



# CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

428  
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## APPLICATION TO ERECT A SIGN

Permit # SEP 17 2019

1) Address where sign is to be erected:

118 Hall St.

2) Message as shown on sign:

SAIA LTL FREIGHT ENTRANCE

Planning Division  
Concord, NH

SIGN E 1 B

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	<u>CONCORD TERMINAL LLC</u>	<u>ADVANTAGE SIGNS, INC.</u>	<u>SAME AS PROPERTY</u>
Address >	<u>1-71 N. AVE EAST</u>	<u>128 HALL ST. STE C</u>	<u>OWNER</u>
City/State/ Zip >	<u>ELIZABETH, NJ 07201</u>	<u>CONCORD, NH 03301</u>	
Phone(s) >	<u>920-694-1015</u>	<u>603-224-7446</u>	
E-mail >	<u>aroling@priorityinc.com</u>	<u>josh.advantagesigns@gmail.com</u>	

4) Property Information:

IN	82	ft	568.5	ft
Zone	Building Frontage		Lot Frontage	

5) Type of Sign:

☐ New   ☐ Relocation   ☒ Replacement  
☐ Freestanding   ☐ Monument  
☒ Wall   ☐ Projecting   ☐ Window   ☐ Awning   ☐ Roof   ☐ Marquee   ☐ Marker

5) Materials to be used: 1/4" FLAT CUT ALUMINUM

6) How & to what is sign supported: SECURE MECHANICAL FASTENER TO WALL

7) Dimensions of sign:

7'4	ft x	4'6	ft	equals	34.04	sf
Length		Height			Total	

8) Height Overall: Ground to bottom of sign 13 ft      Ground to top of sign 17.6 ft

9) Illumination: ☒ None   ☐ External   ☐ Internal      Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No   ☐ Yes\* > \*      ft      in

11) How far back is leading edge of sign from any curb face? 245'

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? ☐ \*Yes   ☒ No      Historic District Review? ☐ Yes   ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column I of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

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on back →



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AP-8  
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SEP 17 2019

## APPLICATION TO ERECT A SIGN

Permit # Planning Division  
Concord, NH

1) Address where sign is to be erected: 118 Hall St.

2) Message as shown on sign:

SAIA LTL FREIGHT ENTRANCE

SIGN E1A

	<u>Property Owner Information</u>	<u>Sign Installer Information</u>	<u>Sign Owner Information</u>
Name >	<u>CONCORD TERMINAL LLC</u>	<u>ADVANTAGE SIGNS, INC.</u>	<u>SAME AS PROPERTY</u>
Address >	<u>1-71 N. AVE EAST</u>	<u>128 HALL ST. STE C</u>	<u>OWNER</u>
City/State/ Zip >	<u>ELIZABETH, NJ 07201</u>	<u>CONCORD, NH 03301</u>	
Phone(s) >	<u>920-694-1015</u>	<u>603-224-7446</u>	
E-mail >	<u>aroling@priorityinc.com</u>	<u>josh.advantagesigns@gmail.com</u>	

4) Property Information:

<u>IN</u>	<u>82</u>	<u>ft</u>	<u>568.5</u>	<u>ft</u>
Zone	Building Frontage		Lot Frontage	

5) Type of Sign:

☐ New   ☐ Relocation   ☒ Replacement  
☐ Freestanding   ☐ Monument  
☒ Wall   ☐ Projecting   ☐ Window   ☐ Awning   ☐ Roof   ☐ Marquee   ☐ Marker

5) Materials to be used: 1/4" FLAT CUT ALUMINUM

6) How & to what is sign supported: SECURE MECHANICAL FASTENER TO WALL

7) Dimensions of sign:

<u>7'4</u>	<u>ft</u> x	<u>4'6</u>	<u>ft</u>	equals	<u>34.04</u>	<u>sf</u>
Length		Height			Total	

8) Height Overall: Ground to bottom of sign 13 ft      Ground to top of sign 17.6 ft

9) Illumination: ☒ None   ☐ External   ☐ Internal      Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No   ☐ Yes\* > \* \_\_\_\_\_ ft in

11) How far back is leading edge of sign from any curb face? 235'

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? ☐ \*Yes   ☒ No      Historic District Review? ☐ Yes   ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- I. The sign is to be located in a Performance (P) District
- II. The Development requires Major Site Plan Review, Article 28-9-4.d.1
- III. The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- IV. The sign is the second or third freestanding sign on a lot.

Continued  
on back →


# E1 SI-RC (Reverse Channel Non-Illuminated Letterset)

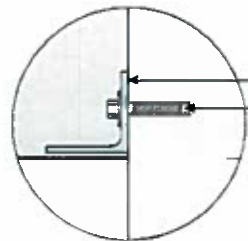
## Signage Rebrand Strategy

Remove existing signage from the building. Install new non illuminated individual letters as shown. Fascia area to be verified.

