



# CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

## APPLICATION TO ERECT A SIGN

Permit # SP130-21

1) Address where sign is to be erected:

102 Pleasant St

2)

Message as shown on sign:

102, White Park Dental, Dr. Deborah Sellers, Holistic Family Health

3)

Property Owner Information

Sign Installer Information

Sign Owner Information

Name >

Bogacz David A Realty LLC

Advantage Signs

Deborah Sellers

Address >

PO BOX 206

128 Hall St, Suite C

102 Pleasant St

City/State/ Zip >

Tilton, NH 03276

Concord NH 03301

Concord NH 03301

Phone(s) >

603-224-7446

603-224-7446

603-344-2511

E-mail >

josh.advantagesigns@gmail.com

deb@naurofm.com

4) Property Information:

IS

79

ft

92

ft

Zone

Store/Building Frontage

Lot Frontage

5)

☐ New

☐ Relocation

☒ Replacement

Type of Sign:

☒ Freestanding

☐ Monument

☐ Wall

☐ Projecting

☐ Window

☐ Awning

☐ Roof

☐ Marquee

☐ Marker

5) Materials to be used:

Aluminum

6) How & to what is sign supported:

Aluminum brackets to pressure treated posts

7) Dimensions of sign:

5

ft x

5.2

ft

equals

25.83

sf

Length

Height

Total (Round up)

8) Height Overall:

Ground to bottom of sign

2

ft

Ground to top of sign

7.2

ft

9) Illumination:

☒ None

☐ External

☐ Internal

Internally illuminated signs are NOT permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk?

☒ No

☐ Yes\* > \*

ft

in

11)

How far back is leading edge of sign from any curb face?

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review?

☒ \*Yes

☐ No

Historic District Review? ☐ Yes ☐ No

\*Design review is **required** per Article 28-6-9.f, if any of the following apply:

I. The sign is to be located in a Performance (P) District

II. The Development requires Major Site Plan Review, Article 28-9-4.d.1

III. The sign area is greater than the maximum in Column 1 of Table 28-6-9.a

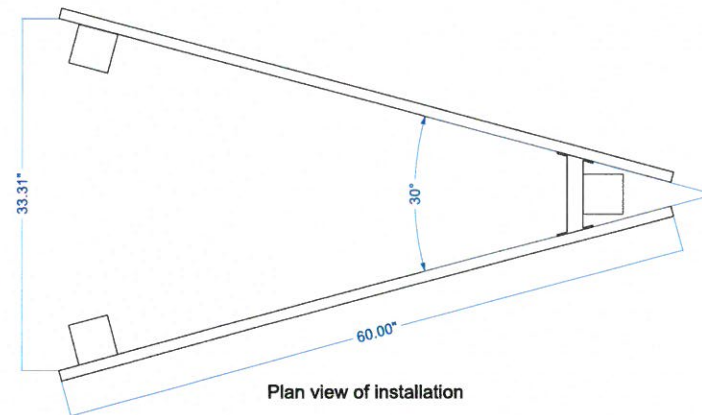
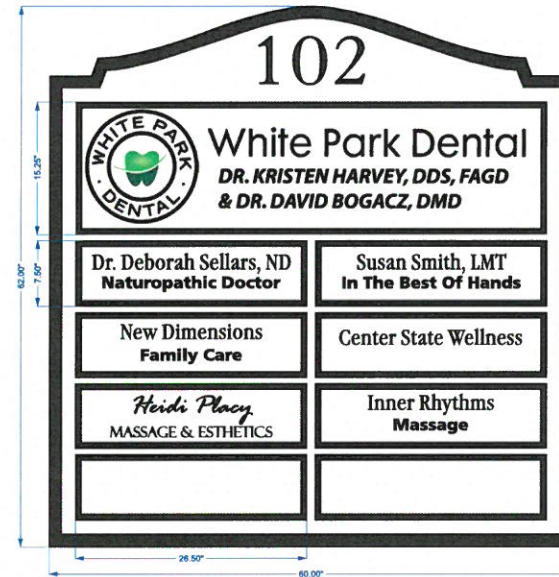
IV. The sign is the second or third freestanding sign on a lot.

**RECEIVED**

NOV 23 2021

CODE ADMINISTRATION

Continued  
on back →



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**ADVANTAGE Signs**  
139 Hill St. Ste. C Concord, MA 03301  
603-224-7446 v. • 603-224-5888 f.  
www.advantagesigns.net

Job Name:  
**102 Pleasant Street**

Sales Rep:  
Josh Messinger  
Drawn By:  
RA  
Date:  
12/2/21  
Revision #:  
Original

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PRODUCTION WILL NOT BEGIN UNTIL SIGNED  
APPROVALS ARE RECEIVED IN THIS OFFICE

☐ APPROVED FOR PRODUCTION ☐ APPROVED AS NOTED ☐ REWORK & RESUBMIT

Sign Types:



Current Sign:

