



CITY OF CONCORD

Code Administration

37 Green Street • Concord, New Hampshire 03301 • 225.8580 • Fax 225.8586

ZBA Approval of Sign
area received 5/11/21
Case # 25-21

APPLICATION TO ERECT A SIGN

1) Address where sign is to be erected: 20 D'Amante Drive Permit # SP062-21

2) **Message as shown on sign:**
Drive Up & Go

	Property Owner Information	Sign Installer Information	Sign Owner Information
Name >	NSM Investments LP	Bailey Sign Inc	Shaw's
Address >	1756 LaCaisse Ave Ste 101	9 Thomas Drive	750 West Center St
City/State/ Zip >	Walnut Creek CA 94596	Westbrook ME 04092	W. Bridgewater MA 02379
Phone(s) >		207 774 2843	508 313 4607
E-mail >		BruceB@baileysign.com	radine.lynch@shaws.com

4) **RECEIVED**
MAY 24 2021
Property Information: GWP | 300 ft | ft
Zone Store/Building Frontage Lot Frontage

5) **CODE ADMINISTRATION**
Type of sign: New Relocation Replacement
 Freestanding Monument
 Wall Projecting Window Awning Roof Marquee Marker

5) Materials to be used: SEE ATTACHED GRAPHICS

6) How & to what is sign supported: SEE ATTACHED GRAPHICS

7) Dimensions of sign:
4.0 ft x 4.69 ft equals 19 sf
Length Height Total (Round up)

8) Height Overall: Ground to bottom of sign 12 ft Ground to top of sign 16.7 ft

9) Illumination: None External Internal Internally illuminated signs are **NOT** permitted in CVP, IS, UT or any Residential Zones

10) Does sign project over public property or sidewalk? No Yes* > * ft in

11) How far back is leading edge of sign from any curb face?

NOTE: Any applicant for a permit to locate a projecting sign over a public right-of-way, in accordance with this Ordinance, shall file with the Code Administrator, a certificate of insurance indemnifying the City of Concord against any form of liability in a minimum amount as specified by the Finance Director. No permit shall be issued prior to the receipt of said certificate and the permit shall be valid only so long as the certificate remains in effect. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be cancelled, the applicant shall remove the sign immediately. (Article 28-6-11.a)

12) Does the sign require Design Review? *Yes No Historic District Review? Yes No

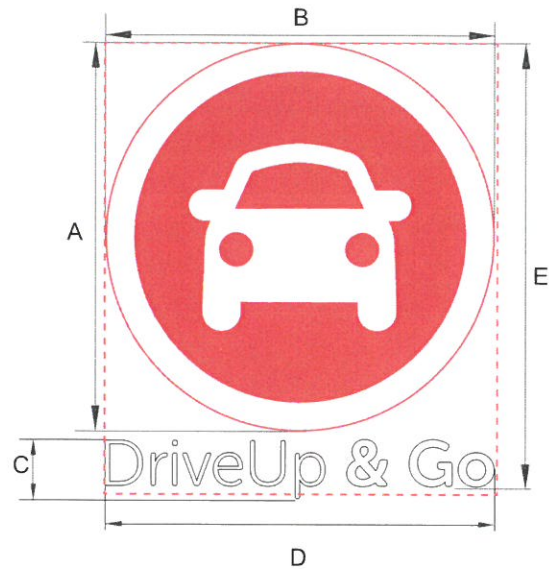
- *Design review is **required** per Article 28-6-9.f, if any of the following apply:
- I. The sign is to be located in a Performance (P) District
 - II. The Development requires Major Site Plan Review, Article 28-9-4.d.1
 - III. The sign area is greater than the maximum in Column 1 of Table 28-6-9.a
 - IV. The sign is the second or third freestanding sign on a lot.