### COLOR SPECIFICATIONS

 Letter faces and returns painted PMS 1795C

 Divider faces and returns painted black



080 aluminum returns welded to face

125" aluminum face

1/2" x 1/2" x 12" angle clip  
Secure mechanical fastener per site conditions



Existing Sign: 7



	A	B	C	D	E	F	G	H	I	J	SI (H x I)
SI-RC-36	3'-0"	7'-4 5/16"	2'-11 5/16"	1'-6 11/16"	11 7/16"	5'-1 7/8"	9/16"	10'-10 1/2"	4'-6 3/8"	4'-9 9/16"	49.26



### Revisions:

preferred option - revised letterset - JAS - 8/26/19  
X  
X

### Revisions:

X  
X

### Revisions:

X  
X

File Location:  
Drive/Contents/

STND X  
CSTM

Date: 8-20-19

City/State: Concord, NH

Drawing #

C63345-1

AS CR EN

Designer: PS PM: KR

Address: 118 Main St.

CSI #

127936



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SEP 17 2019

Planning Division  
Permit  
Concord, NH

## APPLICATION TO ERECT A SIGN

1) Address where sign is to be erected: 118 Hall St.

2) Message as shown on sign:

SAIA LTL FREIGHT ENTRANCE

SIGN "E2"

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	CONCORD TERMINAL LLC	ADVANTAGE SIGNS, INC.	SAME AS PROPERTY
Address >	1-71 N. AVE EAST	128 HALL ST. STE C	OWNER
City/State/ Zip >	ELIZABETH, NJ 07201	CONCORD, NH 03301	
Phone(s) >	920-694-1015	603-224-7446	
E-mail >	aroling@priorityinc.com	josh.advantagesigns@gmail.com	

4) Property Information:

IN	82	ft	568.5	ft
Zone	Building Frontage		Lot Frontage	

5) ☐ New ☐ Relocation ☒ Replacement

Type of Sign: ☒ Freestanding ☐ Monument

☐ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used: .080 ALUMINUM

6) How & to what is sign supported: MOUNTED TO SQUARE ALUMINUM POSTS

7) Dimensions of sign:

3	ft x	2'6	ft	equals	7.8	sf
Length		Height			Total	

8) Height Overall: Ground to bottom of sign 2'6 ft Ground to top of sign 5 ft

9) Illumination: ☒ None ☐ External ☐ Internal Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \* ft in

11) How far back is leading edge of sign from any curb face? 25'

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? ☐ \*Yes ☒ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

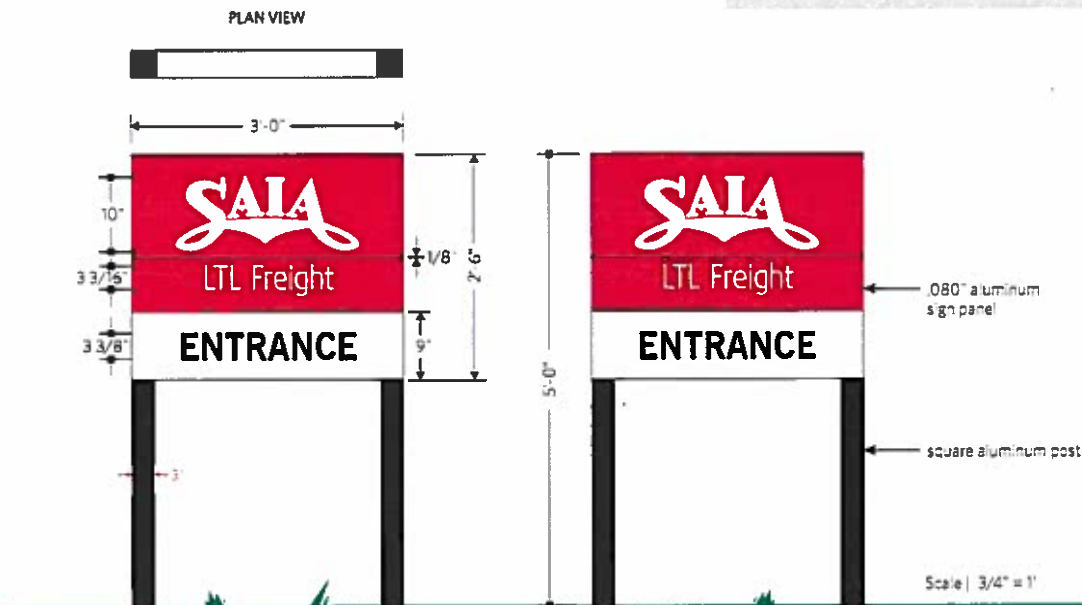
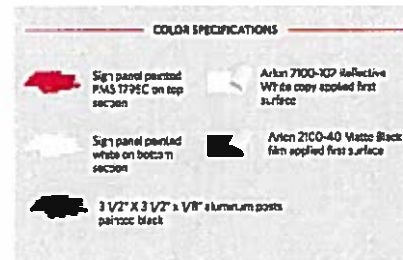
Continued  
on back →



## E2 SI-DIR-36 (Non-Illuminated Directional Sign)

### Signage Rebrand Strategy

Remove existing signage and replace. Install new non illuminated directional sign as shown.

