



CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8588

RECEIVED
NOV 08 2019
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CODE ADMINISTRATION
Planning Division
Concord, NH

APPLICATION TO ERECT A SIGN

Permit #

1) Address where sign is to be erected:

104 Fort Eddy

2)

Message as shown on sign:

WKL Studio (Weight Watchers)

3)

Property Owner Information

Sign Installer Information

Sign Owner Information

Name >

See Attached

KCSIGNS

Priority Sign

Address >

Authorization

P.O. BOX 823

857 Riverfront Drive

City/State/ Zip >

Letter

Andover NH 03003

Sheboygan WI

Phone(s) >

003 432-7532

920

E-mail >

4) Property Information:

GWP

24'

ft

ft

Zone

Building Frontage

Lot Frontage

5)

☒ New

☐ Relocation

☒ Replacement

Type of Sign:

☐ Freestanding ☐ Monument

☒ Wall

☐ Projecting

☐ Window

☐ Awning

☐ Roof

☐ Marquee

☐ Marker

5) Materials to be used:

Remote wired letter set

6) How & to what is sign supported:

7) Dimensions of sign:

7'-10 3/8" ft x

2'-0" ft

equals

15.73 sf

Length

Height

Total

8) Height Overall:

Ground to bottom of sign

17'

ft

Ground to top of sign

19'

ft

9) Illumination:

☐ None

☐ External

☒ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No

☐ Yes* > *

ft

in

11)

How far back is leading edge of sign from any curb face?

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review?

☒ Yes

☐ No

Historic District Review?

☐ Yes

☐ No

*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- I. The sign is to be located in a Performance (P) District
- II. The Development requires Major Site Plan Review, Article 28-9-4.d.1
- III. The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- IV. The sign is the second or third freestanding sign on a lot.

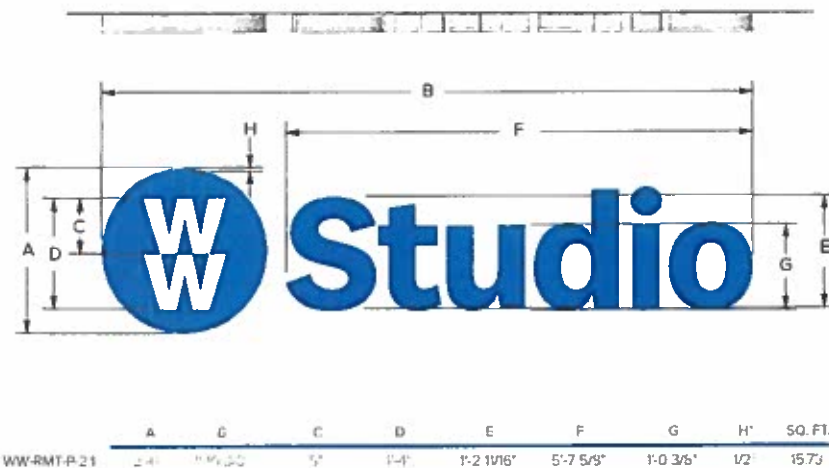
Continued
on back →

S1 Main Building Sign (WW-RMT-P)

- Remove existing letterset, patch and repaint fascia seam to seam, to like new condition (note: color match to be performed at time of installation)
- Install new remote wired illuminated letterset as shown



existing sign area: 11'-6" x 2'-0" (23.00 sq.ft.)
restoration area: 24'-0" x 3'-2" (76.00 sq.ft.)

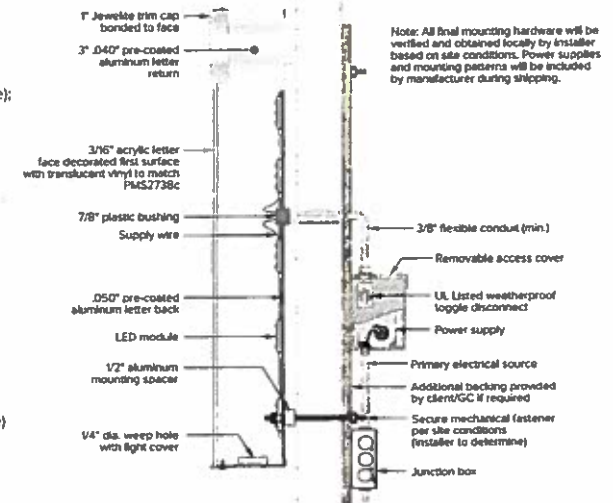


Face: #7328 White acrylic
Film: #3635-210 Dual-Color film custom printed to match PMS 2738C (first surface); Dual-Color laminated to 3M #3645-22B Black Blockout film
Returns: Pre-coated Brushed Aluminum
Trim cap: 1" Brushed Chrome
Backs: Pre-coated white aluminum
LEDs: White modules
Stand-offs: Painted white



