



## CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8581

DEC 10 2018

2018 ADMINISTRATION

## APPLICATION TO ERECT A SIGN

RECEIVED

1) Address where sign is to be erected: 15 PLEASANT STREET

2) Message as shown on sign:

DEC 12 2018

THE LOFTS

Planning Division  
Concord, NH

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	STATE PLEASANT STREET LLC	FIRST SIGN & CORPORATE IMAGE, INC.	ELM GROVE COMPANIES
Address >	440 HANOVER STREET	107 HOLLIS STREET	440 HANOVER STREET
City/State/ Zip >	MANCHESTER, NH 03104	MANCHESTER, NH 03101	MANCHESTER, NH 03104
Phone(s) >	821-0077	627-0003	821-0077
E-mail >	cschleyer@elmgrovecompanies.com	info@firstsignnh.com	cschleyer@elmgrovecompanies.com

4) Property Information: CBP Zone 59.6 ft Building Frontage 65.8 ft Lot Frontage

5) Type of Sign: ☒ New ☐ Relocation ☐ Replacement  
☐ Freestanding ☐ Monument  
☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used: 3/8" FLAT-CUT ALUMINUM

6) How & to what is sign supported: STUD-MOUNTED TO EXISTING GRANITE BLOCK ON FASCIA

7) Dimensions of sign: 3'-10" Length ft x 1'-1" Height ft equals 4.5 Total 4 sf

8) Height Overall: Ground to bottom of sign 18 ft Ground to top of sign 19'-4" ft

9) Illumination: ☒ None ☐ External ☐ Internal Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☒ No ☐ Yes\* > \* ft in

11) How far back is leading edge of sign from any curb face? 8'

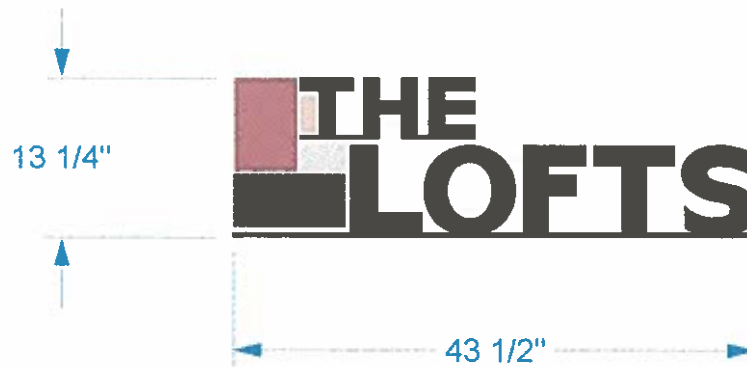
NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? ☒ Yes ☐ No Historic District Review? ☐ Yes ☐ No

\*Design review is required per Article 28-6-9.f, if any of the following apply:

- I. The sign is to be located in a Performance (P) District
- II. The Development requires Major Site Plan Review, Article 28-9-4.d.1
- III. The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- IV. The sign is the second or third freestanding sign on a lot.

Continued  
on back →



$43.5" \times 13.25" \text{ divided by } 144 = 4 \text{ sq.ft.}$





### Exterior building ID sign

Qty. (1)

3/8" thick flat-cut aluminum letters and logo blocks;

Stud-mounted to existing granite block on building fascia;

Custom paint colors, per supplied logo

	Maroon: PMS# 7624c
	Dark beige: PMS# 4655c
	Light beige: PMS# 4685c
	Brown: PMS# 440c

11/2018

3/4" = 1'-0"

