



**CITY OF CONCORD**  
**CODE ADMINISTRATION**  
37 GREEN ST CONCORD NEW HAMPSHIRE 03301 225.8580

**APPLICATION TO ERECT A SIGN**

Permit # \_\_\_\_\_

1. Address where sign is to be erected: 97 N. Main Street
2. Message as shown on sign: NH Trust Financial Advisors
3. Name & Address of property owner: Capital St. Associates  
Phone # 603)228-0477 1 Capital St, Concord NH 03301
4. Name & Address of Sign Owner: NH Trust  
Phone # (603)848-2794 97 N. Main St, Concord NH 03301
5. Name & Address of Sign Installer: Keene Sign Works (Peter Poanessa)  
Phone # (603)358-1003 12 Base Hill Rd, Swanzey NH 03446
6. Property Information: CBP 48 ft 48 ft  
Zone Store/Building Frontage Lot Frontage
7. Type of Sign: ☒ New ☐ Relocation ☒ Replacement ☒ Affixed  
☐ Awning ☐ Window ☐ Marquee ☐ Hanging  
☐ Marker ☐ Freestanding ☐ Monument ☐ Roof  
Steel frame, wrought iron, aluminum, HDU foam board
8. Materials to be used: \_\_\_\_\_
9. How is sign attached/supported: Sign will be lag bolted into stone wall
10. Dimensions of Sign: 11.5 ft x 2 ft equals 23 sf  
Length Height Total (Please Round Up)
11. Height Overall: Ground to bottom of sign 14 ft Ground to top of sign 16 ft
12. Illumination: ☐ None ☐ External ☐ Internal (NOT permitted in CVP, IS, UT or any Residential Zones)
13. Does sign project over public property or sidewalk? ☐ Yes\* ☒ No  
\*By how much? \_\_\_\_\_  
How far back is leading edge of sign from any curb face? 12 ft

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advanced notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

14. Does the sign require Design Review? ☒ \*Yes ☐ No ☐ Historical District Review? ☐ Yes ☒ No

\*Design Review is **required** per Article 28-6-9.f, if any of the following apply:

- i. The sign is to be located in a Performance District;
- ii. The development requires Major Site Plan Review, Article 28-9-4.d.1;
- iii. The sign area is greater than the maximum in column 1 of Table 28-6-9.a;
- iv. The sign is the second or third freestanding sign on a lot.



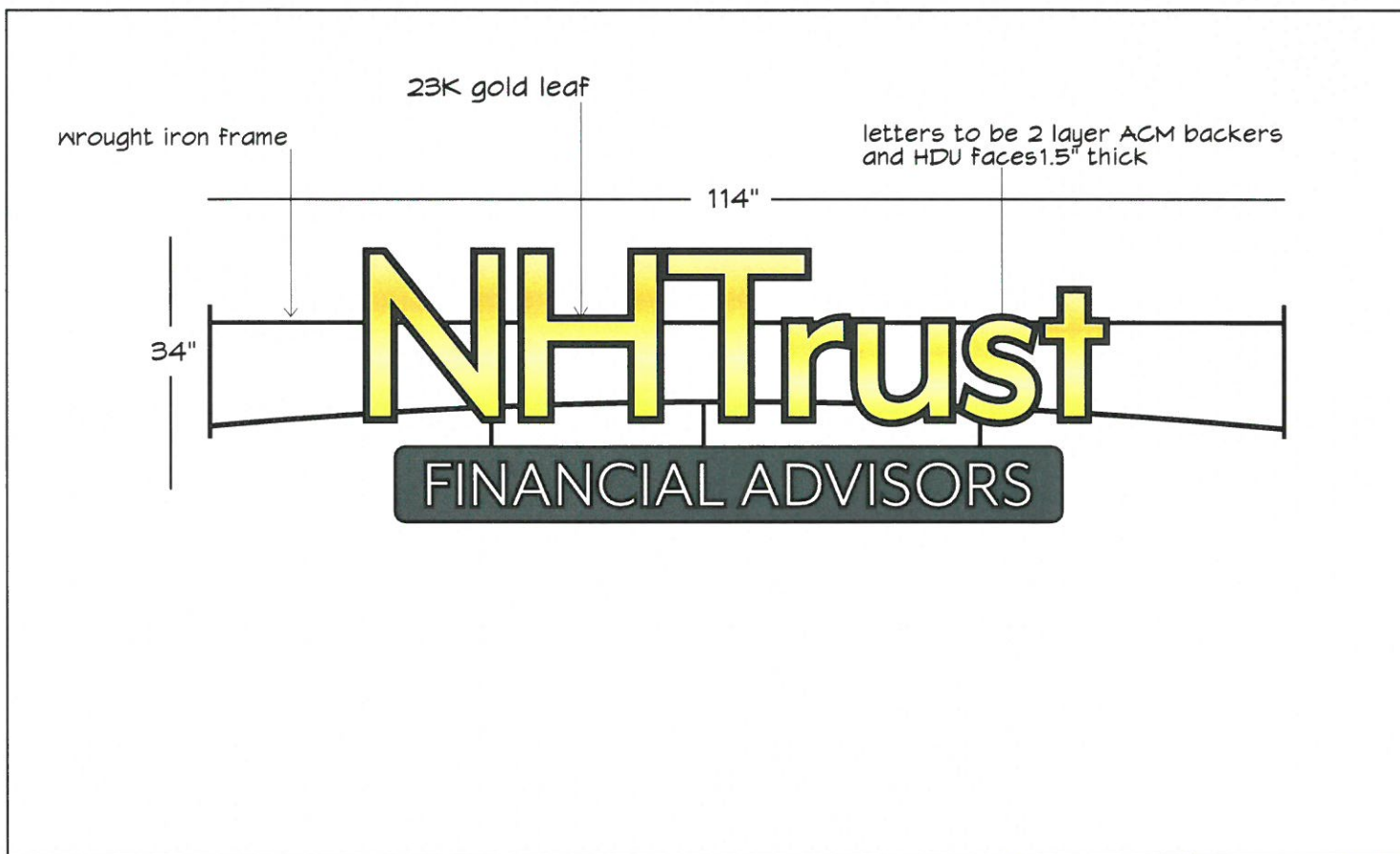
The image is a photograph of a grand, classical building entrance. The entrance features a large, arched doorway with a dark interior. Above the arch is a decorative pediment containing a central shield-like emblem flanked by two lion sculptures. The building's facade is made of light-colored stone blocks. In the foreground, the tops of a white car and a dark car are visible. A blue parking sign with a 'P' symbol and the text 'PARK HERE' is on the right. The text 'NHTrust' is overlaid in a large, yellow, outlined font across the middle of the image, with 'FINANCIAL ADVISORS' in a smaller, white, outlined font below it.

# NHTrust

FINANCIAL ADVISORS

Nº 97

P  
PARK HERE



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