



CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

Sign A

APPLICATION TO ERECT A SIGN

Permit # _____

1) Address where sign is to be erected:

89 Fort Eddy Rd Unit 1

2) **RECEIVED**

Message as shown on sign:

Rowland Studio

Framing

MAY 18 2021

CODE ADMINISTRATION

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	Planet Fitness Realco, LLC	Rowland Studio	Rowland Studio
Address >	c/o Colliers International 175 Canal St.	89 Fort Eddy Rd	Same
City/State/ Zip >	Suite 401 Manchester NH 03801	Concord NH	
Phone(s) >	603-505-4920	603-225-2322	
E-mail >	brad.abel@colliers.com	maps@Rowlandstudio.com	

4) Property Information:

Zone GWF Store/Building Frontage 20 ft Lot Frontage _____ ft

5) ☐ New ☐ Relocation ☒ Replacement

Type of Sign:

☒ Freestanding ☐ Monument

☐ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used:

Vinyl Lettering

6) How & to what is sign supported:

Existing Sign Structure

7) Dimensions of sign:

Length 9 ft x Height 21" equals Total (Round up) 16 sf

8) Height Overall:

Ground to bottom of sign 10 ft

Ground to top of sign 12 ft

9) Illumination:

☐ None ☐ External ☒ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No ☐ Yes* > _____ ft _____ in

11)

How far back is leading edge of sign from any curb face? _____

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review?

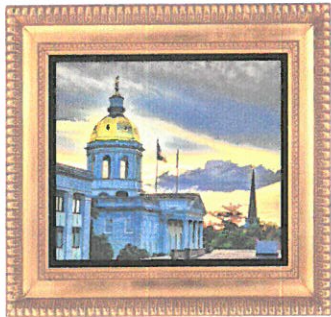
☒ Yes ☐ No Historic District Review? ☐ Yes ☒ No

*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

Continued

9'



ROWLAND STUDIO

FRAMING

2 1/2"

Sign A

Sign A





CITY OF CONCORD

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37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

Sign B

APPLICATION TO ERECT A SIGN

Permit # _____

1) Address where sign is to be erected: 89 Fort Eddy Rd Unit 1

2) Message as shown on sign:

RECEIVED

Rowland Studio

MAY 18 2021

Framing

CODE ADMINISTRATION

Property Owner Information

Sign Installer Information

Sign Owner Information

Name >

Planet Fitness Realco, LLC

Rowland Studio

Rowland Studio

Address >

c/o Colliers International
175 Canal St.

89 Fort Eddy Rd

Same

City/State/ Zip >

Suite 401
Manchester NH 03801

Concord NH

Phone(s) >

603-505-4920

603-225-2322

E-mail >

brad.abel@colliers.com

maps@Rowlandstudio.com

4) Property Information:

GWP

20

ft

ft

Zone

Store/Building Frontage

Lot Frontage

5) ☐ New ☐ Relocation ☒ Replacement

Type of Sign:

☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used:

Lexan Sign Face

6) How & to what is sign supported:

lag Bolten to building

7) Dimensions of sign:

8

ft x

2

ft

equals

16

sf

Length

Height

Total (Round up)

8) Height Overall: Ground to bottom of sign 8 ft

Ground to top of sign 10 ft

9) Illumination: ☐ None ☐ External ☒ Internal

Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No ☐ Yes* > _____ ft _____ in

11) How far back is leading edge of sign from any curb face? _____

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12) Does the sign require Design Review? ☒ *Yes ☐ No Historic District Review? ☐ Yes ☒ No

*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- I. The sign is to be located in a Performance (P) District
- II. The Development requires Major Site Plan Review, Article 28-9-4.d.1
- III. The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- IV. The sign is the second or third freestanding sign on a lot.

Continued

Sign B

8'

ROWLAND STUDIO

FRAMING

2'



Sign B



CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

Sign C

APPLICATION TO ERECT A SIGN

Permit # _____

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89 Fort Eddy Rd Unit 1

2) **RECEIVED**

Message as shown on sign:

Rowland Studio
Framing

MAY 18 2021

CODE ADMINISTRATION

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	Planet Fitness Realco LLC	Rowland Studio	Rowland Studio
Address >	c/o Colliers International 175 Canal St	89 Fort Eddy Rd	Same
City/State/ Zip >	Suite 401 Manchester NH 03801	Concord NH	
Phone(s) >	603-505-4920	603-225-2322	
E-mail >	brad.abel@colliers.com	maps@Rowlandstudio.com	

4) Property Information:

GWP | 70 | ft | ft
Zone Store/Building Frontage Lot Frontage

5) **Sign installed - Penalty Paid** ☐ New ☐ Relocation ☒ Replacement

Type of Sign: ☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

6) Materials to be used:

Hexan Sign Face

7) How & to what is sign supported:

lag bolted to building

8) Dimensions of sign:

145 ft x 44 ft equals 45 sf
Length Height Total (Round up)

9) Height Overall:

Ground to bottom of sign 9 ft Ground to top of sign 13 ft

10) Illumination: ☐ None ☐ External ☒ Internal

Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

11) Does sign project over public property or sidewalk?

☒ No ☐ Yes* > * ft in

12) How far back is leading edge of sign from any curb face?

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13) Does the sign require Design Review?

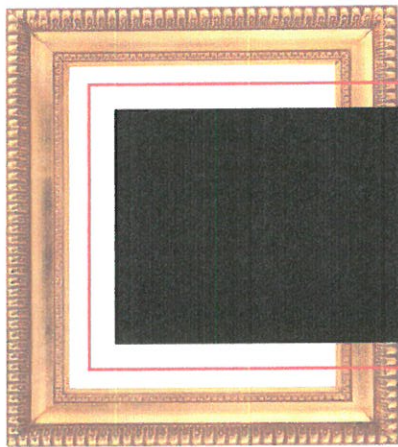
☒ *Yes ☐ No Historic District Review? ☐ Yes ☒ No

*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

Continued

12'



SINCE 1958

ROWLAND FRAMING STUDIO

3.6'

Sign
C

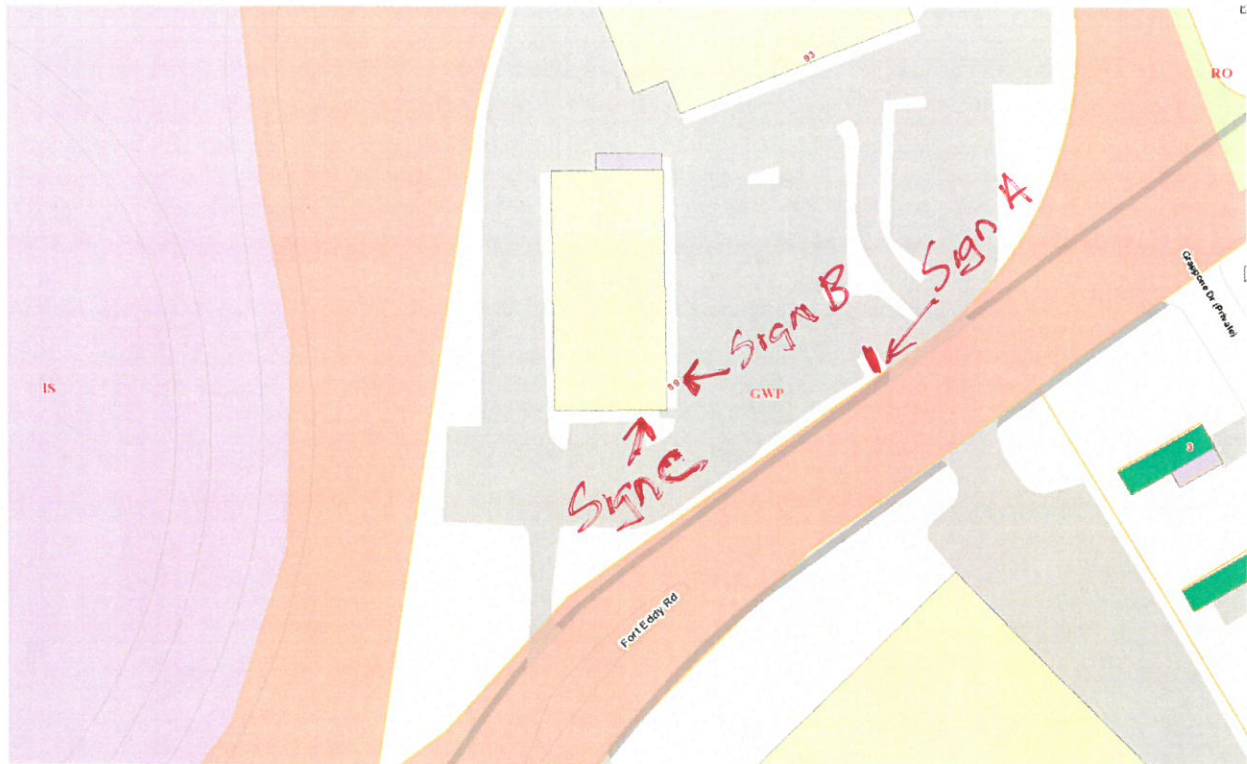
Sign C



89 Fort Eddy Road

Rowland Framing

3 signs





Note: Current Sign installed

without
Permit.

will be
replaced

Penalty
charged