



CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

APPLICATION TO ERECT A SIGN

Permit # _____

1) Address where sign is to be erected: _____

299 LOUDON RD

2) **RECEIVED**

Message as shown on sign:

LOGO BANFIELD PET HOSPITAL

AUG 02 2021

CODE ADMINISTRATION

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	NRFC CONCORD HOLDINGS LLC	BARLO SIGNS	BANFIELD
Address >	590 MADISON AVE FL 34	158 GREELEY ST	299 LOUDON RD
City/State/ Zip >	NEW YORK	HUDSON NH 03051	CONCORD NH 03301
Phone(s) >	NY 10022-8533	603 882 2638 X 333	
E-mail >		jenn@barlosigns.com	

4) Property Information:

GWP	154	700
Zone	Store/Building Frontage	Lot Frontage

5)

☐ New ☐ Relocation ☒ Replacement

Type of Sign:

☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used:

ALUMINUM/PLEXI

6) How & to what is sign supported:

EXISTING WALL

7) Dimensions of sign:

2'6"	9'	22.5
ft x	ft	equals
Length	Height	Total (Round up)

8) Height Overall:

Ground to bottom of sign

219 " 18'3"

Ground to top of sign

249 " 20'9"

9) Illumination:

☐ None

☐ External

☒ Internal

Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No

☐ Yes* > *

ft in

11) How far back is leading edge of sign from any curb face?

N/A

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review?

☒ *Yes

☐ No

Historic District Review?

☐ Yes

☒ No

*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

Continued
on back →

EXISTING SIGNS



EXISTING FRONT ELEVATION
SCALE: 3/32"=1'-0"



D/F MONUMNET AT LOUDON RD ENTRY
NOT TO SCALE

Existing sign is 2'4" x 9' = 21 sf

154' FACIA

Petsmart Existing is 3' x 19'3" = 57.75 sf

Grooming Existing 1'3" x 10'2" = 12.7 sf

Site Aggregate = 91.45

001593 Comncord, NH - Remode
299 Loudon Rd., Concord, NH 03301
Sign Exhibit-R3
June 29, 2021

It is the intent and purpose of this color rendering to provide a basic color representation of your sign finish and color. However, digital media and printed colors will vary from actual paint finish and color. Existing painted surfaces will have a perceptible difference in shade and sheen from your sign finish. Providing a sample of the paint you wish to match or a Matthews paint color formula will minimize the differences.

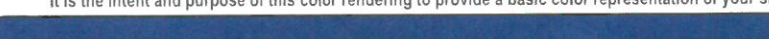


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16265 Star Road Nampa, ID 83687 - toll free: 800.592.8058 - tele: 208.345.4020
www.imagenational.com

UL UNDERWRITERS LABORATORIES ELECTRIC SIGN

NAMPA PLANT - UL #433195-001

U.S. & P.R. - All signs conform to UL-48/2161 (labeled accordingly) & must comply with UL-41.1 install procedures. Canada - all signs must be CAS compliant. This sign(s) is intended to be installed in accordance with requirements of article 600 of the National Electrical Code and/or applicable local codes. This includes proper grounding and bonding of the sign.

Client: Banfield	Design Number: AD-0700-21	File Name: 001593-Concord, NH-Initial Sign Exhibit-R3
Site: 001593	Date: 29 June 2021	Drawing type: Tech
299 Loudon Road	Designer: SO	2 of 4
Concord, NH 03301	Account Manager: RKP	

PROPOSED SIGNS



PROPOSED FRONT ELEVATION
SCALE: 3/32"=1'-0"

Proposed sign is
2'6" x 9' = 22.5 sf



SIMULATED NIGHTTIME VIEW
SCALE: 3/32"=1'-0"

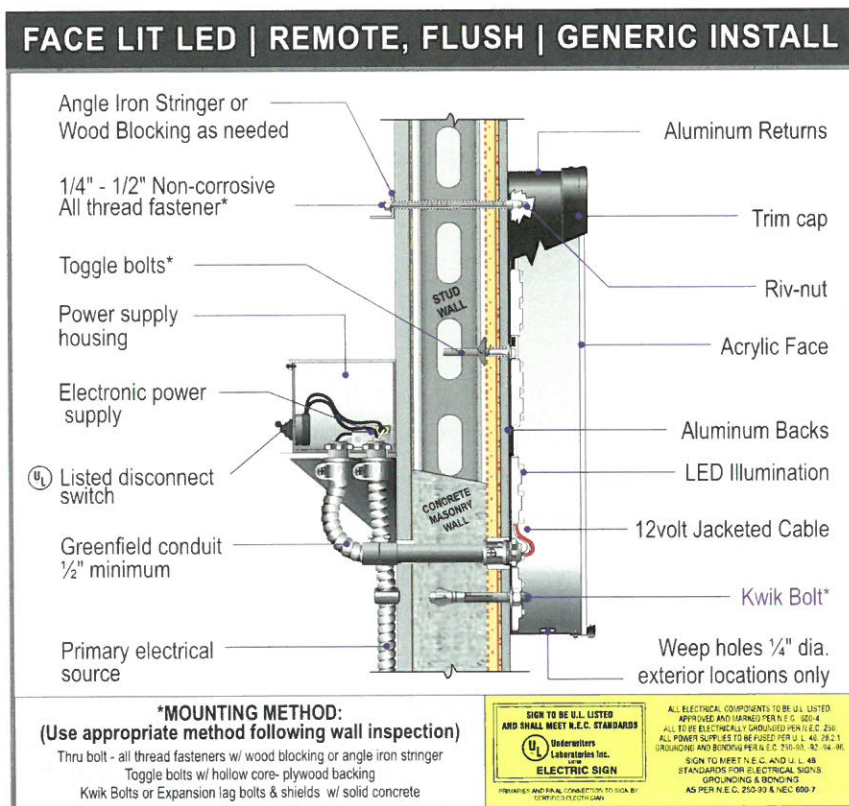
Petsmart Existing is 3' x 19'3" = 57.75 sf
Grooming Existing 1'3" x 10'2" = 12.7 sf
Site Proposed is 92.95

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299 Loudon Rd., Concord, NH 03301
Sign Exhibit-R3
June 29, 2021



- 1 30" Face Lit Channel Letters
scale: 1/2"=1'-0"
22.5 sf

Logo to be (2) two pieces;
Building facade to be visible thru center of graphic



- FACES:** 3/16" #2447 White Acrylic w/3M 3635-210 Perforated Vinyl Printed Orange to Match 3M 3630-44
Will illuminate white at night
- TRIMCAP:** 1" Black jewelite trimcap
- RETURNS:** 5" deep .040 alum. pre-finished White inside; Black outside
- ELECTRICAL BRIDGE:** 3-3/4" deep .040 alum. prepainted white inside;
Painted to match wall area on outside
PATCH PAINT & BRIDGE TO MATCH: DRYVIT #102 NATURAL
- BACKS:** .063 alum. - pre-finished White inside
- ILLUMINATION:** GE White LED's as required by manufacturer;
Remote Power Supplies
- INSTALL:** Letters thru bolted flush to wall surface using min.
1/4" all thread wood blocking;
Install to vary per location

SURVEY RECEIVED 4-14-21

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