



## CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

### APPLICATION TO ERECT A SIGN

Permit # \_\_\_\_\_

- 1) Address where sign is to be erected: 240 Loudon Road
- 2) **Message as shown on sign:**

LensCrafters

\_\_\_\_\_

\_\_\_\_\_

3)	<u>Property Owner Information</u>	<u>Sign Installer Information</u>	<u>Sign Owner Information</u>
Name >	<u>Centerco Concord LLC</u>	<u>Sign Pro Inc.</u>	<u>LensCrafters</u>
Address >	<u>222 W Hills Rd</u>	<u>60 Westfield Drive</u>	<u>240 Loudon Road</u>
City/State/ Zip >	<u>New Canaan CT 06840</u>	<u>Plantsville, CT 06479</u>	<u>Concord, NH 03301</u>
Phone(s) >	<u>917.494.9200</u>	<u>860.426.3033</u>	
E-mail >	<u>CentercoRealty@gmail.com</u>	<u>tracy@signpro-usa.com</u>	<u>pcolvin@nextoreretail.com</u>

- 4) Property Information:
- |            |                         |           |               |           |
|------------|-------------------------|-----------|---------------|-----------|
| <u>GWP</u> | <u>40</u>               | <u>ft</u> | <u>671.56</u> | <u>ft</u> |
| Zone       | Store/Building Frontage |           | Lot Frontage  |           |

- 5) Type of Sign:
- ☒ New ☐ Relocation ☐ Replacement
- ☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

- 5) Materials to be used: Aluminum, acrylic, and LED

- 6) How & to what is sign supported: Attached to EIFS wall via 3/8" threaded rod & toggle bolts

- 7) Dimensions of sign:
- |              |             |           |           |        |                  |           |
|--------------|-------------|-----------|-----------|--------|------------------|-----------|
| <u>18'4"</u> | <u>ft</u> x | <u>2'</u> | <u>ft</u> | equals | <u>37</u>        | <u>sf</u> |
| Length       |             | Height    |           |        | Total (Round up) |           |

- 8) Height Overall: Ground to bottom of sign 15 ft Ground to top of sign 17 ft

- 9) Illumination: ☐ None ☐ External ☒ Internal Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

- 10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \* ft in

- 11) How far back is leading edge of sign from any curb face? 144'

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

- 12) Does the sign require Design Review? ☒ \*Yes ☐ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

Continued  
on back →



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- 2) **Message as shown on sign:**

Eye Exams

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Address >	222 W Hills Rd	60 Westfield Drive	240 Loudon Road
City/State/ Zip >	New Canaan CT 06840	Plantsville, CT 06479	Concord, NH 03301
Phone(s) >	917.494.9200	860.426.3033	860.431.9700
E-mail >	CentercoRealty@gmail.com	tracy@signpro-usa.com	pcolvin@nextoreretail.com

- 4) Property Information:
- |            |                         |           |               |           |
|------------|-------------------------|-----------|---------------|-----------|
| <u>GWB</u> | <u>40</u>               | <u>ft</u> | <u>671.56</u> | <u>ft</u> |
| Zone       | Store/Building Frontage |           | Lot Frontage  |           |

- 5) Type of Sign:
- ☒ New ☐ Relocation ☐ Replacement
- ☐ Freestanding ☐ Monument

☐ Wall ☐ Projecting ☒ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

- 5) Materials to be used: aluminum, acrylic & LED

- 6) How & to what is sign supported: attached to ceiling via 3/8" threaded rod & toggle bolt

- 7) Dimensions of sign:
- |           |             |           |           |        |                  |           |
|-----------|-------------|-----------|-----------|--------|------------------|-----------|
| <u>3'</u> | <u>ft</u> x | <u>8"</u> | <u>ft</u> | equals | <u>2</u>         | <u>sf</u> |
| Length    |             | Height    |           |        | Total (Round up) |           |

- 8) Height Overall: Ground to bottom of sign 9' ft Ground to top of sign 9'8" ft

- 9) Illumination: ☐ None ☐ External ☒ Internal Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

- 10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \* ft in

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- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

Continued  
on back →

RECEIVED

SEP 23 2020

Planning Division  
Concord, NH

APPLICATION FOR ARCHITECTURAL DESIGN REVIEW APPROVAL

CITY OF CONCORD, NH - PLANNING BOARD

GENERAL INFORMATION

OWNER'S NAME: CENTERCO CONCORD LLC CONTACT BRIAN GODZYK  
STREET ADDRESS: 222 W HILLS RD  
CITY, STATE, & ZIP CODE: NEW CANAAN CT 06840-3032  
TELEPHONE #: 603-657-5227 EMAIL ADDRESS: bgodzyk@comcast.net

