



CITY OF CONCORD

New Hampshire's Main Street™

City Manager's Office

Thomas J. Aspell, Jr.
City Manager

REPORT TO MAYOR AND THE CITY COUNCIL

DATE: May 29, 2024
FROM: Thomas J. Aspell, Jr., City Manager
SUBJECT: Citizen Comments

Recommendation:

Recommend City Council accept this report.

Background:

Attached for your information are citizen comments received during the past month.

/ss

Attachments

Stevens, Suzanne

From: Karen Bassett <karen@wayfarerroasters.com>
Sent: Wednesday, May 22, 2024 8:00 AM
To: Aspell, Thomas; Stevens, Suzanne
Cc: Cori Estes; Rachel Packard; Lyndsey@revelstokecoffee.com; Revelstoke Coffee
Subject: Northeast Coffee Festival Grant - post festival report

[CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe]

Hi Tom,

We can't believe that the Northeast Coffee Festival has come and gone - what an incredible weekend! We are so grateful for the financial support from the City of Concord which elevated this event in a tremendous way this year. We continue to receive positive feedback about the experience, the professionalism, the venues, and the city as a whole, and we are so excited to announce that we have set the dates for NECF in Concord in 2025 - May 2-3rd! Here's a summary of the weekend:

Northeast Coffee Festival Post-Festival Report

It was an honor to host the Northeast Coffee Festival in Concord, NH on May 10-11, 2024 - and overall it was a great success!

From our ticket data (approximately 500 of our overall attendees), the Northeast Coffee Festival drew attendees from at least 8 states outside of NH, including Vermont, Maine, Massachusetts, Connecticut, Rhode Island, New Jersey, Wisconsin, and Oregon.

We had the pleasure of hosting coffee producers from Peru, Guatemala, and Colombia to further highlight the growing coffee industry and its impact locally and globally.

The festival hosted and provided lodging for 40 industry professionals (business owners, cafe owners, roasters, importers, film producers, coffee producers) for 2 nights in downtown Concord in 5 different hotels. Many of the individuals shared that they added an extra night so they could explore the city even more and attend the Cars and Coffee event on Sunday. Many of our attendees shared that they happened upon the festival after attending the Concord Farmers Market, so having multiple events happening the same weekend only increased our overall attendance.

The expanded educational programming (40 workshops!), outdoor community market, and live music for two full days drew approximately 2-3k on Friday and 4-5k on Saturday. Vendors and local businesses alike said they were so busy even on Friday night and had to restock for the next day when we had a greater attendance. Our culminating event was a free and open to the public live Latte Art Throwdown at the Bank of NH Stage. This venue was packed!

The free and open to the public Outdoor Community Market featured 30 vendors (industry and community), 3 food trucks, live music all day, a beer tent, and a kids play zone (with puppies available for adoption!), making the festival a free family friendly event for the entire community to come and enjoy all weekend!

Approximately 500 attendees purchased passes for the event and we saw packed classrooms in the Hotel Concord, Red River Theatre, and Bank of NH Stage.

The greater Concord community truly embraced this event and contributed greatly to its success. Keeping this event accessible and affordable and being able to offer all of the outdoor activities at no cost is only possible due to the generosity of our 21 contributing sponsors and grant funding. We are excited to bring it back to Concord on May 2-3, 2025, and can't wait to continue to elevate the offerings, the professionalism, the community connections, and the overall experience year after year!

Thank you for your investment into these types of city-wide events that help make Concord a destination for coffee professionals, festival lovers, enthusiasts of craft food and beverages, and supporters of local small business.

Karen Bassett

Festival Director | [Northeast Coffee Festival](#)

Owner | [Wayfarer Coffee Roasters](#)

Stevens, Suzanne

Subject: FW: Concord City Clerks

From: BYRON CHAMPLIN <chamby@comcast.net>
Sent: Thursday, May 23, 2024 8:38 AM
To: Aspell, Thomas <TAspell@ConcordNH.gov>
Cc: Bonenfant, Janice <JBonenfant@ConcordNH.gov>
Subject: Fwd: Concord City Clerks

[CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe]

Hi Tom:

Just passing on this unsolicited praise for our City Clerk's office.

Byron

> ----- Original Message -----

> From: Leslie <ljljl@comcast.net>

> To: BYRON CHAMPLIN <chamby@comcast.net>

> Date: 05/21/2024 7:29 PM EDT

> Subject: Concord City Clerks

>

>

> Byron. Twice in the past month I have needed to visit the City Clerk's office. Both times the employees have been helpful and exceptionally friendly. It's not an easy job. Lots of standing coupled with the occasional difficult person. I was incredibly impressed by their friendliness and knowledge. They are the face of Concord and do a remarkable job for the city. Just wanted you to know. Leslie

> Sent from my iPhone

Stevens, Suzanne

From: Zulkic, Angelina
Sent: Monday, May 6, 2024 9:21 AM
To: Stevens, Suzanne; Bonenfant, Janice
Cc: Chesley, Chip; Hoadley, Jeff; Levesque, Brian
Subject: FW: FW: Thank you - A7 flat tire

Good morning,

Please consider including this in the positive comments section in the next Council agenda.

Thank you,

Angelina Zulkic
Communications Coordinator



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www.concordnh.gov/generalservices



From: Kelleher, Derek <DKelleher@ConcordNH.gov>
Sent: Wednesday, May 1, 2024 7:13 PM
To: Reilly, Christopher <CReilly@ConcordNH.gov>; Weaver, Donald <DWeaver@ConcordNH.gov>
Subject: Thank you - A7 flat tire

Hi guys,

Want to personally thank you for all your hard work and for taking care of the fire department.

I know you worked all day today and then dropped what you were doing this evening to help us out with A7's tire. True dedication and team players 😊

Thank you,

Derek

Derek Kelleher
Battalion Chief