

APPLICATION TO ERECT A SIGN

1) Address where sign is to be erected:

196 LOUDEN ROAD

Permit #

2)

Message as shown on sign:

"DQ" (DAIRY QUEEN) "GRILL + CHILL"

RECEIVED

APR 17 2017

3)

	Property Owner Information	Sign Installer Information	CODE ADMINISTRATION Sign Owner Information
Name >	HDC 192 LOUDEN RD. LLC	NATIONAL SIGN CORP.	3 CITY FOODS
Address >	201 LOUDEN ROAD	190 FOWLE ROAD RD.	4415 HIGHWAY 6
City/State/ Zip >	CONCORD, NH 03301	BECKUN, CT 06031	SUGARLAND, TX 77478
Phone(s) >		(860) 829-9060	(204) B DHANANI
E-mail >		hwoodhopskins@charter.net	

4) Property Information:

CG MAIN ENTRANCE: 84 ft

Zone

Building Frontage

Lot Frontage

5) Front elevation

☒ New ☐ Relocation ☐ Replacement

☐ Freestanding ☐ Monument

Type of Sign:

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used:

ALUMINUM / ACRYLIC

6) How & to what is sign supported:

SEE ATTACHED INSTALLATION DRAWINGS

7) Dimensions of sign:

6'6" ft x 4'3" ft equals 28 sf  
Length Height Total

8) Height Overall:

Ground to bottom of sign approx 10/11 ft

Ground to top of sign 17'6" ft approx

9) Illumination:

☐ None

☐ External

☒ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No

☐ Yes\* > \*

ft in

11)

How far back is leading edge of sign from any curb face?

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review?

☒ Yes

☐ No

Historic District Review? ☐ Yes ☐ No

\*Design review is required per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
- The Development requires Major Site Plan Review, Article 28-9-4.d.1
- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

Continued  
on back →



# CITY OF CONCORD

## Code Administration

Revised 3/28/17

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

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City/State/ Zip >	CONCORD, NH 03301	BERLIN, CT 06037	SUGARCAMP, TX 77478
Phone(s) >		(860) 829-9060	(ZACHAR DHANANI)
E-mail >		hwoodhopskins@charter.net	

4) Property Information:

CG | MAIN ENTRANCE 84 ft

Zone

Building Frontage

Lot Frontage

5) Front elevation

Type of Sign:

☒ New ☐ Relocation ☐ Replacement  
☐ Freestanding ☐ Monument

(2)

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used:

ALUMINUM / ACRYLIC

6) How & to what is sign supported:

SEE ATTACHED INSTALLATION DRAWINGS

7) Dimensions of sign:

8'5" ft x 2'1" ft equals 17.5 sf  
Length Height Total

8) Height Overall:

Ground to bottom of sign 14'15" approx ft

Ground to top of sign 17'6" ft approx

9) Illumination:

☐ None ☐ External ☒ Internal

Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No ☐ Yes\* > \* ft in

11) How far back is leading edge of sign from any curb face?

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12) Does the sign require Design Review?