AGENT'S NAME (IF APPLICABLE): TIM SCHENK FOR LENS CRAPERS  
STREET ADDRESS: 1120 E. 90<sup>th</sup> ST SUITE 211  
CITY, STATE, & ZIP CODE: Bloomington Md 55420  
TELEPHONE #: 952-345-6040 EMAIL ADDRESS: tims@elderjones.com

APPLICATION FEE \$ 150.<sup>00</sup>

For the property being reviewed, please complete the following:

TYPE OF DESIGN REVIEW: ☐ SITE IMPROVEMENTS ☐ NEW CONSTRUCTION ☒ RENOVATION

PROPERTY ADDRESS: 240 UNION ROAD CONCORD, NH 03301

ABUTTING STREETS: LEWIS ROAD + BRANCH TURNPIKE

EXISTING LOT SIZE(S): 3.08 ACRES OR \_\_\_\_\_ SQUARE FEET

ASSESSOR'S MAP/BLOCK/LOT #(S): 611 / 3 / 43 \_\_\_\_\_

ZONING DISTRICT(S): GWP

OVERLAY DISTRICTS (CHECK ALL THAT APPLY):

HISTORIC (HI): \_\_\_\_\_ SHORELAND PROTECTION (SP): \_\_\_\_\_ FLOOD HAZARD (FH): \_\_\_\_\_

AQUIFER PROTECTION (AP): \_\_\_\_\_ PENACOOK LAKE WATERSHED PROTECTION (WS): \_\_\_\_\_

PROJECT DESCRIPTION

Please provide a brief description of your project in the space below.

REMODEL OF EXISTING RETAIL TENANT SPACE FOR A NEW LENS CRAPERS  
VISION CENTER. EXTERIOR WORK INVOLVES CLADDING THE EXISTING STOREFRONT  
METAL + DOORS WITH NEW METAL CLADDING COLOR CANON GREY  
PSS 274 B SOLID TONE MATTE FINISH.

## REQUIRED INFORMATION

Please provide a detailed project narrative that describes the existing conditions of the property and the proposed improvements. Include with this project narrative photos of the existing structure and/or site from various vantage points and, as applicable, plans, elevations and details of the proposed work, including materials, colors, windows, landscaping, signage, and any other information that will help us understand your project.

YOUR PROJECT WILL NOT BE CONSIDERED COMPLETE WITHOUT A DETAILED PROJECT NARRATIVE.

## PROFESSIONAL SUPPORT

Please provide contact information for each professional involved in the preparation of this application, including the engineer, architect, surveyor, attorney, wetland scientist, landscape architect, etc.

NAME: W. PHILIP WHITE PROFESSION: ARCHITECT

STREET ADDRESS: 625 E. BROADWAY ST. SUITE 200

CITY, STATE, & ZIP CODE: COLUMBUS OH 43214

TELEPHONE #: 614.436.0100 EMAIL ADDRESS: jmcdoval@cg2mstudios.com

NAME: \_\_\_\_\_ PROFESSION: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY, STATE, & ZIP CODE: \_\_\_\_\_

TELEPHONE #: \_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

ATTACH ADDITIONAL SHEETS AS NECESSARY FOR ALL PROFESSIONALS INVOLVED WITH THE PROJECT

## ENDORSEMENTS

I hereby request that the City of Concord Planning Board review this application for Architectural Design Review approval, including all plans, documents, and information herewith. I represent to the best of my knowledge and belief that this application is being submitted in accordance with the Architectural Design Review Guidelines and all regulations of the City of Concord Planning Board. I also understand that submittal of this application for Architectural Design Review approval shall be deemed as granting of permission for the City staff, Planning Board members, and their designees to enter onto the property for purposes of inspection and review. Permission to visit the property extends from the date an application is submitted to the Planning Division until approved work or construction is complete and any or all of the financial guarantees have been returned to the applicant, or until or the application is formally denied.

 9/15/20  
SIGNATURE OF PROPERTY OWNER DATE

 9/21/20  
SIGNATURE OF AGENT (IF APPLICABLE) DATE

# LENSCRAFTERS

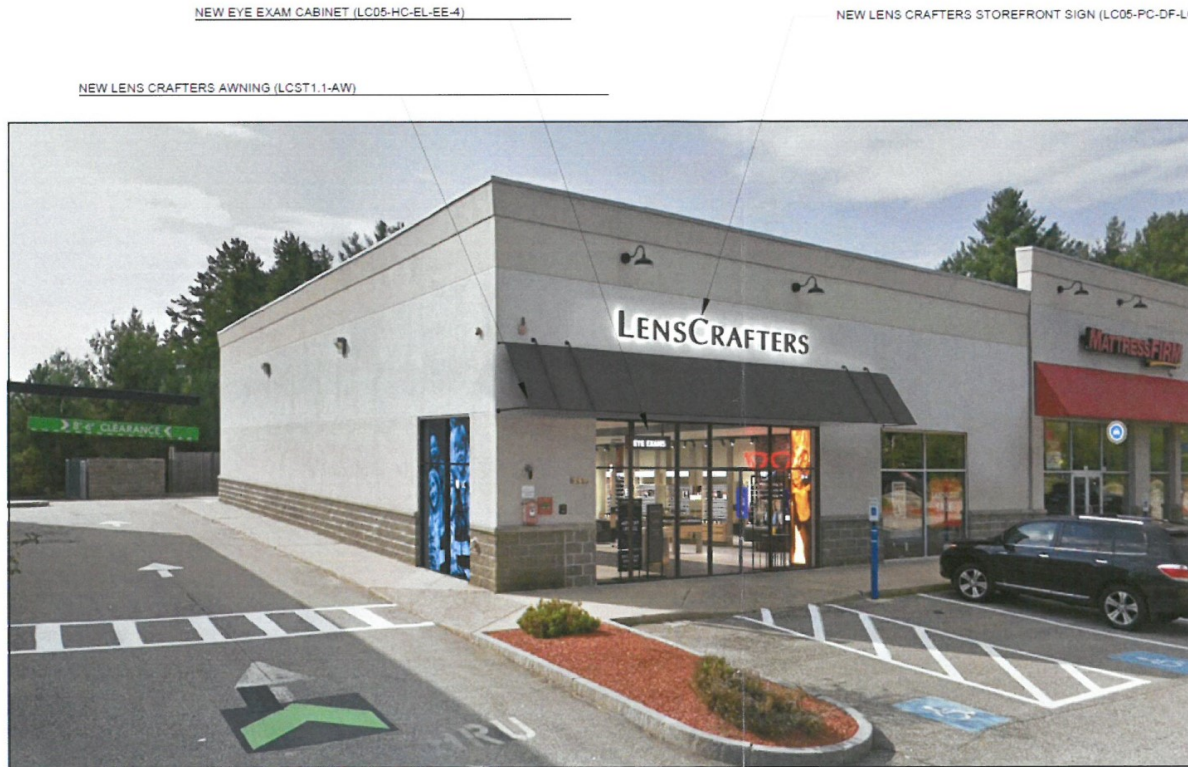
**Project Address:**  
 Lenscrafters 0545  
 240 Loudon Road  
 Concord, NH

**SPI WO #:** 25550  
**Issue Date:** 9/15/2020

**Salesperson:** Pete Rappoccio  
**Designer:** KRC

**DRAWINGS ARE NOT TO SCALE  
 UNLESS OTHERWISE NOTED**

Revisions:



**1 STOREFRONT RENDER**  
 R1 NON IN SCALE

Customer Approval: ☐ APPROVED ☐ APPROVED AS NOTED ☐ REVISE & RESUBMIT

PRINT

SIGN

DATE

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**SIGN PRO**  
 signpro-usa.com

60 Westfield Drive  
 Plantsville, CT 06479  
 860.229.1812



**SIGN TYPE**  
 Overview

# LENSCRAFTERS

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Nextore

Lenscrafters 0545 - Loudon Road (Concord NH) • Job# 25550 • Revision 2 • October 9, 2020

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**SIGN PRO**

signpro-usa.com

60 Westfield Drive  
Plantville, CT 06479  
860.229.1812

L

X

LENSCRAFTERS

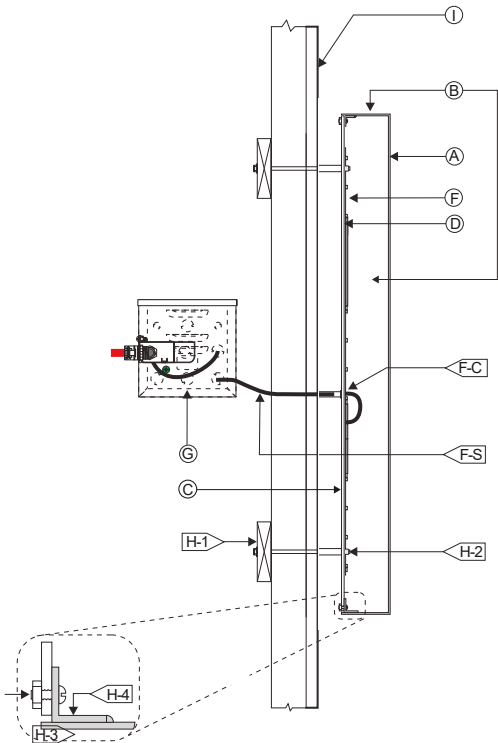
2

Reference Elevation

SCALE: NTS

SIGN CODE	Letter Height	L	Sign Area Square Ft.	Reading Distance	Width	X
LC05-HL-DG-LC-12	12"		8.8	240'	9' - 2"	
LC05-HL-DG-LC-14	14"		12.0	280'	10' - 8"	
LC05-HL-DG-LC-16	16"		15.6	320'	12' - 2"	
LC05-HL-DG-LC-18	18"		19.8	360'	13' - 9"	
LC05-HL-DG-LC-24	24"		35.1	480'	18' - 4"	
LC05-HL-DG-LC-30	30"		54.9	600'	22' - 11"	
LC05-HL-DG-LC-36	36"		79.9	720'	27' - 6"	