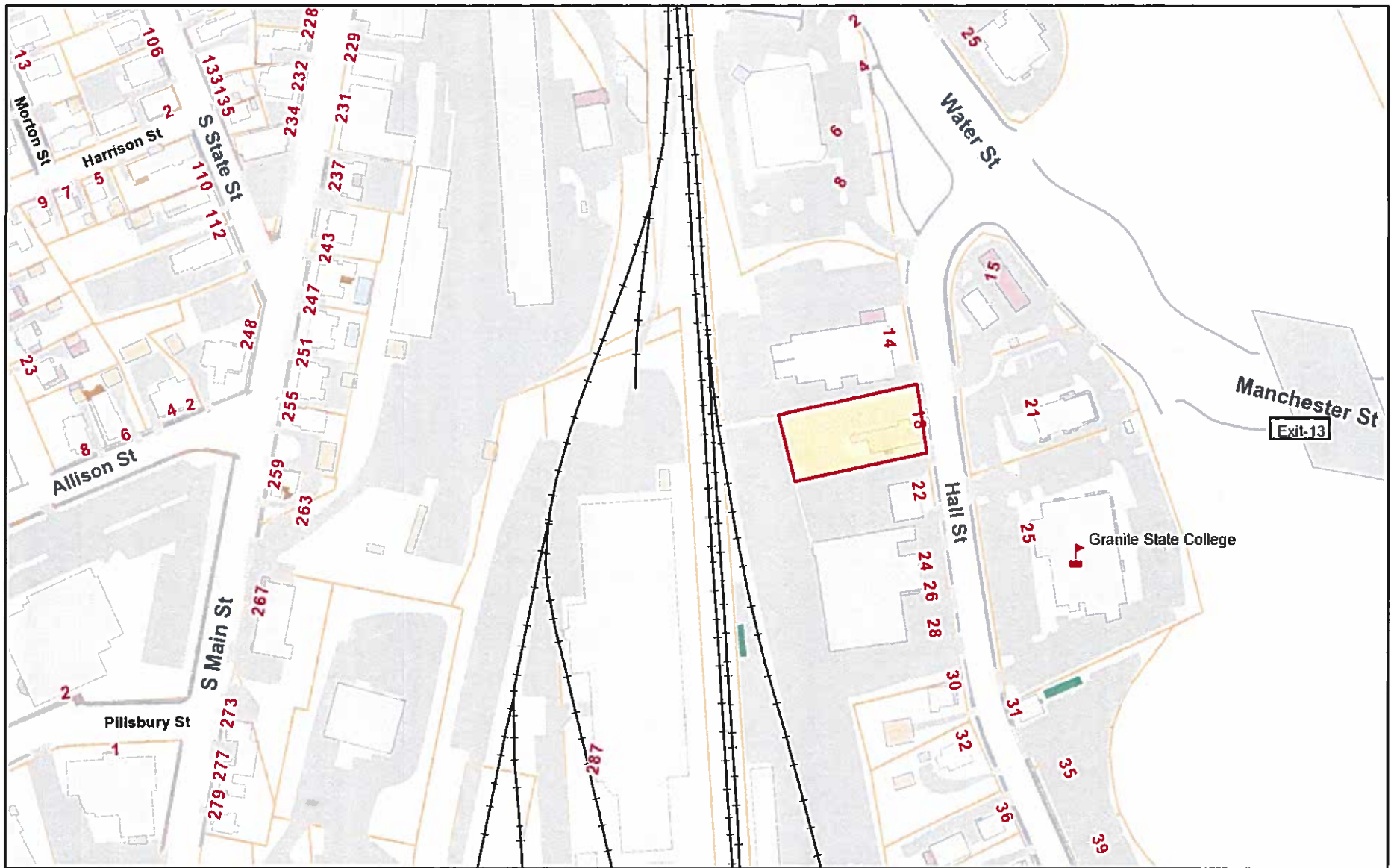


Existing Sign: none



- E1a** Non-Illuminated Letterset
- E1b** Non-Illuminated Letterset
- E2** Non-Illuminated Directional





September 18, 2019