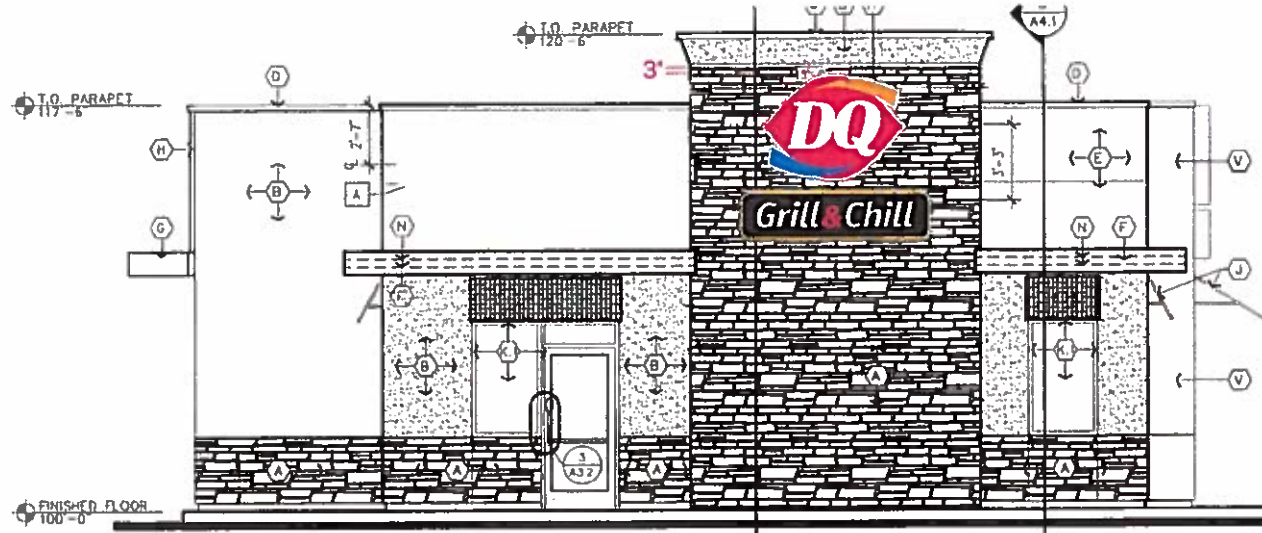
☒ Yes ☐ No Historic District Review? ☐ Yes ☐ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- The sign is to be located in a Performance (P) District
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- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

Continued  
on back →

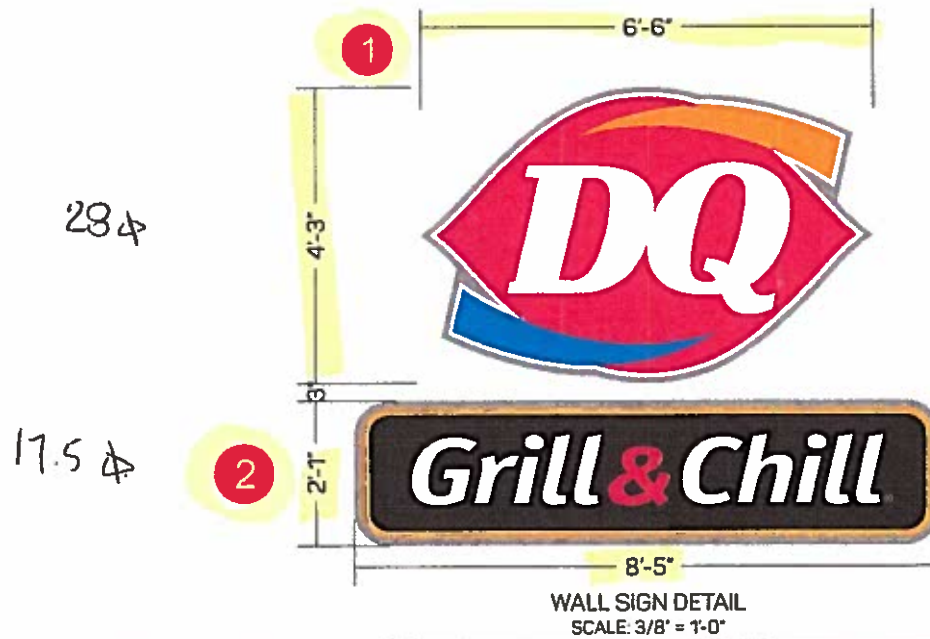
FRONT ELEVATION LOUDEN RD.  
SCALE: 1/8" = 1'-0"



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APR 17 2017

CODE ADMINISTRATION



Revised Application: 3/28/17

APPROVAL BOX - PLEASE INITIAL

CUSTOMER APPROVAL

Date

**NOTE:** Elevation drawings are for customer approval only, drawings are not to be used as any installation guide, all dimensions must be verified before installation.

