



CK2003

## CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

RECEIVED

JUN 28 2019

Planning Division

Concord, NH

Permit #

SP2086-19

**APPLICATION TO ERECT A SIGN**

1) Address where sign is to be erected:

310 Loudon Rd, Concord

2) Message as shown on sign:

SPIRIT HALLOWEEN

3)

Property Owner InformationSign Installer InformationSign Owner Information

Name &gt;

Raider Hill

Sign Effects

Spirit Halloween

Address &gt;

180 3rd Ave

294 Main Street 01802

1026 Black Horse Pike

City/State/ Zip &gt;

New York, New York 10017

N. Billerica, MA

Egg Harbor Twp, NJ 08204

Phone(s) &gt;

212-223-9090

978-663-8580

609-645-3300

E-mail &gt;

WWW.RAIDERHILL.COM

Sales@signeffects.com

MAUREEN.SAWICKI@SPIRITHA.COM

4) Property Information:

GWP  
Zone136  
Building Frontage

ft

195  
Lot Frontage

ft

5)

☐ New ☐ Relocation ☐ Replacement

Type of Sign:

☐ Freestanding ☐ Monument☒ Wall☐ Projecting☐ Window☐ Awning☐ Roof☒ Marquee☐ Marker

5) Materials to be used:

Vinyl

6) How &amp; to what is sign supported:

1" sheet metal 1/4 diameter fender washer plastic anchors

7) Dimensions of sign:

16 ft x 5 ft equals 80 sf  
Length Height Total

8) Height Overall:

Ground to bottom of sign 30 ft

Ground to top of sign 35 ft

9) Illumination:

☒ None☐ External☐ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No☐ Yes\* > \*

ft in

11) How far back is leading edge of sign from any curb face?

10 feet

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review?

☐ \*Yes☒ NoHistoric District Review? ☐ Yes ☒ No

\*Design review is required per Article 28-6-9.f, if any of the following apply:

- I. The sign is to be located in a Performance (P) District
- II. The Development requires Major Site Plan Review, Article 28-9-4.d.1
- III. The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- IV. The sign is the second or third freestanding sign on a lot.

Continued  
on back →



Proposed Spirit Halloween Pylon Sign 5'H x 16'W (same as last year)  
to cover existing *Babies R Us* sign on existing pylon  
#61072 Concord, NH

**HIGHTECH SIGNS**

Need a solution, sign with us.

## JOB SPECIFICATIONS



|           |                           |              |                        |
|-----------|---------------------------|--------------|------------------------|
| Material: | Vinyl sign                | Back. Color  | Warm Red and Yellow    |
| Size:     | 5 x 16'                   | Letter Color | Yellow PMS 108 & Black |
| Text:     | Spirit 33", Halloween 20" | Border Color | N/A                    |
| Mounting: | <u>Flush To Wall</u>      | Illumination | None                   |
| Designer: | JWT                       | Project:     | Spirit Halloween       |
|           |                           |              |                        |





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## APPLICATION TO ERECT A SIGN

Permit # \_\_\_\_\_

1) Address where sign is to be erected: 310 Loudon Rd

2) Message as shown on sign:  
"Spirit Halloween"

Wall Sign Facing Walmart Parking lot (East side of Bldg)

| 3)                | Property Owner Information      | Sign Installer Information    | Sign Owner Information                    |
|-------------------|---------------------------------|-------------------------------|---|
| Name >            | <u>Rader Hill</u>               | <u>Sign Effects</u>           | <u>Spirit Halloween</u>                   |
| Address >         | <u>780 3rd Ave</u>              | <u>29 High St.</u>            | <u>6826 Black Horse Pike</u>              |
| City/State/ Zip > | <u>New York, New York 10017</u> | <u>N. Billerica, MA 01862</u> | <u>Egg Harbor Twp, NJ</u>                 |
| Phone(s) >        | <u>212-223-9090</u>             | <u>978-663-8580</u>           | <u>609-645-3300</u>                       |
| E-mail >          | <u>www.Raderhill.com</u>        | <u>sales@signeffects.com</u>  | <u>Maureensawicki@spirithalloween.com</u> |

4) Property Information: GWP | 146 ft | 195 ft  
Zone Building Frontage Lot Frontage

5) Type of Sign: ☐ New ☐ Relocation ☐ Replacement  
☐ Freestanding ☐ Monument  
☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

6) Materials to be used: Vinyl  
7) How & to what is sign supported: 1" Sheet Metal, 1 1/4" diameter fender washer, plastic anchor  
8) Dimensions of sign: 12 ft x 2 ft equals 24 sq ft  
Length Height Total

9) Height Overall: Ground to bottom of sign 20 ft Ground to top of sign 24 ft

10) Illumination: ☒ None ☐ External ☐ Internal Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

11) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \* ft in

12) How far back is leading edge of sign from any curb face? 40 ft

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? ☒ Yes ☐ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- ☒ I. The sign is to be located in a Performance (P) District
- II. The Development requires Major Site Plan Review, Article 28-9-4.d.1
- III. The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- IV. The sign is the second or third freestanding sign on a lot.

Continued  
on back →



Proposed Spirit Halloween Sign 2'H x 12'W (24 Sq Ft)

61072 Concord, NH

## JOB SPECIFICATIONS



|                  |                           |                     |                        |
|------------------|---------------------------|---------------------|------------------------|
| <b>Material:</b> | Vinyl sign                | <b>Back. Color</b>  | Warm Red & Yellow      |
| <b>Size:</b>     | 2' x 12'                  | <b>Letter Color</b> | Yellow PMS 108 & Black |
| <b>Text:</b>     | Spirit 18", Halloween 13" | <b>Border Color</b> | N/A                    |
| <b>Mounting:</b> | Flush To Wall             | <b>Illumination</b> | None                   |
| <b>Designer:</b> | JWT                       | <b>Project:</b>     | Spirit Halloween       |
|                  |                           |                     |                        |



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## APPLICATION TO ERECT A SIGN

Permit #

SP085-19

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310 Loudon Rd.

2) Message as shown on sign:

SPIRIT HALLOWEEN

WALL

3)

## Property Owner Information

## Sign Installer Information

## Sign Owner Information

Name &gt;

Raider Hill

SIGN EFFECTS

Spirit Halloween

Address &gt;

780 3rd Ave

29 HIGH ST.

6826 Black Horse Pike

City/State/ Zip &gt;

New York, New York 10017

N. BULLERICKA

Egg Harbor Twp, NJ

Phone(s) &gt;

212-223-9091

978-663-0787

609-645-3300 08234

E-mail &gt;

WWW.RAIDERHILL.COM

David@signeffects.com

MAUREEN.SAWICKI@SPIRITHALLOWEEN.COM

4) Property Information:

GWP

Zone

146 +- ft

Building Frontage

195

Lot Frontage

ft

5)

☐ New ☐ Relocation ☐ Replacement

Type of Sign:

☐ Freestanding ☐ Monument☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used:

Vinyl

6) How &amp; to what is sign supported:

1 3/4" tapcon 1 1/4" diameter fender wash

7) Dimensions of sign:

30 ft x 4 ft equals 120 sf

Length

Height

Total

8) Height Overall:

Ground to bottom of sign

17 ft

Ground to top of sign

21 ft

9) Illumination:

☒ None☐ External☐ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No☐ Yes\* > \*

ft in

11) How far back is leading edge of sign from any curb face?

30ft.

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

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Continued  
on back →



**HIGHTECH SIGNS**

Need a solution, sign with us.

## JOB SPECIFICATIONS



|                  |                           |                     |                        |
|------------------|---------------------------|---------------------|------------------------|
| <b>Material:</b> | Vinyl sign                | <b>Back. Color</b>  | Warm Red               |
| <b>Size:</b>     | 4' x 40'                  | <b>Letter Color</b> | Yellow PMS 123 & Black |
| <b>Text:</b>     | Spirit 41", Halloween 27" | <b>Border Color</b> | N/A                    |
| <b>Mounting:</b> | Flush To Wall             | <b>Illumination</b> | None                   |
| <b>Designer:</b> | JWT                       | <b>Project:</b>     | Spirit Halloween       |
|                  |                           |                     |                        |



4'

