

RECEIVED

CITY OF CONCORD

Code Administration

APR 23 2020

Planning Division

APR 21 2020

Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8580

APPLICATION TO ERECT A SIGN

CODE ADMINISTRATION

Permit #

271 LOUDON RD (SEARS)

Message as shown on sign:

BACK OF BUILDING

SPIRIT HALLOWEEN

3)

	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	NAMOR REALTY GROUP	SIGN EFFECTS	SPIRIT HALLOWEEN
Address >	150 GREAT NECK RD SUITE 300	29 HIGH ST	6826 BLACK HORSE PKE
City/State/ Zip >	GREAT NECK, NY 11021	NEW BEDFORD, MA 01862	566 HARBOR TOWNSH. NT 08234
Phone(s) >	315-374-6644 604-5820	978-663-9580	603-318-8589 609-645-3360
E-mail >	604-5820@theshopsatthecove.com	sales@signeffects.com	HAUKEEN.SANCHEZ@SPIRITHALLOWEEN.COM

4) Property Information:

Zone GWP Building Frontage 200-282 ft Lot Frontage 242 ft

5)

Type of Sign:

☐ New ☐ Relocation ☒ Replacement

☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

6) Materials to be used:

1" SHEET METAL SCREENS, 1/4" DIAMETER FENDER WASHERS, DIASTIC ANCHORS & BOLTS

7) How & to what is sign supported:

VINYL

8) Dimensions of sign:

Length 26 ft x Height 4 1/2 ft equals Total 119.60 sq ft

9) Height Overall:

Ground to bottom of sign

16 ft

Ground to top of sign

20 1/2 ft

10) Illumination:

☒ None

☐ External

☐ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

11) Does sign project over public property or sidewalk?

☒ No

☐ Yes* > *

ft

in

12)

How far back is leading edge of sign from any curb face?

10 ft

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

13) Does the sign require Design Review?

☐ Yes

☐ No

Historic District Review? ☐ Yes ☐ No

*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- I. The sign is to be located in a Performance (P) District
- II. The Development requires Major Site Plan Review, Article 28-9-4.d.1
- III. The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- IV. The sign is the second or third freestanding sign on a lot.

Continued on back →

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CITY OF CONCORD

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APR 23

Planning Division
Concord, NH

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8580

APPLICATION TO ERECT A SIGN

Address where sign is to be erected:

271 LOUDON RD (FORMER SEARS)

Permit #

2)

Message as shown on sign:

JLPENNY SIDE

SPIRIT HALLOWEEN

3)

Property Owner Information

Sign Installer Information

Sign Owner Information

Name >

RENDAR REALTY GROUP

SIGN EFFECTS

SPIRIT HALLOWEEN

Address >

10 GLENNVIEW DR SUITE 304

29 HIGH ST

6826 BLACKHOLE PIKE

City/State/Zip >

GREENTREE, NY 10221

N BUELL, MA 01862

666 HARBOR TUNSP, NJ 09264

Phone(s) >

315-374-1664 GINA SPINO

978-663-9550

603-318-8589 609-645-3300

E-mail >

gina@westatthecomm.com

sales@signeffects.com

WILSON, STANISLAW@SPIRITHALLOWEEN.COM

4) Property Information:

GWP1

282

11

150

11

Zone

Building Frontage

Lot Frontage

5)

Type of Sign:

☐ New ☐ Relocation ☒ Replacement

☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

6) Materials to be used:

VINYL

7) How & to what is sign supported:

1" SHEET METAL SCREWS, 1/2" FENDER WASHERS, ANCHOR & BRACKET

8) Dimensions of sign:

26

ft x

4 1/2

ft

approx

119.60

sq

Length

Height

Total

9) Height Overall:

Ground to bottom of sign

116 ft

Ground to top of sign

20 1/2 ft

10) Illumination:

☐ None

☐ External

☐ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

11) Does sign project over public property or sidewalk?

☒ No

☐ Yes > "

ft

in

12)

How far back is leading edge of sign from any curb face?

17 ft

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- II. The Development requires Major Site Plan Review, Article 28-9-4.d.1
- III. The sign area is greater than the maximum in Column I of Table 28-6-9.a
- IV. The sign is the second or third freestanding sign on a lot.

Continued
on back →

HIGHTECH SIGNS

Need a solution, sign with us.

