



# CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

Location!  
Sign A

## APPLICATION TO ERECT A SIGN

Permit # \_\_\_\_\_

1) Address where sign is to be erected: \_\_\_\_\_

Your CBD STORE

2) Message as shown on sign: \_\_\_\_\_

Your CBD STORE

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	Richard Smith	Sign-A-Rama	Same
Address >	211 Loudon Rd	249 Sheep Davis Rd	as
City/State/ Zip >	Concord N.H 03301	Concord	Property
Phone(s) >	603 767-5212	225-41081	Owner
E-mail >	RickSmith199@AOL		

4) Property Information: CG | 39 ft | 410 ft  
Zone Store/Building Frontage Lot Frontage

5) Type of Sign: ☒ New ☐ Relocation ☐ Replacement  
☐ Freestanding ☐ Monument  
☐ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used: Comm Dibond

6) How & to what is sign supported: To Building

7) Dimensions of sign: 2 ft x 2 ft equals 4 sf  
Length Height Total (Round up)

8) Height Overall: Ground to bottom of sign 7 ft Ground to top of sign 9 ft

9) Illumination: ☒ None ☐ External ☐ Internal Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \_\_\_\_\_ ft in

11) How far back is leading edge of sign from any curb face? \_\_\_\_\_

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? ☒ Yes ☐ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

Continued  
on back →



Phone: 603.225.4081  
Fax: 831.303.3578  
blustig@signarama-concord.com

249 Sheep Davis Road  
Concord, NH 03301  
www.signarama.com

#### CLIENT

L&R Merchandising

#### DATE

5/4/21

#### MATERIAL

6mm Dibond

#### COLORS

See Proof

#### DS/SS

Single Sided

#### APPROVAL

#### DUE DATE

Type

#### DESIGNER

B Lustig

Designer's Note: PDF file for approval. Colors may vary depending on software, drivers and platforms.  
Prepared: Authorized pre-release form.

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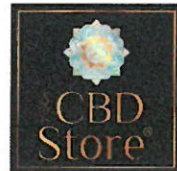
This plan is not effective unless signed by a duly authorized agent of SAR Concord.



**NOTE:** Please check with your local town/Municipality for permitting requirements. SAR Concord will not be held responsible for fees or fines acquired within this process.

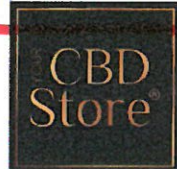
Please Double Check  
Spelling and Punctuation  
and Accuracy.  
We Are Not Responsible  
for Errors Once The Proof  
Has Been Approved

A



24.00"

B



24.00"

Recessed Lighting to  
be Installed. All Window  
Graphics to be Removed  
Except where Shown



A



B



C



D



28.00"

96.00"



**SIGN-A-RAMA** of Concord



# CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

Location 2  
Sign D

## APPLICATION TO ERECT A SIGN

- 1) Address where sign is to be erected: 211 LONDON RD Permit # CANTYNO SQ
- 2) Message as shown on sign: "YOUR CBD STORE"

	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	<u>Richard Smith</u>	<u>Sign-A-Rama</u>	<u>Same</u>
Address >	<u>211 LONDON RD</u>	<u>249 Sheep Daw Rd</u>	<u>as</u>
City/State/ Zip >	<u>CONCORD N.H 03301</u>	<u>Concord</u>	<u>PROPERTY</u>
Phone(s) >	<u>603 767-5212</u>	<u>225-4081</u>	<u>OWNER</u>
E-mail >	<u>RICKSMITH199@AOL</u>		

- 4) Property Information: CG | 39 ft | 410 ft  
Zone Store/Building Frontage Lot Frontage

- 5) Type of Sign: ☒ New ☐ Relocation ☐ Replacement  
☐ Freestanding ☐ Monument  
☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

- 5) Materials to be used: 6mm Dibond

- 6) How & to what is sign supported: TO BUILDING

- 7) Dimensions of sign: 8 ft x 2.33 ft equals 19 SF  
Length Height Total (Round up)

