

**THE FRIENDS OF THE AUDI – JANUARY 1 – APRIL 30, 2016 REPORT**  
**Addendum to July-December 2015 Report**

**Activities of The Friends of The Audi Volunteers**

**January 2016:**

- 11 – Promotional Calendar Mailing to 5,300 households; total run 6,000
- 12 – Promotion: Attend Business After Hours
- 16 – 25<sup>TH</sup> ANNUAL RHYTHM OF THE NIGHT – Show presented by 10 of the Audi's 12 dance companies; raised \$5,000 toward Audi upgrades (Seat Restoration Project)
- 18 – Pitch In – Dr. Martin Luther King Community Service Day
- 19 – 2016-2017 Schedule Booking Meeting – with Parks & Rec Department
- 27 – Historical Preservation: Archive established by Dr. Patricia Andrews, archivist.

**February 2016:**

- 9 – Promotion: Attend Business After Hours
- 25 – Promotion: Jean Block Webinar
- 27 – Promotion: Co-produce Pinard Magic Show to bring new renter to the theatre
- Nominate UNITIL and Gary Miller for NH Business in the Arts Award, in recognition of the support given to the Audi's LED \$150,000 Stage Lighting Project in 2015.

**March 2016**

- 2 – Informational meeting for Seat Restoration project
- 8 – Promotion: Attend Business After Hours
- 9 – Theatre Producers Meeting with Community Players
- 10 – Contract Writing Workshop with Concert presenters
- 13 – Friends of The Audi Quarterly Business Meeting:  
UNANIMOUS APPROVAL OF THE SEAT RESTORATION PROJECT
- 17 – Participation in ConcordTV Eggstravaganza – 4 baskets and staffing
- 29 – Meeting with vendor selected for Seat Restoration Project

**April 2016**

- 5 – Promotion: Cooperative Booth at Chamber of Commerce Business Showcase
- 7 – Seat Restoration Project – planning meeting
- 8 – Provide House Staff for Concord Fire Department Awards Ceremony
- 10 – Meeting at Concord Monitor to preserve Poetry Night booking
- 12 – Promotion – Attend Business After Hours
- 15 – Provide House Staff for Hispanic Flamenco Ballet – fund-raiser for seat Project
- 18 – 22: – Write \$20,000 Grant in support of Seat Restoration Project
- 20 – Promotion: Cooperative Booth at Stay-Work-Play Chamber Showcase
- 21 – Promotion: Attend community event at new Lake Sunapee Bank
- 24 -- Seat Restoration project – planning meeting to set slogan, logo, graphics --
- 28 – Set arrangements for 16<sup>th</sup> Annual PERENNIAL EXCHANGE on May 9

**Ongoing Projects:**

- Promotion: ConcordTV weekly show, “What’s Happening at the Audi”; Friends Website; Press Releases to all NH media; Cooperative efforts with Concord Monitor
- Fund Raising: Hospitality Committee, the “famous cookie bakers”, is providing 4 servers and 8 bakers (and over 3,500 cookies) for 16 events in the winter-spring season, and \$5,000 a year!
- Acknowledgements: tax receipts and thanks for every gift; letters of congratulations, good wishes, and sympathy, etc. regularly sent by corresponding secretary.
- Seeking sources of grant and in-kind support.

## **The Friends of The Audi – July-December Year-to-Date Report**

**Many Thanks to all the wonderful Friends of The Audi, whose outstanding all-volunteer support has accomplished many projects in the first six months of the 2015-2016 season, including:**

### **Projects preparing for this 2015-2016 season:**

- 1) Completing of the LED Project with the final purchase and installation of the \$150,000 upgrade to the theatre's lighting system – now deemed the best theatre lighting system in the state.
- 2) Presenting six free training workshops, with three for Stage Electricians to be certified on the new LED system and three, in conjunction with the Concord Fire Department, for House Manager certification.
- 3) Holding the 25<sup>th</sup> Annual Pitch In, with 88 volunteers from 75 families working a total of 417 hours over four days to shine the theatre for the new season and to prepare the cooperative bulk promotion mailing.
- 4) Preparing for the holiday season by decorating the Auditorium for eight special December shows., and now getting ready for the 25<sup>th</sup> Annual RHYTHM OF THE NIGHT on January 16 – 10 schools, 150 ancens... WOW!

### **Presenting and producing shows:**

- 1) The 25<sup>th</sup> Annual GALA Season-Opening included the GALA Show previewing the coming season plus a community Arts Fair and Ice Cream Social, the GALA Raffle, and a commemorative anniversary video.
- 2) Assistance to enable the shows presented by the State of NH Fire and EMS services, Concord Monitor's annual Poetry Night for the Hall-Kenyon Prize, and the programs given by and for LINEC and OLLI.