NO TE : The purpose of the size chart shown above is to provide guideline information in selecting the size that meets the needs of each individual condition. The chart is not a restriction for the only sizes available, but a quick reference to evaluate which sign size best satisfies constraints from the survey data.



A FACE		F WIRING	
MATERIAL:	ALUM. 1/8"	F-S	U/L APPROVED CLASS II LOW VOLTAGE WIRE.
COLOR:	MATTHEWS PAINT, ACRYLIC POLYURETHANE, MP10269 DARK SLATE	F-C	3/8" DIA. HOLE @ LEXAN WITH SPACER COVER, SPACER FINISH SEE BELOW.
FINISH:	MATTE	G POWER SUPPLY	
B RETURNS		TYPE:	REMOTE LED POWER SUPPLY
DEPTH:	3"		HOUSE IN WEATHER-PROOF, TOP ACCESS METAL BOX.
MATERIAL:	ALUM. .060	VOLTAGE:	120V
COLOR:	MATTHEWS PAINT, ACRYLIC POLYURETHANE, MP10269 DARK SLATE	H MOUNTING	
FINISH:	MATTE	H-1	SEE MOUNTING NOTE.
C BACKS:		H-2	NUTSERT W/ 1 1/2" SPACER.
MATERIAL:	3/16" CLEAR LEXAN, EXTERIOR FACE SANDED	SPACER FINISH	SPACERS TO MATCH FASCIA. TAPE NOT ACCEPTABLE.
D INSIDE OF CAN		H-3	10/24 BOLT & NUT.
FINISH:	PAINTED WHITE	H-4	1" x 1" ALUM. ANGLE WELDS TO RETURN.
E ILLUMINATION:		I STOREFRONT MATERIAL	
WHITE LEDS, 6500K @ LEXAN, SHINES INTO LETTER		MATERIAL:	VARIES
		COLOR:	VARIES

3

Illuminated Halo Lit Letter: Section Detail (LC05-HL-DG-LC)

SCALE: NTS

NOTE: Weep holes only necessary for signage on exterior-facing locations.

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Notes:

Revisions:

RV1: SB - 9/17/20  
RV2: SB - 10/9/20

Customer Approval: ☐ APPROVED ☐ APPROVED AS NOTED ☐ REVISE & RESUBMIT



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Lencrafters 0545  
240 Loudon Road  
Concord, NH