- 8) Height Overall: Ground to bottom of sign 7 ft Ground to top of sign 9.33 ft

- 9) Illumination: ☐ None ☒ External ☐ Internal Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

- 10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \* ft in

- 11) How far back is leading edge of sign from any curb face? \_\_\_\_\_

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- 12) Does the sign require Design Review? ☒ Yes ☐ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

I. The sign is to be located in a Performance (P) District

II. The Development requires Major Site Plan Review, Article 28-9-4.d.1

III. The sign area is greater than the maximum in Column 1 of Table 28-6-9.a

IV. The sign is the second or third freestanding sign on a lot.

RECEIVED

MAY 07 2021

Continued  
on back →





Phone: 603.225.4081  
Fax: 831.303.3578  
blustig@signarama-concord.com

249 Sheep Davis Road  
Concord, NH 03301  
www.signarama.com

#### CLIENT

L&R Merchandising

#### DATE

5/4/21

#### MATERIAL

6mm Dibond

#### COLORS

See Proof

#### DS/SS

Single Sided

#### APPROVAL

#### DUE DATE

Type

#### DESIGNER

B Lustig

Designer's Note: PDF file for approval. Colors may vary depending on software, drivers and platforms.

Prepared: Authorized pre-release form.

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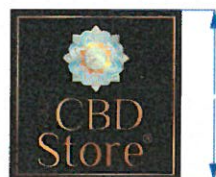
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Spelling and Punctuation  
and Accuracy.  
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for Errors Once The Proof  
Has Been Approved

A



24.00"

B



24.00"

Recessed Lighting to  
be Installed. All Window  
Graphics to be Removed  
Except where Shown



A



B



C

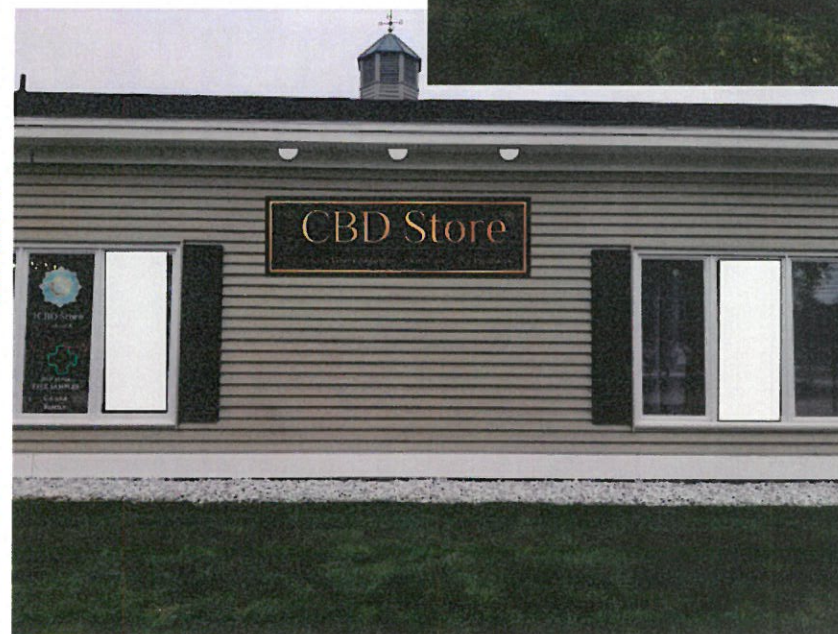


D



28.00"

96.00"



**SIGN·A·RAMA** of Concord

From Rick Smith  
Ref: Signage For "Yam CBD Stone"

5-6-21

Per recommendation by ADR Committee,  
Graphics will be removed from window  
and Existing Sign over door will be reduced  
and moved to Right Side of door New  
2x2 Sign will be used for directional purposes  
Proposal for 3 recessed LED lights above <sup>8'x2'33"</sup> Sign

