



# CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

8102 67 9114

W

## APPLICATION TO ERECT A SIGN

Permit #

RECEIVED

417 South Main Street (sign refacing)

RECEIVED

Message as shown on sign:

7 Eleven, applegreen, and gas pricing

AUG 30 2018

Planning Division  
Concord, NH  
Sign Owner Information

3)	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	Petrogas Group New England, Inc		same as property owner
Address >	168 North Main Street		
City/State/ Zip >	Andover, MA 01810		
Phone(s) >	347-909-0738		
E-mail >	Trevor.Moore@applegreen.ie		

4) Property Information:

GC	79	ft	353	ft
Zone	Building Frontage		Lot Frontage	

5) Type of Sign:

☐ New ☐ Relocation ☒ Replacement

☒ Freestanding ☐ Monument

☐ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used: plastic (using existing pylons)

6) How & to what is sign supported: existing pylons

7) Dimensions of sign:

16.0	ft x	8.9	ft	equals	142.4	sf
Length		Height			Total	

8) Height Overall:

Ground to bottom of sign	23	ft	Ground to top of sign	32	ft
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9) Illumination: ☐ None ☐ External ☒ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? ☐ No ☒ Yes\* > \* 15 ft 0 in

11) How far back is leading edge of sign from any curb face? 7 ft

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? ☒ \*Yes ☐ No Historic District Review? ☐ Yes ☒ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

Continued  
on back →

Code Information:	
Formula:	1 sqft per linear ft of building frontage
Max of	100 sqft

Set Back Information:	
Allowed:	5' -0"
Proposed:	33' -0"

NOTE: INSTALLER TO CONFIRM ALL DIMENSIONS  
NOTE: INSTALLER TO CONFIRM THAT EXISTING RETAINER IS A PANAFLEX RETAINER SYSTEM TO ACCEPT PANAFLEX FACES



TWO (2) CUSTOM MAIN-ID PANAFLEX FACES FOR EXISTING CABINET.  
WHITE FLEX FACES TO HAVE TRANSLUCENT VINYL GRAPHICS APPLIED FIRST SURFACE.

TWO (2) CUSTOM MAIN-ID DIGITALLY PRINTED PANAFLEX FACES FOR EXISTING CABINET.  
WHITE FLEX FACES & 3M 8520 LAMINATE TO BE APPLIED FIRST SURFACE.

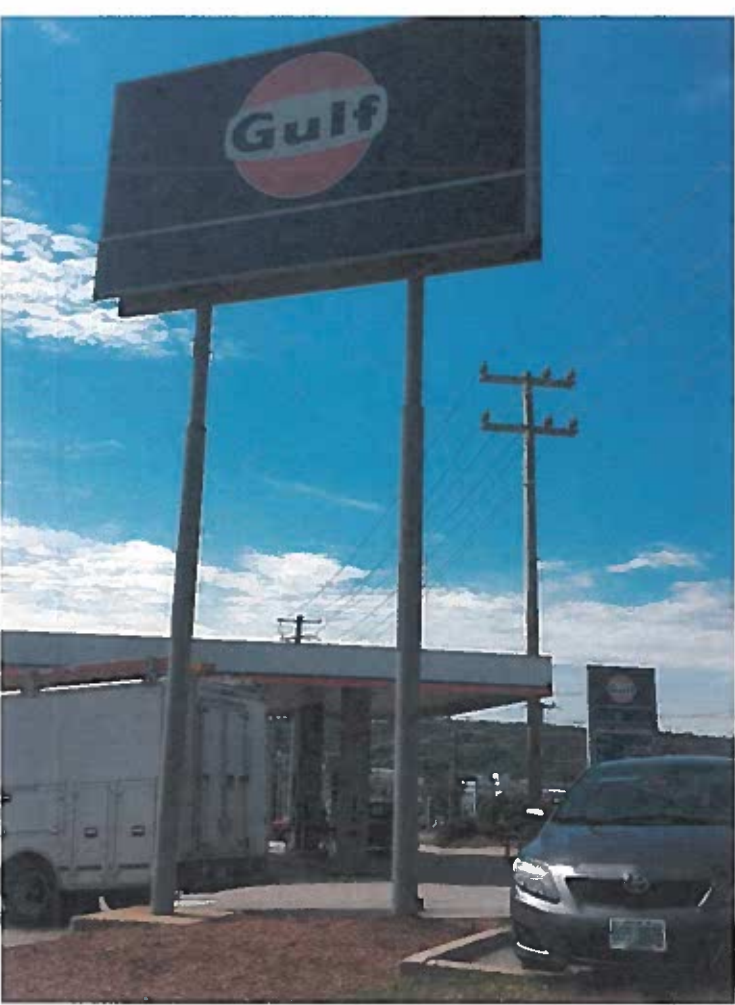
PROVIDE CUSTOMER WITH TWO (2) 1 1/2" T-BAR PANAFLEX SYSTEM

VINYL SPECS: 3M 3630-44 ORANGE, 3M 3630-33 RED, 3M 3630-26 GREEN, 3M 8520 LAMINATE

NOTE: ALL FACED TO BE FABRICATED WITH 8" OF BLEED FRM THE CABINET.  
NOTE: 7-11 PAN FLEX FACE TO HAVE 1" WHITE TRAP LINE AROUND THE MAIN-ID  
NOTE: HARBINGER WILL ONLY PROVIDED/INSTALLED 7-ELEVEN/SLURPEE FACES

Front & Side Elevation - Custom Panaflex Faces - Sign A2  
1/4" = 1'-0"

Display Square Footage: 142.7 (Cabinet)



EXISTING CONDITIONS



PROPOSED SIGNAGE

Face Detail - Pylon Sign - Sign A2  
1/4" = 1'-0"

harbinger.  
sign of the future

5300 Shad Road, Jacksonville, FL 32257 • 904.268.4681  
2301 Ohio Dr, Plano, TX. 32257 • 972.905.9450



7-Eleven #39884 (1042159)  
417 SOUTH MAIN STREET  
CONCORD, NH 03301

SVE6348-R13

F:\Customers\7 Eleven\Art  
(SVE6348-R13 #39884 (1042159).cdr

date	rev	description	designer
10.18.17	R3	Update the Pylon sign in art book	bw
10.25.17	R4	Change Gas Price LEDs to Static	bw
11.08.17	R5	Revised per customer notes	bw
11.08.17	R6	Revised per customer notes	bw
11.08.17	R7	Remove Keystone from Sign Package	bw
04.12.18	R8	Revised to remove notes from drawing	bw
04.23.18	R9	Update the main id 7-11 logo on pylon sign	bw
05.22.18	R10	Update Pylon per request	bw
05.29.18	R11	Update pylon sign with FH provided art w/ apple green	bw
07.11.18	R12	Update high rise pylon sign (remove Apple green)	bw
08.01.18	R13	Update art with survey by customer	bw

CDR: tb  
Designer: bw

DPM: Matt Donofry  
RCC: uk  
RER: uk

Page: 4

customer approval

date:



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THE 2014 FBC AND OR THE 2007 SIBC

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