



CITY OF CONCORD
New Hampshire's Main Street™
Community Development Department

REPORT TO THE MAYOR AND CITY COUNCIL

FROM: Carlos P. Baía, Deputy City Manager for Development
DATE: July 7, 2021
SUBJECT: License Agreement with Greater Concord Chamber of Commerce for a Painted Mural at 137 Storrs Street

Recommendation

Accept this report authorizing the City Manager to enter into a License Agreement for the Chamber's installation of a painted mural on City property at 137 Storrs Street.

Background

The City owns a set of concrete stairs that run from Dixon Avenue down to Storrs Street and immediately abuts the Loudon Road bridge over Storrs Street. The Chamber's Creative Concord committee is seeking permission to paint a mural on the walls of the stairwell as well as on the base of the bridge.

Discussion

The Chamber plans to partner with New Hampshire muralist James Chase for the project. Mr. Chase, as a college professor, will engage college students to assist him in the business and logistics of the initiative. The plan is for Mr. Chase to be responsible for any repairs or touch ups to the project for a period of 5 years (as an agent of the Chamber). Funding for this project is entirely provided by the Chamber through funds raised and a grant from the New Hampshire State Council for the Arts.

The mural's final design is not yet completed, however, Tim Sink—President of the Chamber—has advised that the attached color rendering (Exhibit A in the License) is “a very good idea of what the finished project will look like.”

The attached license is for 5 years, in line with the request, and includes an option to renew if applicable at the time.

w/att:

- 1) License Agreement
- 2) Exhibit A-Depiction of Proposed Mural
- 3) Request from Chamber
- 4) "Before" picture
- 5) CV for artist James Chase