Thank You,

\* Digital Proof has been Sincerely  
Sent to Mr Nadeau Rick Smith

\* Neon CBD Sign previously Approved will be removed

RECEIVED

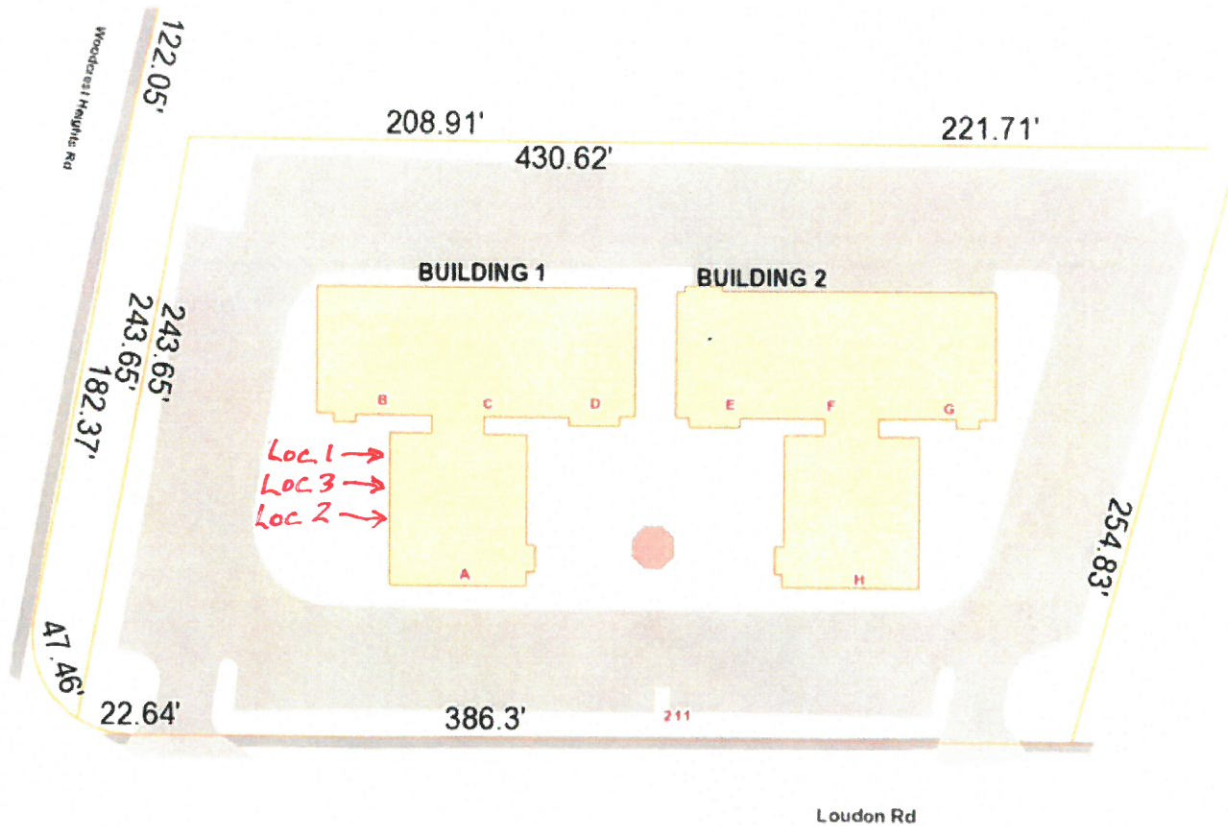
MAY 10 2021

CODE ADMINISTRATION

211 Loudon Road (Courtyard Square)

Your CBD Store

Sign location on site



Location:

1. New 4' (2'x2') non-illuminated sign to replace that previously located above door, per ADR request (January 5, 2021)
2. New 19' (8'x2.3') externally illuminated sign
3. Previously approved existing window graphics sign, modified to remove side panels, per ADR request (January 5, 2021)

Note: Previously approved (January 5, 2021) neon CBD sign will be removed.