Customer: <b>DAIRY QUEEN</b>	Date: <b>03/17/17</b>	Prepared By: <b>RM/JW</b>	Note: Color output may not be exact when viewing or printing this drawing. All colors used are PMS or the closest CMYK equivalent. If these colors are incorrect, please provide the correct PMS match and a revision to this drawing will be made.	Eng: -	<b>persona</b> SIGNS   LIGHTING   IMAGE	DISTRIBUTED BY SIGN UP COMPANY 700 21st Street Southwest PO Box 210 Watertown, SD 57201-0210 1.800.843.9888 • www.personasigns.com
Location: <b>CONCORD, NH</b>	File Name: <b>152439 - R2 - CONCORD, NH</b>					



## CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

Revised 3/28/17

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APR 17 2017

(W)

3)

## CODE ADMINISTRATION

## Sign Owner Information

Property Owner Information	Sign Installer Information	Sign Owner Information
Name > HDC 192 LOUDEN RD. LLC	NATIONAL SIGN CORP.	3 CITY FOODS
Address > 201 LOUDEN ROAD	130 FOUR ROD RD.	4415 HIGHWAY 6
City/State/ Zip > CONCORD, NH 03301	BEELIN, CT 06037	SUGARLAND, TX 77478
Phone(s) >	(860) 829-9060	(ZACHAIB DHANANI)
E-mail >	hwoodhopskins@charter.net	

4) Property Information:

CG MAIN ENTRANCE 84 ft

Zone

Building Frontage

Lot Frontage

5) Entrance elevation

☒ New ☐ Relocation ☐ Replacement☐ Freestanding ☐ Monument

Type of Sign:

☒ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used:

ALUMINUM / ACRYLIC

6) How &amp; to what is sign supported:

SEE ATTACHED INSTALLATION DRAWINGS

7) Dimensions of sign:

6'6" ft x 4'3" ft equals 28 sf  
Length Height Total

8) Height Overall:

Ground to bottom of sign

13'3" ft approx

Ground to top of sign

17'6" ft approx

9) Illumination:

☐ None☐ External☒ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No☐ Yes\* > \*

ft in

11) How far back is leading edge of sign from any curb face?

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☒ Yes☐ NoHistoric District Review? ☐ Yes ☐ No

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- The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
- The sign is the second or third freestanding sign on a lot.

Continued  
on back →

SCALE: 1/8" = 1'-0"



**CODE 4000 - RATION**

REVISED APPLICATION: 3/28/17

APPROVAL BOX - PLEASE INITIAL

**CUSTOMER APPROVAL**

Date \_\_\_\_\_

Customer: **DAIRY QUEEN**

Date: 3/24/17

Prepared By:  
RM/JW/RM

**Note:** Color output may not be exact when viewing or printing this drawing. All colors used are PMS or the closest CMYK equivalent. If these colors are incorrect, please provide the correct PMS match and a revision to this drawing will be made.

Location: **CONCORD, NH**

File Name: 152439 - R2 - CONCORD, NH

Eng:

**persóna**  
SIGNS | LIGHTING | IMAGE

DISTRIBUTED BY SIGN UP COMPANY  
700 21st Street Southwest  
PO Box 210  
Watertown, SD 57201-0210  
1.800.843.9888 • [www.personasigns.com](http://www.personasigns.com)



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Revised 3/28/17

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APR 17 2017

(W)

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Sign Owner Information

Name &gt;

HDC 192 LOUDEN RD. LLCNATIONAL SIGN CORP.3 CITY FOODS

Address &gt;

201 LOUDEN ROAD130 FOUR ROD RD.4415 HIGHWAY 6

City/State/ Zip &gt;

CONCORD, NH 03301BEXLEY, CT 06031SUGARCANE, TX 71478

Phone(s) &gt;

(860) 829-9060(ZACHARY DHANANI)

E-mail &gt;

hwoodhopskins@charter.net

4) Property Information:

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Building Frontage

Lot Frontage

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☒ New ☐ Relocation ☐ Replacement☒ Freestanding ☐ Monument☐ Wall ☐ Projecting ☐ Window ☐ Awning ☐ Roof ☐ Marquee ☐ Marker

5) Materials to be used:

ALUMINUM / ACRYLIC

6) How &amp; to what is sign supported:

SEE ATTACHED INSTALLATION DRAWINGS

7) Dimensions of sign:

SEE ft x ATTACHED ft

Length

Height

equals

81 sf

8) Height Overall:

Ground to bottom of sign

6'4 1/2" ftGround to top of sign 20 ft

9) Illumination:

☐ None☐ External☐ InternalInternally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No☐ Yes\* > \*

ft

in

11) How far back is leading edge of sign from any curb face?