107 Main Street  
Manchester, NH 03101

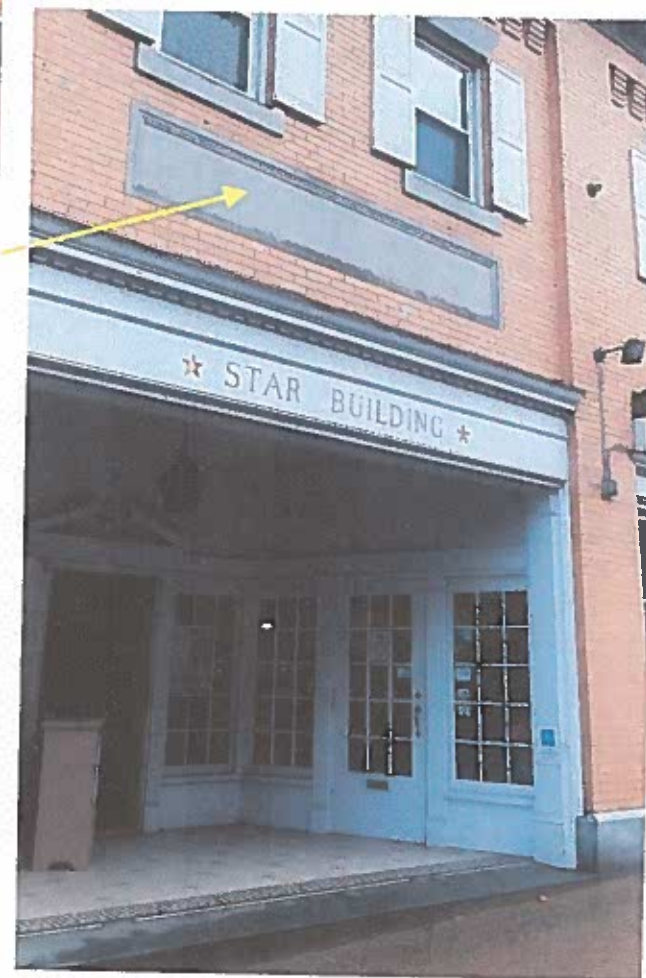
627-0003

This drawing is the property of

**FIRST**Sign

Innovative Design & Flawless Execution of Dimensional Signage

Complete Storefront Remodeling including Signs-Awnings-Lighting



close-up of building detail,  
showing existing granite block on fascia

11/2018

107 Hanks Street  
Manchester, NH 03101

627-0003

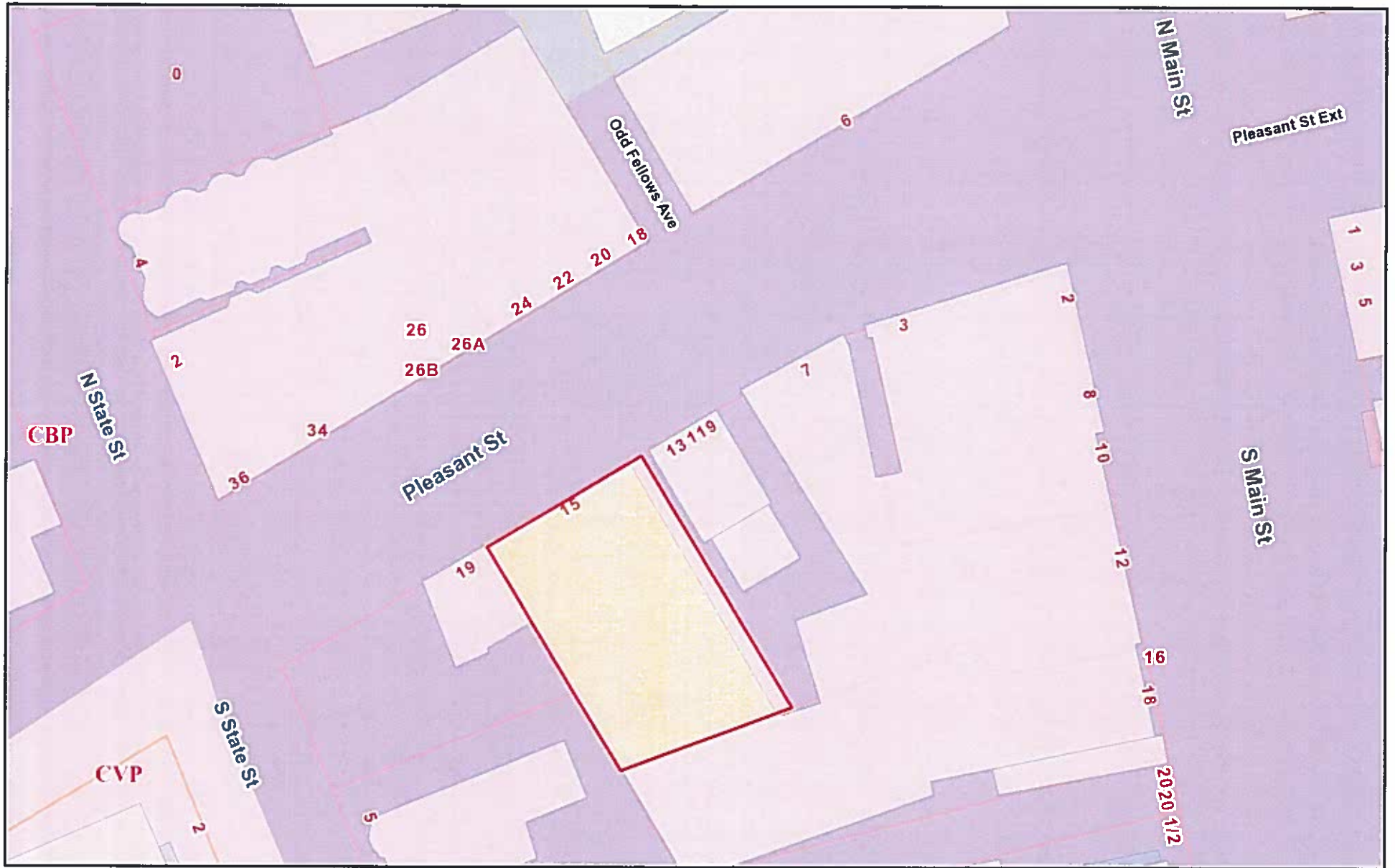
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December 27, 2018