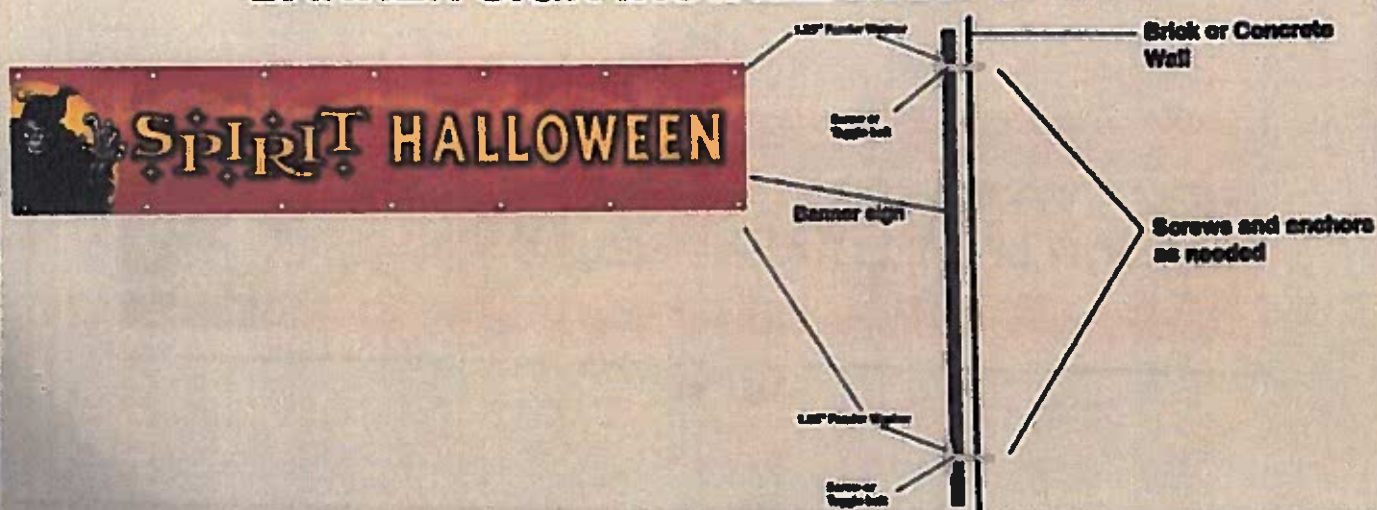
JOB SPECIFICATIONS



Material:	Vinyl sign	Back. Color	Warm Red and Yellow
Size:	4.6 x 26'	Letter Color	Yellow PMS 108 & Black
Text:	Spirit 30", Halloween 20"	Border Color	N/A
Mounting:	Flush To Wall	Illumination	None
Designer:	JWT	Project:	Spirit Halloween

HIGHTECH SIGNS

BANNER SIGN INSTALLATION SPECS



Installation Guide

For Wood use #6 coarse thread 3" screw and 1 1/4" diameter fender washer. Attach 3D sign to wall with screw and fender washer through the plastic backer and into wall.

For sheet metal use 1" sheet metal screw or self tapping with 1 1/4" diameter fender washer. Use plastic anchor if needed.

For masonry use 1 3/4" tapcon with 1 1/4" diameter fender washer.

For EIFS use 6" toggle bolt with 1 1/4" fender washer.

Hightech Signs - Corporate Offices
6321 Huguenard Rd
Fort Wayne, IN 46816
www.hightech-signs.com
800.929.0531

2020 Spirit Halloween Concord, NH

Sears Steeplegate Mall

Back of Mall 4.5ft x 26ft



2020 Spirit Halloween
Concord, NH
Sears Steeplegate Mall
JC Penney Side
4.6ft x26ft



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100 Green Street • Concord, New Hampshire 03301 • 225 8580 • Fax 225 8586

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APPLICATION TO ERECT A SIGN

Planning Division
Permit Concord, NH

1) Address where sign is to be erected:

271 LOUDON RD (SEARS)

AUTO SIDE

2) CODE ADMINISTRATION

Message as shown on sign:

SPIRIT HALLOWEEN

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	NAMAP REALTY GROUP	SIGN EFFECTS	SPIRIT HALLOWEEN
Address >	150 WEST NECK RD SUITE 304	29 HIGH ST	6826 BLACKHORSE AVE
City/State/ Zip >	GREAT NECK, NY 11021	N BILLETICA, MA 01862	666 HARBOR TNSH, NJ 08234
Phone(s) >	315-374-6664 GINA SPEND	978-663-8580	603-318-8589 609-645-3300
E-mail >	GINA@thespacechickmilk.com	Sales@signeffects.com	MARTEN.SAWICKI@SPIRITHALLOWEEN.COM

4) Property Information:

Zone GWP Building Frontage 200-335 ft Lot Frontage 100 ft

5)

☐ New ☐ Relocation ☒ Replacement

Type of Sign:

☐ Freestanding ☐ Monument

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used:

VINYL

6) How & to what is sign supported:

1" SHEET METAL SCREWS, 1 1/2" DIAMETER ENDER WASHERS, PLASTIC ANCHOR / BOLT

7) Dimensions of sign:

Length 30 ft x Height 3 1/2 ft rough Total 108 ft

8) Height Overall:

Ground to bottom of sign 17 ft

Ground to top of sign 20 1/2 ft

9) Illumination:

☐ None ☐ External ☐ Internal

Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No ☐ Yes > * ft in

11)

How far back is leading edge of sign from any curb face?

100 ft

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Continued
on back →

HIGHTECH SIGNS

Need a solution, sign with us.

JOB SPECIFICATIONS



Material:	Vinyl sign	Back. Color	Warm Red and Yellow
Size:	3' x 30'	Letter Color	Yellow PMS 108 & Black
Text:	Spirit 28", Halloween 24"	Border Color	N/A
Mounting:	Flush To Wall	Illumination	None
Designer:	JWT	Project:	Spirit Halloween

2020 Spirit Halloween
Concord, NH
Sears Building Steeplegate Mall
Auto Center
3.5ft x 30ft