SPI WO #: 25550  
Issue Date: September 15, 2020

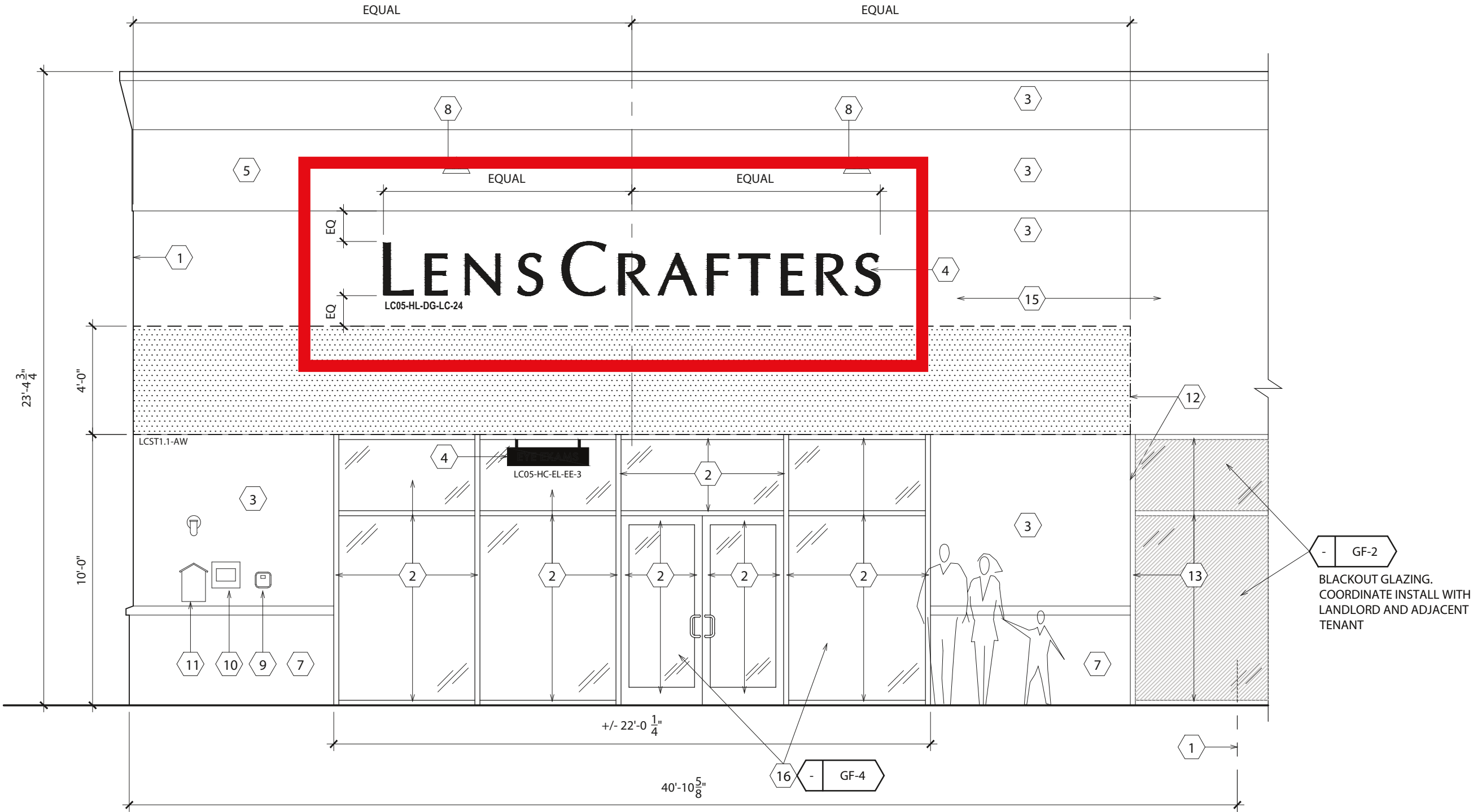
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**SIGN PRO**  
signpro-usa.com  
60 Westfield Drive  
Plantsville, CT 06479  
860.229.1812



SIGN TYPE  
**LC05-HL-DG-LC-24**  
LensCrafters - Halo Lit Letters  
- DARK GREY  
PAGE 3 OF 23



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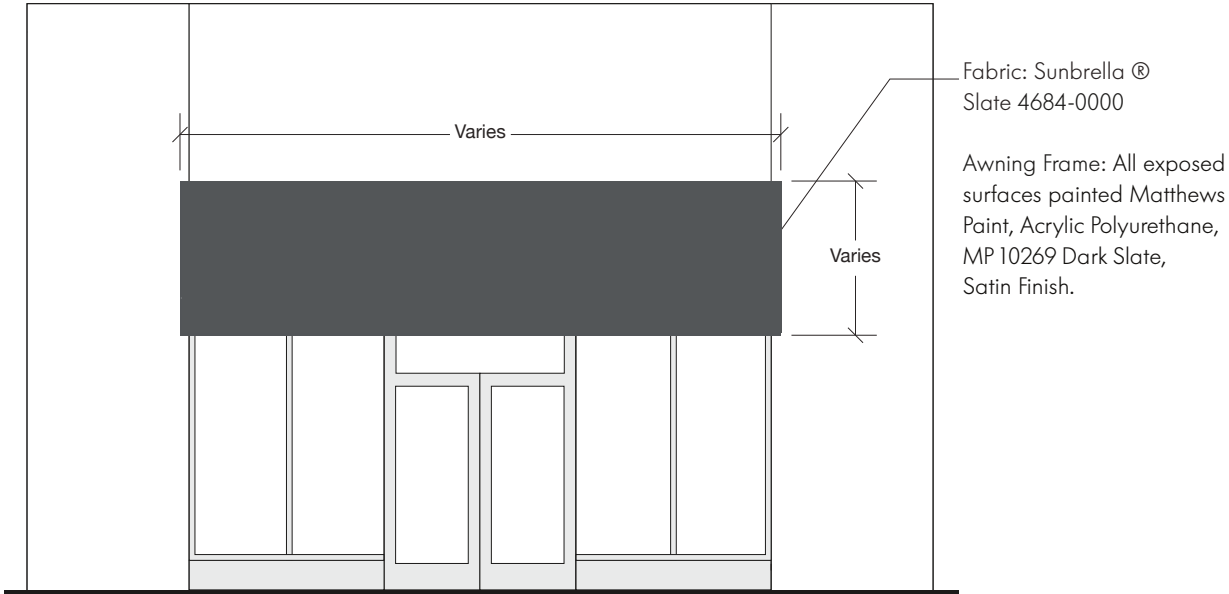
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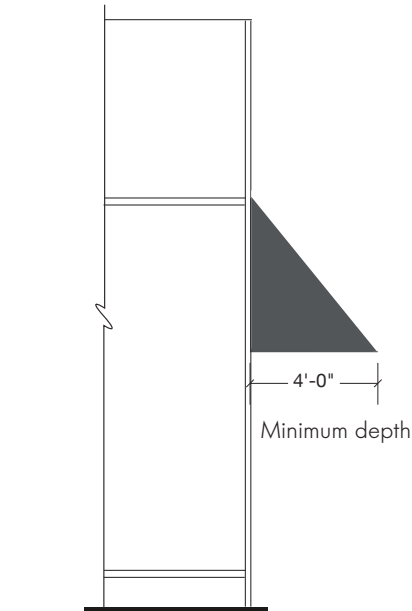
**Revisions:**

RV1: SB - 9/17/20  
RV2: SB - 10/9/20



**1** Reference Elevation (LC-AW-LC)  
SCALE: NTS

- AWNING NOTES:**
- HEIGHT - 4 FT.
  - WIDTH - APPROX. 37 FT. - SITE SURVEY REQUIRED TO CONFIRM
  - STRAIGHT AWNING FABRIC WITH SIDES AND CONCEALED FRAME, NO VALANCE



**3** Reference Elevation  
SCALE: NTS

Awning Frame: All exposed surfaces painted Matthews Paint, Acrylic Polyurethane, MP 10269 Dark Slate, Matte Finish.

Customer Approval: ☐ APPROVED ☐ APPROVED AS NOTED ☐ REVISE & RESUBMIT

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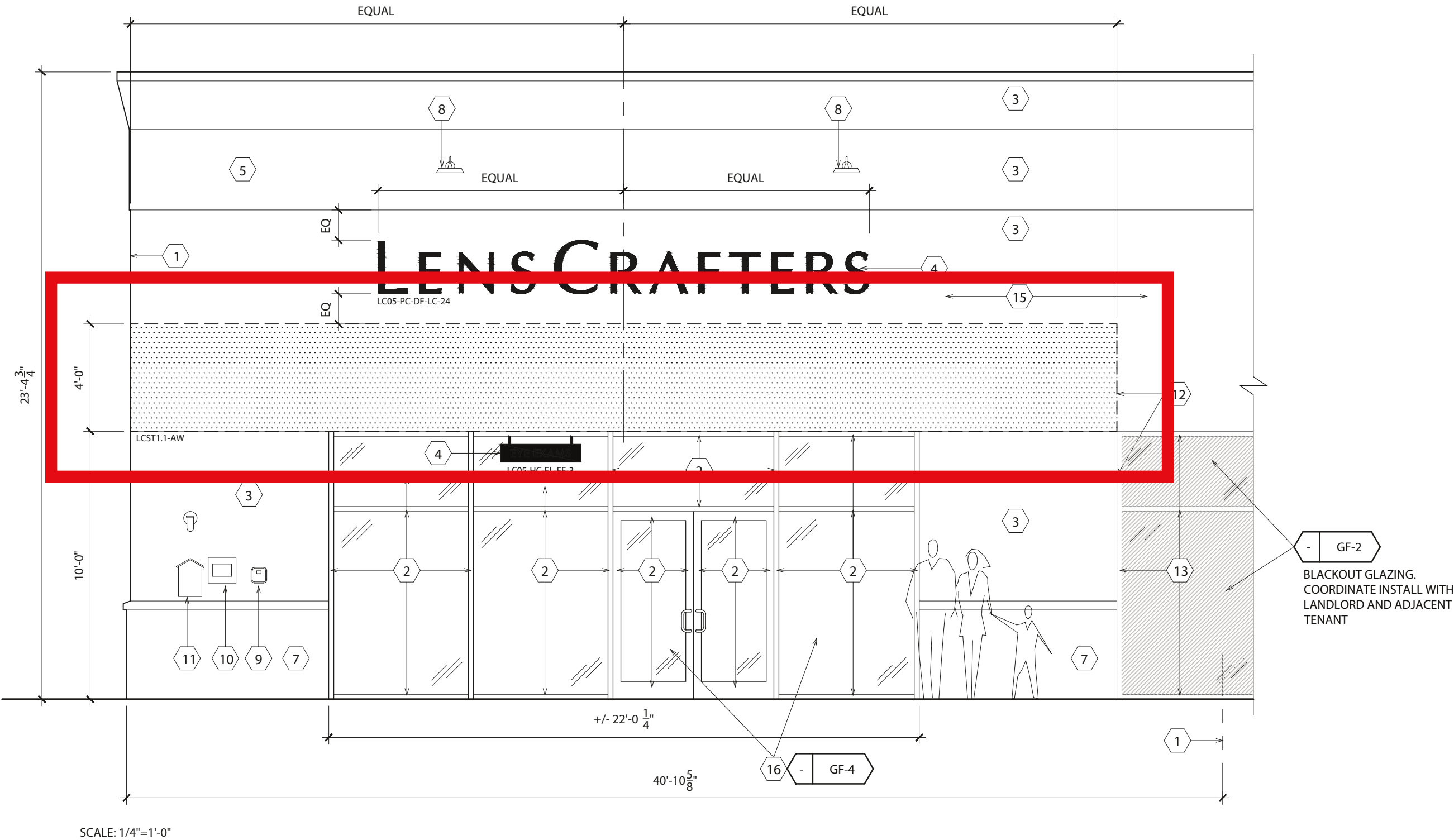
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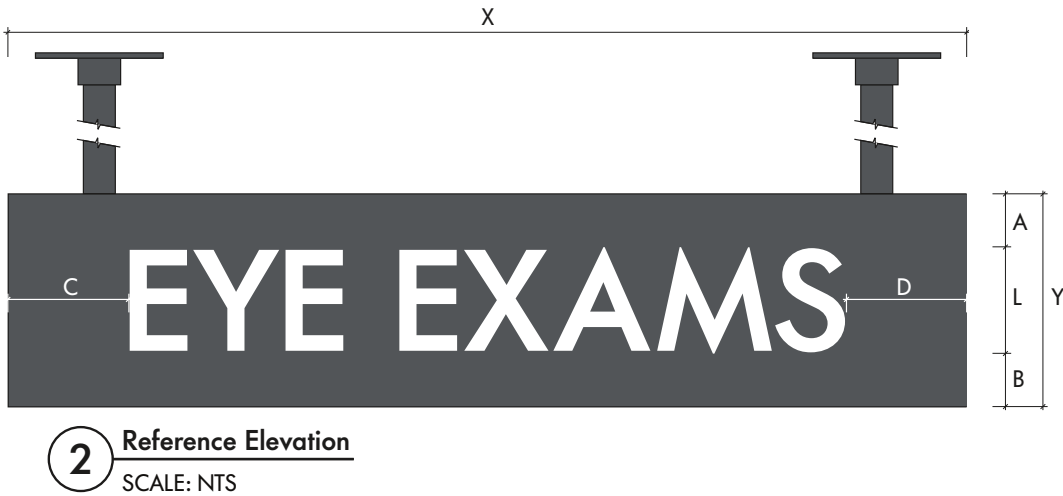
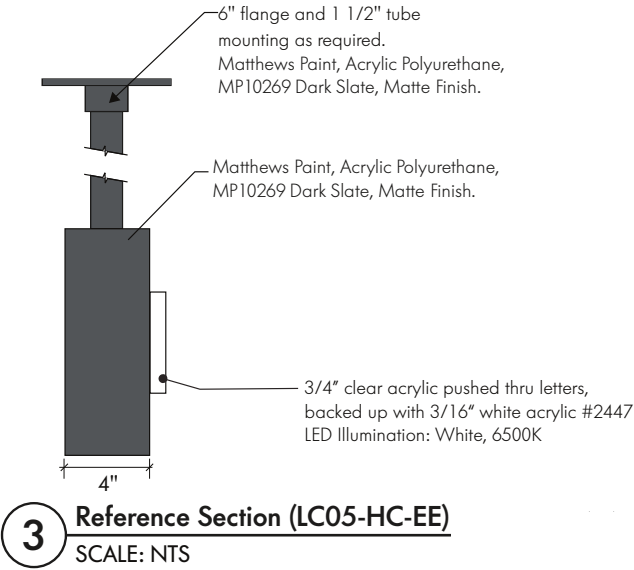
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SIGN CODE	Letter Height L	Cabinet Width X	Cabinet Height Y	Top Margin A	Bottom Margin B	Left Margin C	Right Margin D
LC05-HC-EE-3	4"	3' - 0"	8"	2 1/8"	2 1/8"	4 5/8"	4 5/8"
LC05-HC-EE-4	5"	4' - 0"	11"	2 3/4"	2 3/4"	6 1/8"	6 1/8"
LC05-HC-EE-6	8"	6' - 0"	1' - 4"	4 1/4"	4 1/4"	9 1/8"	9 1/8"
LC05-HC-EE-8	10"	8' - 0"	1' - 10"	5 3/4"	5 3/4"	1'-0 1/8"	1'-0 1/8"

**NOTE :** The purpose of the size chart shown above is to provide guideline information in selecting the size that meets the needs of each individual condition. The chart is not a restriction for the only sizes available, but a quick reference to evaluate which sign size best satisfies constraints from the survey data.

NOTE: Fabricator is responsible for field verification, confirmation, and engineering of all materials, attachment methods, conditions, and necessary blocking for proper installation. There should be no "oil canning" or warping visible on aluminum material. Fabricator is responsible for the proper installation of the specified LEDs. LEDs must be installed in a manner to allow for bright, even illumination. Hot spots, shadows, dim areas or uneven illumination will be summarily rejected.

Customer Approval: ☐ APPROVED ☐ APPROVED AS NOTED ☐ REVISE & RESUBMIT

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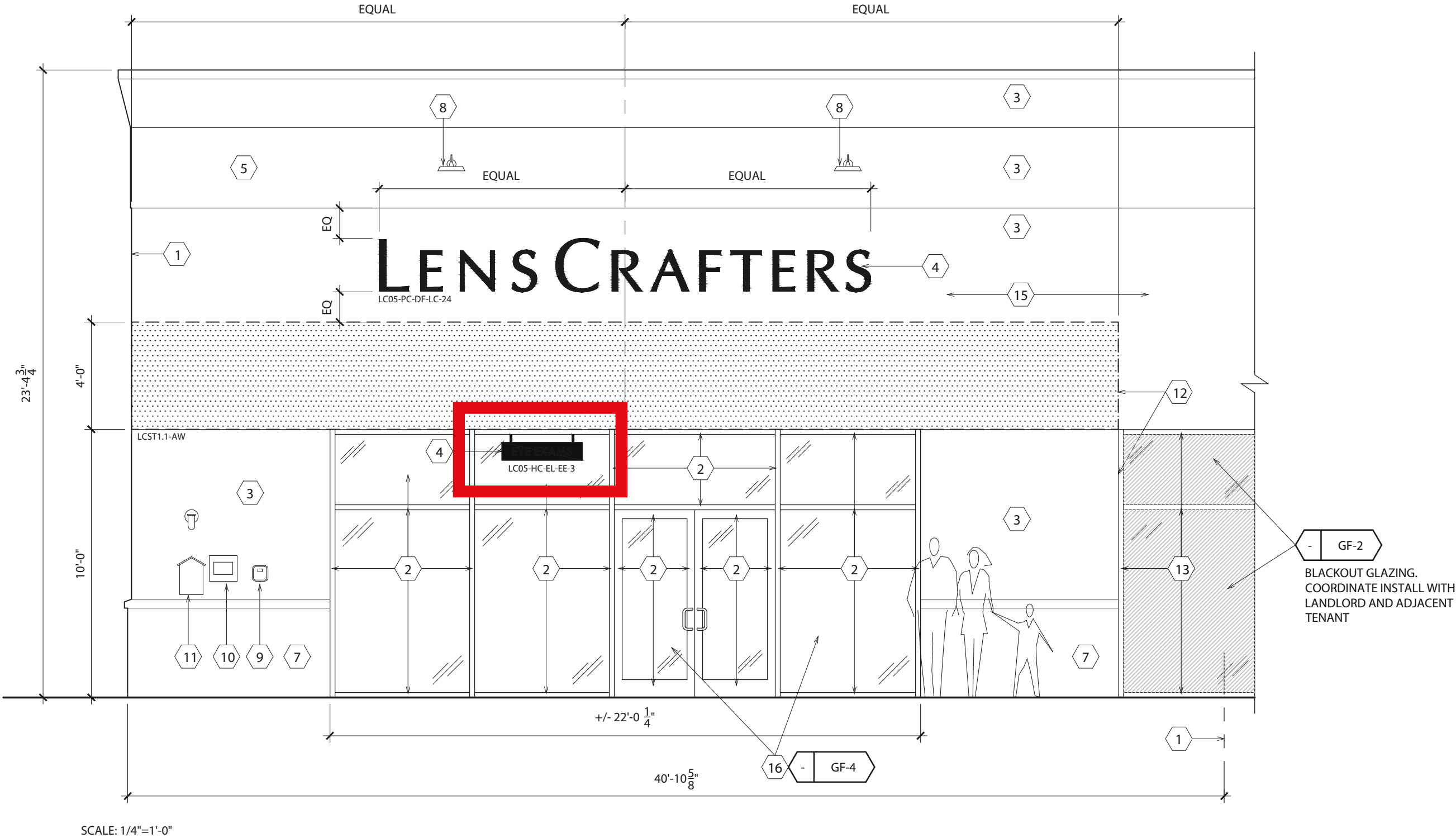
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UL LISTED  
CERTIFIED  
3M  
CT.gov  
UASG  
FELLERS  
SGIA

**SIGN TYPE**  
**LC05-HC-EE-3**  
Eye Exams - Hanging Cabinet