### **Promotional Activities:**

- 1) "What's Happening at The Audi" is presented weekly on ConcordTV-22, produced and hosted by the Friends' Information Chair David Murdo, who also manages the billboards and posters.
- 2) The Audi Infoline on the box office phone is managed and updated weekly by Doris Ballard.
- 3) The Friends Website, theaudi.org, is produced by webmaster Dale Harrington, and Facebook pages have been produced by David Murdo and Karina Kelley.
- 4) Participation in meetings of the Arts Presenters of Northern New England (NH-VT venues), and organizing and hosting the first meeting of New Hampshire "Opera Houses".
- 5) Attendance at networking meetings including Business After Hours, CYPN, and Creative Concord.
- 6) Maintaining an email list of media contacts and regularly sending press releases and photos.
- 7) Cooperative mailings, advertising, and promotion with Audi presenters.

### **Special Project:**

Preserving the History, Artifacts, and Ephemera of the Concord City Auditorium (1904) and The Friends of The Audi (1991), with the guidance and expertise of Dr. Patricia Andrews, an accomplished archivist.

### **Gifts to the Friends of The Audi:**

- 1) The Hospitality Committee led by Joanie McIntire has provided refreshments for over 20 shows and events in the past 90 days, and the donation bowl has received nearly \$2,500 toward the seating project.
- 2) Four valuable oil paintings by Concord artist Melissa Miller were given to the Friends by Daniel and Joyce Hingston of Hillsboro Center. The painting of The Audi is hung in the Reception Lobby and the three paintings are hung outside the City Manager's Office. All are now city property, all displayed for public enjoyment.
- 3) A new 5x9 American flag flies on the Audi flagpole, kindness of Thomas Sexton of Bow.
- 4) Corporate donors of In-Kind Gifts include All-Brite Cleaning, Cole Gardens, Panera Bread, and eight area restaurants: Angelina's, Barley House, CC Tomatoes, Common Man, El Rodeo, Hermanos, Margaritas, Szechuan Garden. The Estate of Joan Farrel provided holiday decoration materials.
- 5) Financial gifts totaling \$5,260 have been received, all earmarked for the seat restoration project.

### **Community Outreach:**

Projects include donation of show tickets to community benefit events including the Chamber of Commerce Golf for Education and Making Strides Against Breast Cancer, Bektash Feztival, ConcordTV, and Leadership Greater Concord. Lobby collection boxes for food for local pantries and eyeglasses for Concord Lions Club.

**Next Project: RESTORATION OF THE THEATRE'S SEATS in 2016-2017 – in the planning phase now!**

FEEL/AUGUST/2015

**THE FRIENDS OF THE CONCORD CITY AUDITORIUM**

Post Office Box 652 ~ Concord, NH 03302

www.theaudi.org ~ 603-344-4747

November 6, 2015

**THE FRIENDS OF THE AUDI 2015 PITCH IN REPORT**

The 25<sup>th</sup> Annual "PITCH IN" at Concord City Auditorium  
Monday-Tuesday-Wednesday, August 24-25-26 and Wednesday, September 9

Over four days, 88 volunteers ages 11 to 85 from 75 local families worked during 11 three-hours shifts for a total of 417 hours. Jobs included cleaning all the theatre and backstage areas, painting walls and floors, landscaping outside the theatre, and preparing the season promotional mailing. Work included completion of the LED lighting installation and preparation for the Friends' next project: renovation of the theatre's seating.

**Value of the Pitch In:**

Value of Volunteer Work: 417 hours x \$20.25 (USDL value) \$ 8,444.25

**Friends' purchases for the Pitch In:**

Supplies to enable the project:	\$ 147.38	
LED equipment to complete project:	404.40	
All-Brite - steam-clean carpets in theatre:	516.50	1,068.28

**In Kind Gifts to the Friends for the Pitch In:**

All-Brite – pro bono steam clean lobby carpets	566.40	566.40
and		
Panera Bread – pro bono food for volunteers	500.00	

**TOTAL VALUE OF THE 2015 PITCH IN.....\$10,078.93**

The Friends of The Audi are grateful to Superintendent Jay Burgess and the staff of the City's Public Properties Division for their assistance during the Pitch In, especially noting their repair of the stage floor and provision of guidance and supplies.

For the Friends of The Audi:  
Joye Olson, Pitch In Crew Chief  
Cindy Flanagan, President  
Merwyn Bagan, Treasurer  
And the Pitch In volunteers on the attached list