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CITY OF CONCORD

New Hampshire's Main Street™
Community Development Department

Planning Board

November 20, 2019

Project Summary – Conditional Use Permit

Project Name: Tru Hilton Sign (2018-62)
Owner: Capital Hotel Company VI, LLC
Address: 406 South Main Street
Map/Block/Lot: 1/2/3

Determination of Completeness:

Staff recommends the application be determined complete and the public hearing opened.

Project Description:

The applicant is requesting Conditional Use Permit approval in accordance with Article 28-6-9(b)(2) of the Zoning Ordinance to allow a sign over 25 feet above grade at 406 South Main Street in the General Commercial (CG) District.

The applicant is proposing to install a building sign approximately 36 feet above grade. The application went before the Architectural Design Review Committee on 11/5/19. The ADRC recommended approval for the location and height of the sign on the northern elevation with the understanding that a complete sign package will still appear before ADR. The applicant has provided a complete CUP narrative and application.

Recommendation

Grant CUP approval for installation of the building sign 36 feet above grade at 406 South Main Street.

Prepared by: SCD

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