patio. <u>Catering by Design</u> will provide a menu of delicious and unique hors d'oeuvres, including sizzling stir fry and pumpkin whoopie pies, to accompany the lively networking that these events are known for. Bring your business cards, and get to know fellow business leaders in a welcoming atmosphere where fellow members are eager to introduce themselves to you and learn about your business.





Register

Not a Chamber member yet? Reach out to our Manager of Membership Services, Gabriel Szczepanik, to inquire about attending this event as our guest.

Monthly Forum: Housing & Childcare in NH

Thursday, October 14 from 7:30-9 a.m. Holiday Inn, 172 North Main Street, Concord Open to Chamber members (\$30) and the public (\$40)

Join us for a forum addressing two key workforce issues—housing and childcare. Our speakers will share insight on these issues that are crucial for attracting talented professionals to NH and sustaining our local economy. You are invited to join the conversation and uncover solutions being developed in the City of Concord that will provide these resources to growing families in the Capital Region. This



event includes a full breakfast, panel discussion, and audience Q&A with guest speakers:

- Brian Gottlob, Director of the Economic and Labor Market Information Bureau at New Hampshire Department of Employment Security. Brian will discuss the current childcare issues facing the NH workforce.
- George Reagan, Community Engagement Manager at New Hampshire Housing. George will review the current market for housing and rentals in NH.
- Matt Walsh, Director of Redevelopment, Downtown Services & Special Projects for the City of Concord. Matt will discuss housing projects currently in various stages of pre-development (or development) here in Concord.

Register

Seating is limited; register now to attend. Reach out to our Events and Development Manager, Trieste Philbrook, to reserve a company table.

Attend our biggest social event of the year! 102nd Annual Meeting and Citizen of the Year

Wednesday, November 3 from 5-8 p.m. RSVP by Wednesday, October 27 Grappone Conference Center, 70 Constitution Ave, Concord Open to Chamber members and the public (\$90 individual / \$630 table of 8)





2019 Citizen of the Year, Claudia Walker

We'll be announcing the 2021 Citizen of the Year later this week! Watch our social media channels to see who has made an impact behind the scenes, demonstrated exceptional leadership abilities and made an outstanding positive impact on the Greater Concord community.

Now is the time to reserve your seat for our signature award ceremony, which doubles as our biggest social event of the year! Presented by Merrimack County Savings Bank, our 102nd Annual Meeting and Citizen of the Year Award includes a cocktail reception with business and nonprofit leaders, and a delicious plated dinner at the Grappone Conference Center. Seating is limited at this highly anticipated event. Register now to reserve your seat or company table.

Register

Exclusive high profile sponsorships are available for this event. Reach out to Events and Development Manager, Trieste Philbrook, to learn more.

Has your business changed its address, name or primary contact?

Chamber membership includes an automatic listing in our 2022 Membership Directory! Your business will be featured alphabetically and categorically. Update your business information by Friday, November 12, before these guides go to print!

Interested in being featured in additional categories or reserving a strategically placed advertisement in this handy guide? Reach out to us as soon as possible to take advantage of this exclusive opportunity.



Login and update your info

View advertising opportunities



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Capital Arts Fest

Thank you to all who attended this year's Capital Arts Fest! We were blown away by the



variety of activities, performances and art pieces at the event. Thank you to all the participating organizations: League of NH Craftsmen, Capitol Center for the Arts, Bank of NH Stage, Kimball Jenkins, Red River Theatres, Barranquilla Flavor, Gibson's Bookstore, Hatbox Theatre, McAuliffe-Shepard Discovery Center, Canterbury Shaker Village, Concord Community Music School, NHTI-Concord's Community College, NHSCOT and Concord Coachmen Barbershop Chorus.

Did you attend the event? Be entered to win a special prize by taking our quick survey!



Learn more and take the survey!





We also want to give a huge thank you to the event sponsors: New Hampshire Division of Travel and Tourism, <u>Bank of New Hampshire</u>, <u>Rotary Club of Concord</u>, <u>Merrimack County Savings Bank</u>, <u>City of Concord</u>, <u>Granite State Credit Union</u>, <u>Grappone Automotive Group</u>, <u>Havenwood Heritage Heights</u>, <u>Courtyard by Marriott Grappone Conference Center</u> and <u>Sugar River Bank</u>.

See what fellow members are doing in the community!



Small Business Administration

The New Hampshire District Office of the SBA is offering a wide variety of business-related events this month. Topics range from e-commerce to trade shows (in-person and online) to branding and starting a business. These training sessions are valuable opportunities to develop your skills.

GIBSON'S Bookstore

Gibson's Bookstore

Gibson's new café will open on Monday, October 4! Sip on coffee or tea while enjoying the atmosphere of Concord's beloved independent bookstore.

gibsonsbookstore.com



NHTI-Concord's Community College

Practicing mindfulness helps you succeed academically and professionally, thrive at a personal level, live a satisfying life, and connect with yourself and others. Check out NHTI's 4-part virtual series on this topic.

Learn more nhti.edu



NH Business Review

Check out the Down to Business podcast, by NH Business Review. A recent episode featured representatives from New Hampshire Automobile Dealers Association, who discussed an innovative scholarship program the NHADA has developed to promote auto tech careers to high and college students.

<u>Listen to the episode</u> nhbr.com

Have feedback to share? We're listening.

Greater Concord Chamber of Commerce
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www.ConcordNHChamber.com











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September 24-26

DOWNTOWN CONCORD AND BEYOND!











LIVE FREE













GRAPPONE CONFERENCE CENTER