MIN 5ft lot line

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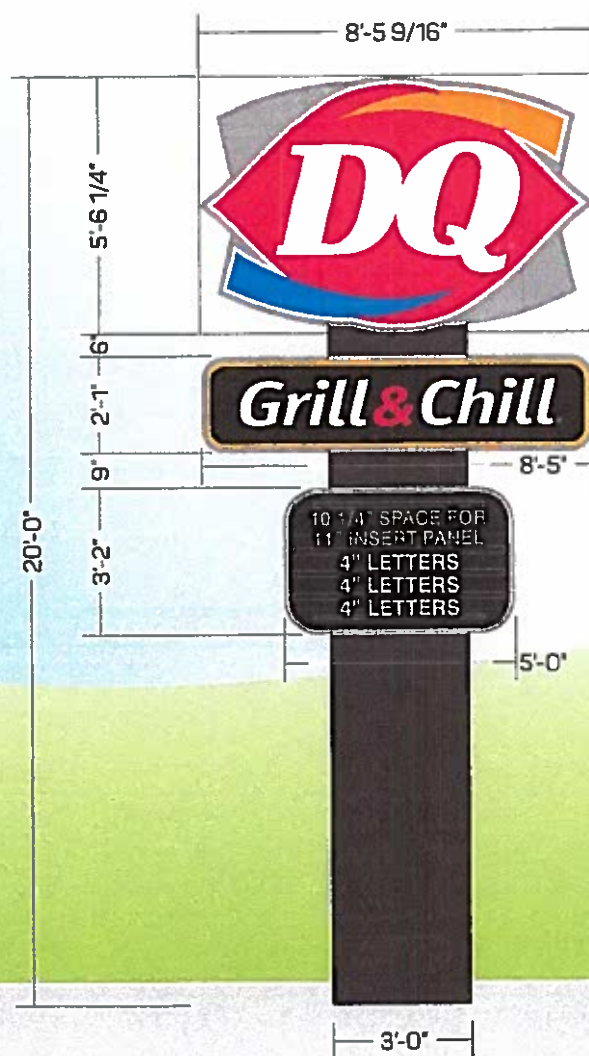
☒ \*Yes☐ NoHistoric District Review? ☐ Yes ☐ No\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

- I. The sign is to be located in a Performance (P) District
- II. The Development requires Major Site Plan Review, Article 28-9-4.d.1
- III. The sign area is greater than the maximum in Column I of Table 28-6-9.a
- IV. The sign is the second or third freestanding sign on a lot.

Continued  
on back →



4



474

184

164



ROAD SIGN  
SCALE: 1/4" = 1'-0"

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3

APR 17 2017

CODE ADMINISTRATION

Revised Application: 3/23/17

APPROVAL BOX - PLEASE INITIAL

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03/17/17

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RM/JW

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Location:  
CONCORD, NH

File Name:  
152439 - R1 - CONCORD, NH

Eng:  
-

persōna  
SIGNS | LIGHTING | IMAGE

DISTRIBUTED BY SIGN UP COMPANY  
700 21st Street Southwest  
PO Box 210  
Watertown, SD 57201-0210  
1.800.843.9888 • www.personasigns.com



DAIRY QUEEN  
CONCORD, NH

RECEIVED

APR 17 2017

CODE ADMINISTRATION

PROPOSED SIGNS:

- 1 4'3"X6'6" MBL 284
- 2 2'1"X8'5" BT 17.54
- 3 4'3"X6'6" MBL 284
- 4 5'6 1/4"X8'9 5/16" MBL, 2'1"X8'5" BT AND 3'2"X5" READER BOARD AT 20' OAH (24)
- 5 T3 X2'1" DIRECTIONAL AT 3'9" OAH (EXEMPT)
- 6 T3 X2'1" DIRECTIONAL AT 3'9" OAH (EXEMPT)