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Film: #3635-210 Dual-Color film custom printed to match PMS 2738C (first surface)
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Trim cap: 1" Brushed Chrome
Backs: Pre-coated white aluminum
LEDs: White modules
Stand-offs: Painted white

SECTION DETAIL



Revisions:

Complied with Revision 12522 / 1251 11.07.19

Revisions:

X

Revisions:

X

File Location:

Drive/Client/WW

STND

CSTM

Date: 10-01-19

City/State: Concord, NH

Drawing #

C64184.1



Designer: SB

Plt: JB

Address: 104 Fort Eddy Road

OE #

128454



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104 Fort Eddy

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WW Studio (Weight Watchers)

Planning Division
Concord, NH

	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	See Attached	KC SIGNS	Priority Sign
Address >	Authorization	P.O. BOX 823	857 Riverfront Drive
City/State/ Zip >	Leicester	Londonbury NH	Stoughton VT
Phone(s) >		603-432-7532	920-208-0969
E-mail >		ROBYN.KCSIGNS.NET	

4) Property Information:

Zone GWP Building Frontage 24' ft Lot Frontage ft

5) Type of Sign: ☒ New ☐ Relocation ☐ Replacement

☐ Freestanding ☐ Monument

☒ Wall ☒ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used:

Vinyl

6) How & to what is sign supported:

Existin Tenant Panel

7) Dimensions of sign:

Length 4'-0" ft x Height 1'-0" ft equals Total 4 sf

8) Height Overall: Ground to bottom of sign 10 ft

Ground to top of sign 11 ft

9) Illumination: ☒ None ☐ External ☐ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No ☐ Yes* > * ft in

11) How far back is leading edge of sign from any curb face?

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12) Does the sign require Design Review? ☒ *Yes ☐ No Historic District Review? ☐ Yes ☐ No

*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
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Continued
on back →

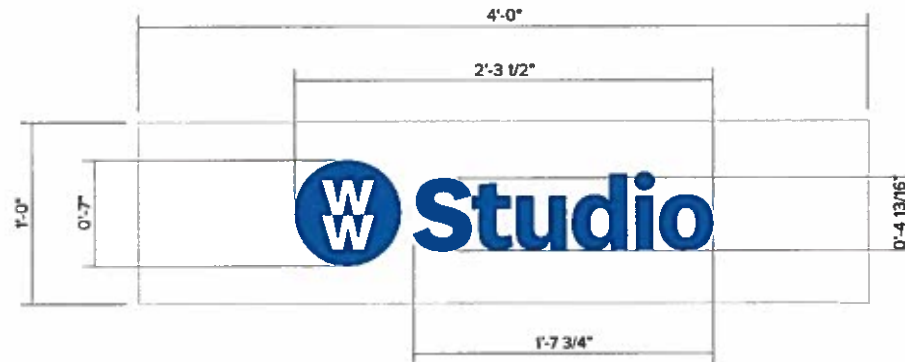
S3

Replacement Vinyl (Qty. 2)

- Remove existing vinyl.
- Clean any remaining residue and apply new vinyl as shown.
- Priority to coordinate with landlord.

