

MINUTES

Beaver Meadow Golf Advisory Committee Meeting
June 17, 2021

In Attendance: Chris Mulleavey (Chair), Dick Holden, Linda Mattlage, Nathan Fennessy, Bob Whatmough, Jennifer Kretovic, Fran Hunt, Phil Davis, and Deputy City Manager Brian LeBrun.

Absent: Bob Norton and Roger Jobin.

The meeting was called to order.

- 1) **Public Input:** There was no public input.
- 2) **Approval of May Meeting Minutes:** Linda Mattlage motioned, Fran Hunt seconded, and the minutes from the May 13, 2021 meeting were approved with a unanimous vote.
- 3) **Course Update:**
 - Course is holding up well in spite of the dry conditions. Turf is strong.
 - Despite the drought, we have not had to buy any water from the City, as the pond dredging has provided sufficient water for irrigation.
 - Staff is quite pleased with germination from the hydro-seeded areas where trees were cut.
 - Hole 13-14 project is going well. The 14 forward tee has been sodded with low cut bluegrass and it will now match 13 and 14; the area in front of the 14 forward tee, and the area between the pond and the 14 fairway, has been aerated and seeded; and the entire area at 13-14 has been fertilized. Currently sodding the area adjacent to the 13 bunker and 14 tee.
 - Eight trees have been planted in the 13-14 work area. One of the trees was donated by Mark Coen.
 - Crabgrass control has been applied to most of the course; and Broadleaf control is being applied as needed throughout the course.

It was noted that the tree removal that was recommended by the USGA Agronomist has resulted in a marked improvement to the sod/turf conditions. Linda Mattlage asked if the improved conditions could lead to playing the ball down at BMGC. Phil Davis indicated that it is a discussion item.

- 4) **Pro Shop Update:**
 - Memberships continue to trend ahead of last year.
 - May rounds continue to trend ahead of last year. At this time last year, rounds were at 3,100 with no event rounds. This year, we are at 4,227 rounds with 200 outing rounds.
 - Last June, through 6/16, rounds were the highest the course has ever seen with 2,762; this year, through 6/16, we are a little lower with 2,500, but still about 1,800 more than a traditional year.
 - Leagues are going well.

- 5) **Financial Update:** Deputy City Manager Brian LeBrun provided an overview of the May fiscal year to date financial statements. Even with the deferment to FY 2022 of 55% of the revenue from season passes, overall revenue is still ahead of last year by \$439,700. Expenses are ahead of budget at 100% and ahead of FY 2020 by \$163,400, including a \$69,400 increase in cost of sales. We continue to be conservative in revenue projections, in case things slow down now that the pandemic is coming to an end.

Nathan Fennessy asked why we've had such tremendous growth – why people are choosing to play at BMGC, and what we need to continue to do to keep drawing people to Beaver Meadow. Deputy Manager LeBrun indicated that customer service is key, as well as the great course conditions. Deputy Manager LeBrun recognized Phil Davis, Sid Chase and their staff for providing top notch customer service to our patrons.

- 6) **Adjournment:** A motion was made and seconded, and the meeting was adjourned on a unanimous voice vote.