SPIRIT



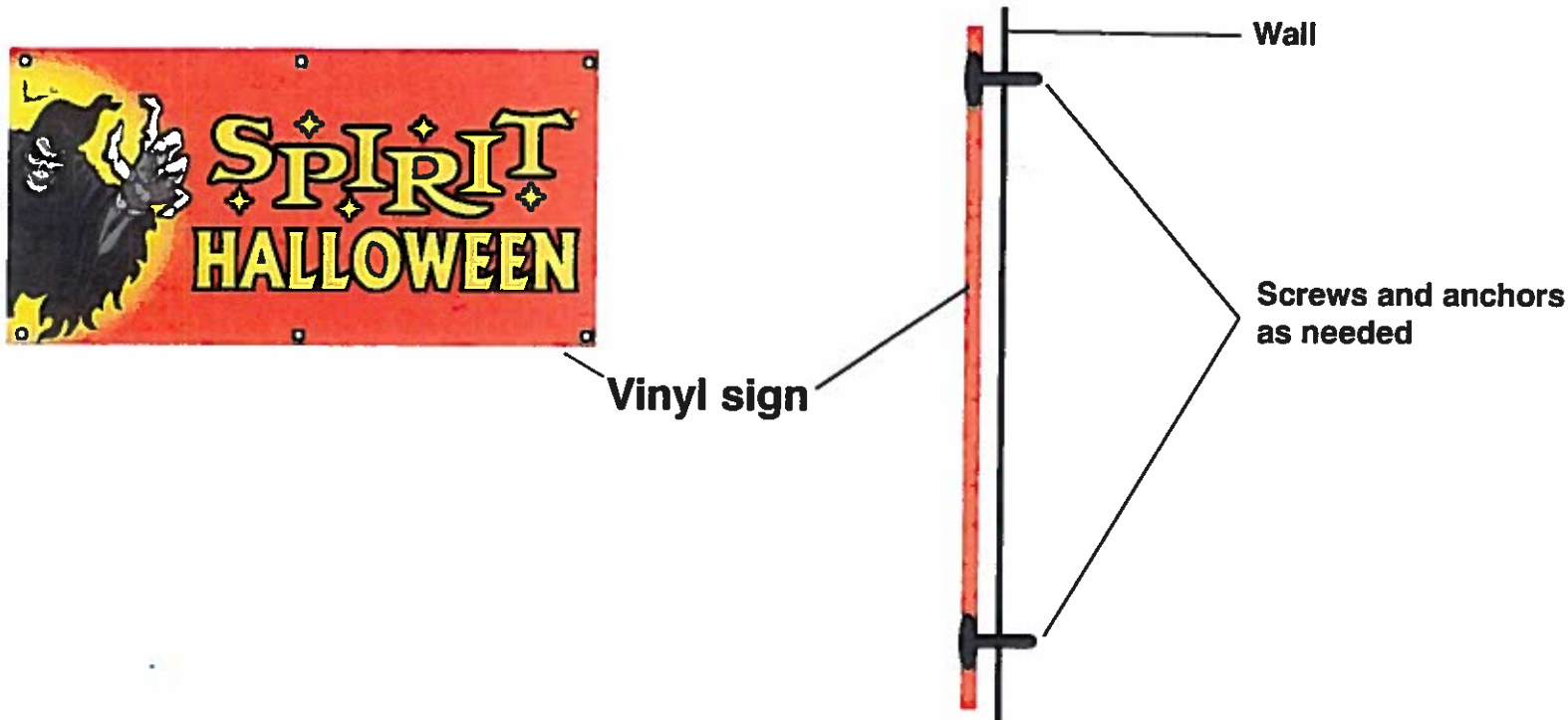
HALLOWEEN

~~40'~~ 30



# HIGHTECH SIGNS

## VINYL SIGN INSTALLATION SPECS



## Installation Guide

For Wood use #6 coarse thread 3" screw and 1 1/4" diameter fender washer. Attach vinyl sign to wall with screw and fender washer through the grommet and into wall.

For sheet metal use 1" sheet metal screw or self tapping with 1 1/4" diameter fender washer. Use plastic anchor if needed.

For masonry use 1 3/4" tapcon with 1 1/4" diameter fender washer.

For EIFS use 6" toggle bolt with 1 1/4" fender washer.



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