Continued on back →

* 19 SF WALL SIGN VARIANCE GRANTED @ 5/5/2021 ZBA MEETING

DriveUp & Go Main ID Channel LED Logo & Cut Out Letters

FILE: "DUG STOREFRONT SIGN VERT"



FABRICATION SPECIFICATIONS

DISC FACE: MATERIAL: .040 PLEXIGLAS #2447 VINYL: 3M "CARDINAL RED" #3630-53 LETTER FACES: MATERIAL: .188" ROUTED ALUMINUM WITH STAND-OFFS FOR MOUNTING	RETURNS: MATERIAL: .040 PRE-PAINTED ALUM. SIZE: 5" DEEP COLOR: WHITE	ILLUMINATION: MATERIAL: SLOAN PRISM COLOR: WHITE 7100K
TRIM CAP: 36", 48" MATERIAL: 1" COLOR: RED ON DISC RETAINERS: 60" MATERIAL: 1" ALUM. (AT FACE) COLOR: RED (ON DISC)	BACKS: MATERIAL: 3M ACM Panel or Equivalent COLOR: WHITE	ELECTRICAL: POWER SUPPLY: SELF CONTAINED LETTERS TOTAL amps: 20amp/120v

NOTES:

* Non-Illuminated "Drive Up & Go" text to be painted White if on a dark surface, Black if on a light surface

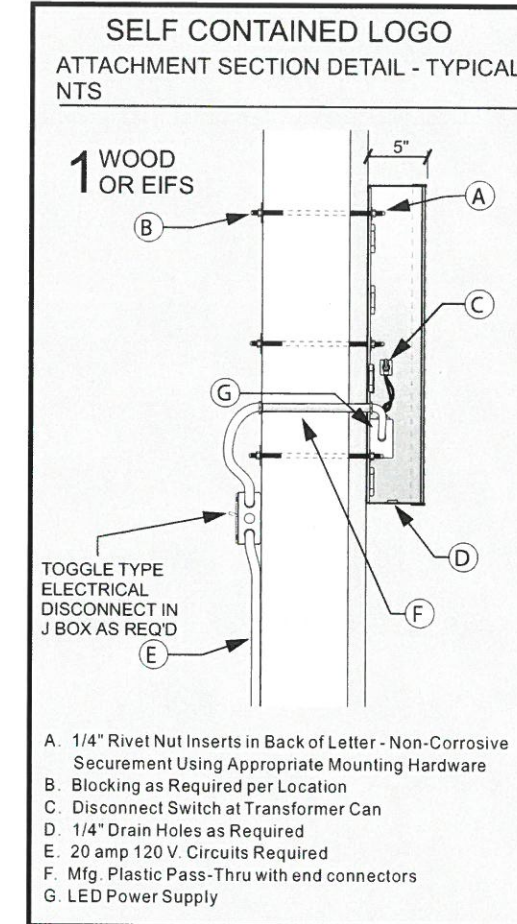
RECEIVED

MAY 24 2021

CODE ADMINISTRATION

Non-Illum'd Aluminum Letters/LED Illum'd Logo - Stacked Standard						LETTER "D" HT.
A	B	C	D	E	BOXED AREA	
48"	48"	7.3479"	48"	56.28"	18.76SF	5.68"

MAINTAIN LETTER HEIGHT TO WIDTH RATIOS



NOTE: CONNECTION DETAIL MUST BE CONFIRMED BY SIGN COMPANY



Sign Area
 SUBJECT Sign = 19 sq. FT.
 "Shaw's" = 214 " "
 "Osco" = 60 " "
 Total Signage = 293 Sq. FT.
 CODE Allows 200 Sq. FT.
 VARIANCE RECEIVED TO ALLOW, 5/11/21, case #25-21



www.baileysign.com
 9 Thomas Drive
 Col. Westbrook Executive Park
 Westbrook, ME 04092
 207-774-2843 / 1-800-539-SIGN
 Fax: 774-1193
 E-Mail: sales@baileysign.com

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IF AN ELECTRIC SIGN, THEN INSTALLATION MUST BE ACCOMPLISHED IN TOTAL COMPLIANCE WITH ARTICLE 600 OF THE NATIONAL ELECTRIC CODE, THE REQUIREMENTS OF UNDERWRITERS LABORATORY, CANADIAN STANDARDS ASSOCIATION AND/OR ANY APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

ALL ELECTRICAL SIGNS REQUIRE ROUTINE MAINTENANCE.