COLOR SPECIFICATIONS

- ☐ White polycarbonate substrate
- ☒ Digitally printed translucent vinyl matching PMS 2738C



SCALE 1:18



Revisions:

1	
2	
3	

Revisions:

1	
2	
3	

Revisions:

1	
2	
3	

File Location:
Drive/Clients/WWSTND
CSTM

Date: 10-01-19

City/State: Concord, NH

Drawing #

C64184

AS CR EN

Designer: SB PM: JB

Address: 104 Fort Eddy Road

OE #

128454

Site Site Plan



Revisions:
X
X
X

Revisions:
X
X
X

Revisions:
X
X
X

File Location:
Drive/Plans/WW

STND X
CSTM

Date: 10-01-19

City/State: Concord, NH

Drawing #

C64184

AS CR EN

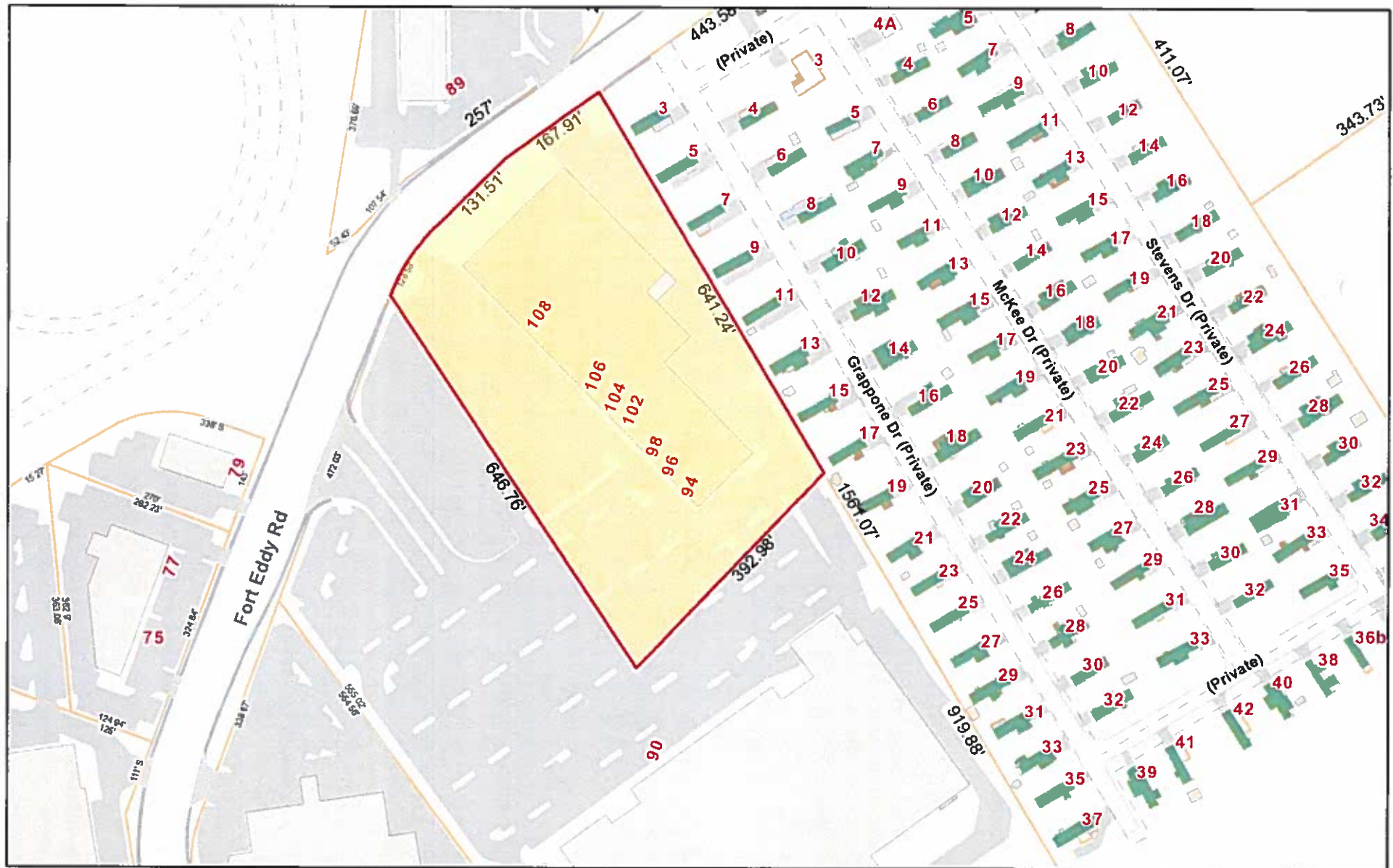
Designer: SB

PK: JB

Address: 104 Fort Eddy Road

OE #

128454



November 26, 2019