Revised Application: 3/28/17

APPROVAL BOX - PLEASE INITIAL

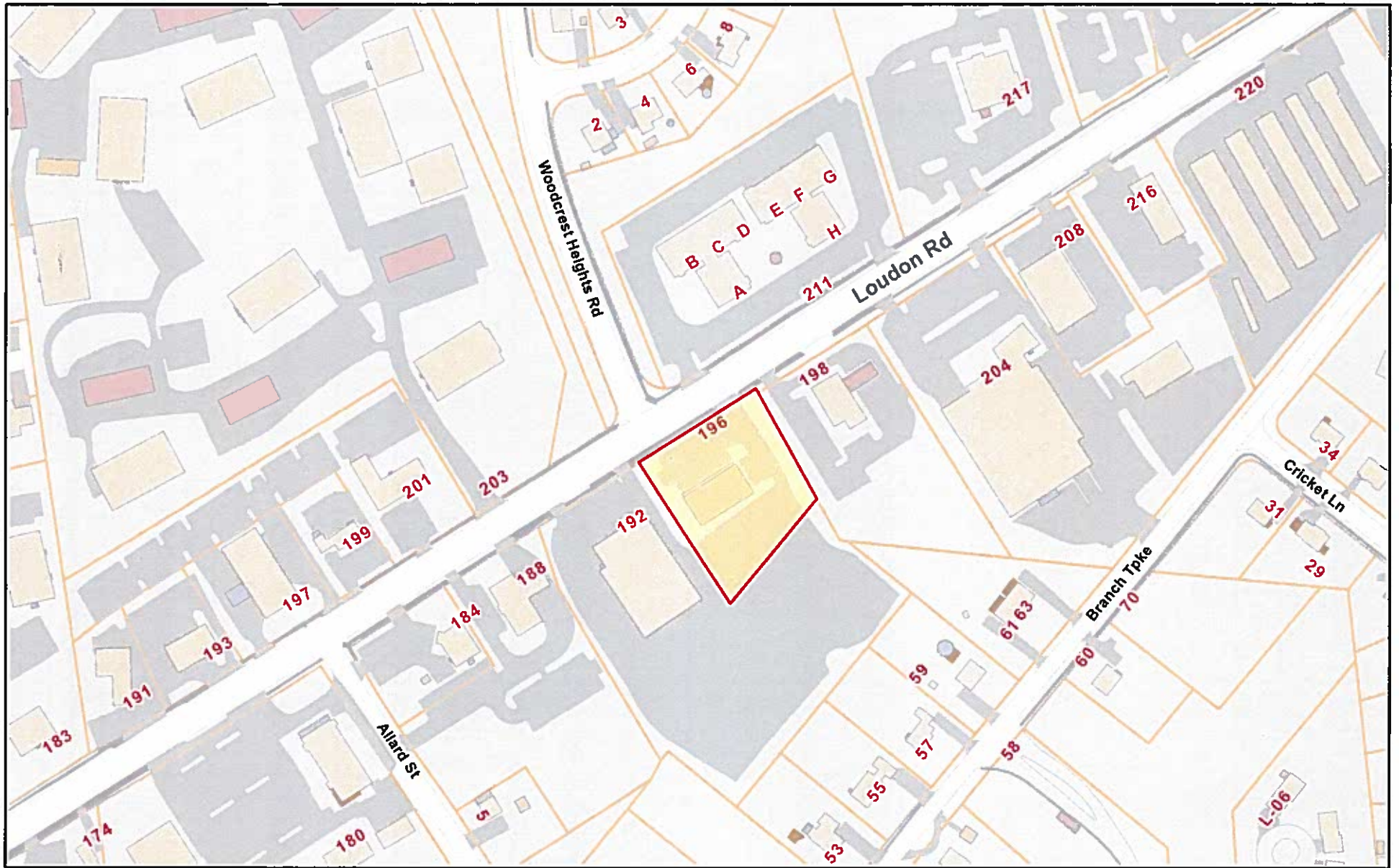
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Location: <b>CONCORD, NH</b>	File Name: <b>152439 - R2 - CONCORD, NH</b>				





April 26, 2017