VOLTAGE

APPROVAL CLIENT

APPROVED _____ DATE _____
 BAILEY SIGN REPRESENTATIVE

APPROVED _____ DATE _____

DESIGNATED COPY FOR:
ESTIMATING/OUTSOURCING
GRAPHICS
FABRICATION
ROUTER
PAINT
INSTALLATION

CUSTOMER / SIGN LOCATION
 SHAW'S - ALBERTSONS
 DRIVE UP & GO
 DIRECTIONAL GRAPHICS
 D'AMANTE DRIVE CONCORD, NH

SALESPERSON: BB DRAWN BY: LWM
 WORK ORDER # 9999 CUSTOMER # CRM #

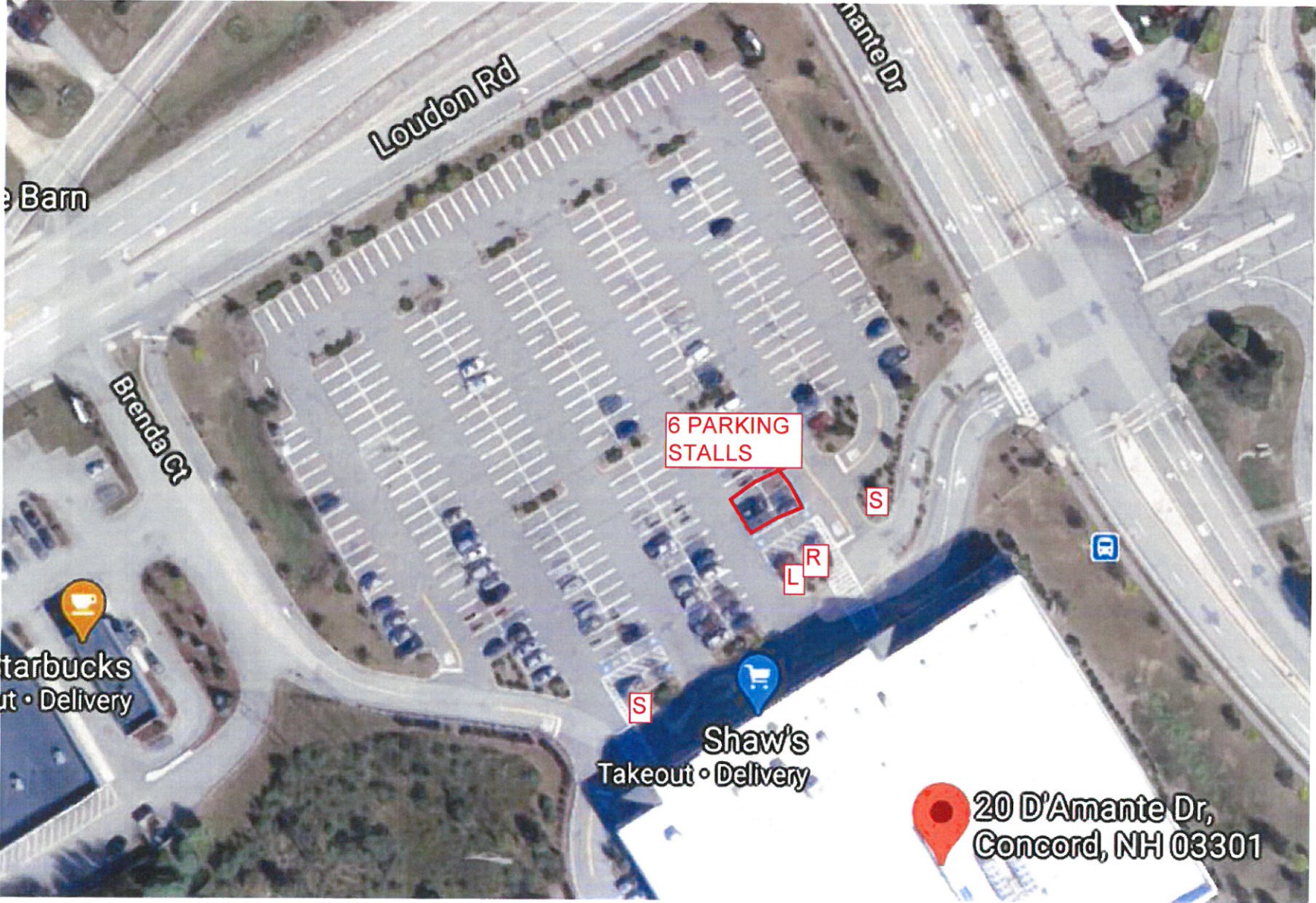
SCALE _____ DATE 1/6/21

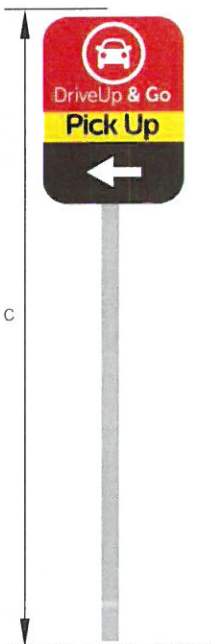
REVISION # / DATE / NOTES / INITIALS
 R1 1/15/21 OMIT LABEL REMOTE + LETTER "D" HT.
 R2 1/25/21 REVISE SPEC OF CIRCLE B/G MATERIAL
 R3 2/4/21 OMIT INSTALL EXAMPLE

DRAWING #
 08579 A R3 CONCORD NH
 D'AMANTE DRIVE

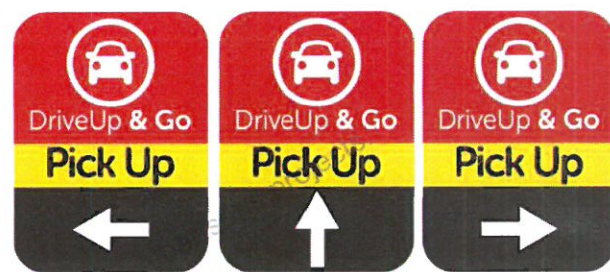
REF. DR. _____

0811 (7511) Concord, NH





INSTALL EXAMPLE



PRINT FILE: "DUG DIRECTIONAL SIGNS 2020.PDF"

NON-ILLUMINATED FREE STANDING POST SIGN			
A	B	C	BOXED AREA
24"	18"	84"	3SF

FABRICATION SPECIFICATIONS:		
FACE: MATERIAL: .080 ALUMINUM PAINTED WHITE PRINT: DIRECT TO ALUMINUM	POST: MATERIAL: GALV. STEEL POST	HARDWARE: MATERIAL: SUPPLIED BY MCCUE

NOTES:

*Division Construction Manager to order from Division Purchasing Agent

Lawson #: 61167 (straight), 61168 (right), 61169 (left)
Leadtime: 3 Weeks

Brand Colors & Vinyls

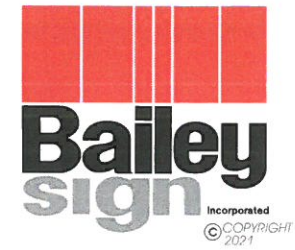
Painted Finishes

● TO MATCH PANTONE 186C

Print Colors

- PANTONE 186C
- PANTONE 109C
- WHITE
- BLACK

DriveUp & Go



www.baileysign.com
 9 Thomas Drive
 Col. Westbrook Executive Park
 Westbrook, ME 04092
 207-774-2843 / 1-800-539-SIGN
 Fax: 774-1193
 E-Mail: sales@baileysign.com

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VOLTAGE

APPROVAL

CLIENT

APPROVED _____ DATE _____

BAILEY SIGN REPRESENTATIVE

APPROVED _____ DATE _____

 	DESIGNATED COPY FOR:
	ESTIMATING/OUTSOURCING
	GRAPHICS
	FABRICATION
	ROUTER
	PAINT
	INSTALLATION

CUSTOMER / SIGN LOCATION

SHAW'S - ALBERTSONS

D'AMANTE
 CONCORD, NH

SALESPERSON: BB DRAWN BY: LWM

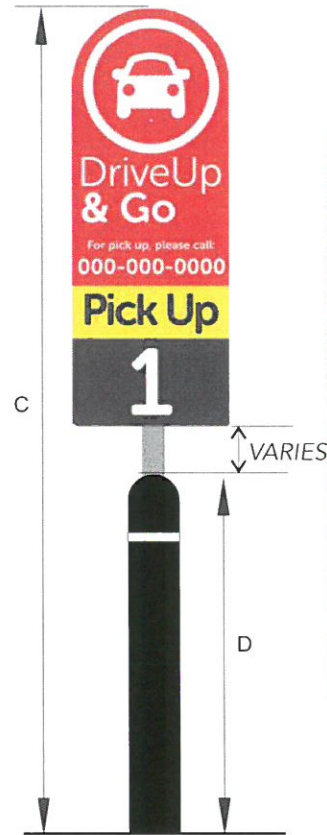
WORK ORDER #	CUSTOMER #	CRM #
9999		

SCALE _____ DATE 1/6/21

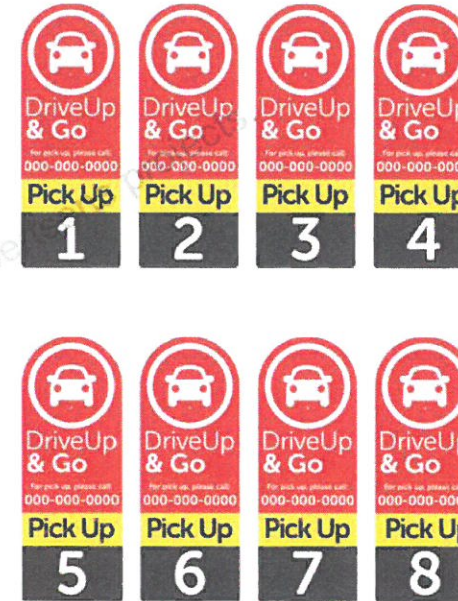
REVISION # / DATE / NOTES / INITIALS
 R1 2/11/21 ADD SIZE OPTION

DRAWING #
 08579 B R1 PERMIT
 D'AMANTE CONCORD, NH

PERMIT DRAWING



INSTALL EXAMPLE



NON-ILLUMINATED FREE STANDING PARKING POST SIGN				
A	B	C	D	BOXED AREA
48"	18"	96"	48"	6SF
38.4"	15"	96"	48"	4SF

FABRICATION SPECIFICATIONS:		
FACE: MATERIAL: .080 ALUMINUM PAINTED WHITE PRINT: DIRECT TO ALUMINUM	POST: MATERIAL: MCCCUE BUMPER SIGN BS-V2-COLOR 401 BLACK	HARDWARE: MATERIAL: SUPPLIED BY MCCUE

PRINT FILE: "DUG PARKING SPOT SIGNS 2020.PDF"

Brand Colors & Vinyls

Painted Finishes

TO MATCH PANTONE 186C

Print Colors

- PANTONE 186C
- PANTONE 109C
- WHITE
- BLACK

DriveUp & Go

REF. DR. _____