



PLAN DETAILED REPORT PL-ADR-2025-0106
FOR CITY OF CONCORD

Plan Type:	PLAN - Architectural Design Review	Project:	2025-069 273 Loudon Rd ADR	App Date:	06/11/2025
Work Class:	Architectural Design Review	District:	City of Concord, NH	Exp Date:	NOT AVAILABLE
Status:	In Review	Square Feet:	0.00	Completed:	NOT COMPLETED
Valuation:	\$0.00	Assigned To:	Alec Bass	Approval	
Description:	Exterior front elevation illuminated channel letter sign				Expire Date:

Parcel:	9485	Main	Address:	273 Loudon Rd Concord, NH	Main	Zone:	GWP(Gateway Performance District)
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Owner	Applicant/Agent
Christian Poyant	William Self
Home: 5087283713	9 Thomas Dr
	Westbrook, ME 04092
	Business: 2078836200



City of Concord
37 Green St
Concord, NH 03301
www.concordnh.gov

Permit

Permit NO. **SP-0601-2025**

Permit Type: **PLNG - Sign Or Awning**

Work Classification: **Sign**

Permit Status: **Fees Paid**

Issue Date:

Expiration:

Location Address

Parcel Number

273 Loudon Rd, Concord, NH

9485

Contacts

William Self
9 Thomas Dr, Westbrook, ME 04092
(207)883-6200

Applicant

cself@baileysign.com

Description: Front elevation illuminated channel letters

Valuation: \$0.00

Total Sq Feet: 0.00

Inspection Requests:

603-225-8580

Fees	Amount
CD - Application for Sign	\$30.00
CD - Sign application PB review	\$30.00
CD - Sign Permit Fee SF Cost	\$36.32
Total:	\$96.32

Payments	Amt Paid
Total Fees	\$96.32
Credit Card	\$96.32
Amount Due:	\$0.00

Available Inspections:

Inspection Type	
Zoning Code Enforcement	0
CD - Final Sign	180

Applicant certifies that all the information given is correct and true and that all work performed will comply with applicable City of Concord and State of New Hampshire, Building and Fire Codes, Ordinances, Laws and Regulations.

Additional Information

Sign Dimensions: 28" x 83"

Total Square Feet: 16.14

Is this Sign:: New

Is this sign illuminated?: Yes

If Yes, pick one: Internal

Sign Projects over Public Right-of-Way: No

SignPermitAddtlInfo: CONDITIONS OF PERMIT • If a sign projects over a sidewalk or public way, it is mandatory for the owner to furnish a Certificate of Insurance in an amount not less than \$1,000,000, indemnifying the City of Concord against any form of liability. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be canceled, the owner shall remove the sign immediately. • The Code Administrator or his authorized agent may revoke this permit at any time. • No portable signs shall be placed in the public right of way. • All signs shall conform to all requirements of the Zoning Ordinance for the district in which it is located. • All signs must be constructed of materials and methods conforming to the minimum standards of the City of Concord Building Code. • All signs which are illuminated or supplied with electric power must be UL listed and installed in accordance with the City of Concord Electrical Code and shall require separate electrical permits. • Sign permits are not transferrable in case of change of ownership, relocation, or alteration of size or structure.

Zoning District: GWP

Issued By: Brian Tremblay

Date

FRONT ELEVATION

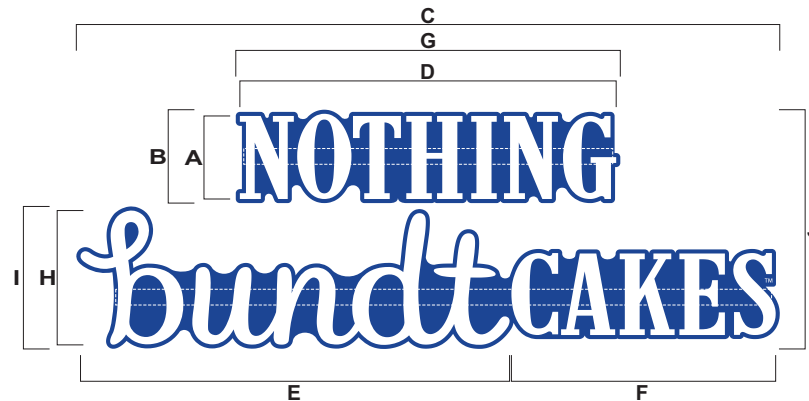


QTY(1) -
Illuminated Stacked Channel Letters
on Backer Raceway Mounted to Wall
Channel Letter Specifications

SIGN TYPE:	NBC ILLUMINATED CHANNEL LETTERS
SIGN FACE:	.177" 7328 WHITE MODIFIED ACRYLIC
VINYL:	NONE
TRIM CAP:	BLACK
RETURNS:	BLACK
LIGHTING:	PRINCIPAL QUIK MOD 2 LED
MOUNTING:	RACEWAY MOUNTED ON BACKER W/ FASTENERS TO SUIT

STACKED SIGN DETAIL ON BACKER (RACEWAY MOUNTED)

250233



NIGHT VIEW



QTY(1) -

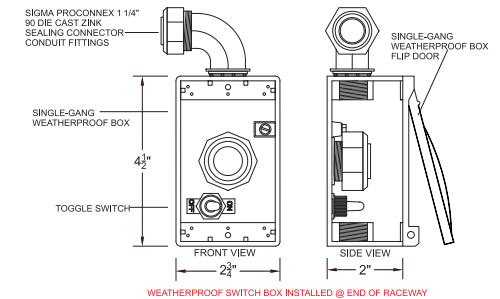
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9.7"	A	B	C	D	E	F
	9.7"	10.9"	82.16"	43.95"	50.11"	30.86"
	G	H	I	J	SQ. FT.	® DIA.
	44.91"	15.69"	16.64"	27.94"	15.94	0.48"

ELECTRICAL/INSTALLATION NOTES

- **Final Electrical Hookup is included, provided electrical is in place at time of installation and within 4' of installation site
- **If parapet wall or roofline is to be penetrated for sign installation, sealing of attachment points by customers' own GC or roofer, not included.
- **Written letter of approval MUST be provided by the LL to penetrate roofline if required, letter to be obtained by customer
- **Existing Signage removal/patch and painting by others and completed prior to installation of new signage
- **Timers are NOT included. To be provided by customer's GC or electrician



.040 PRE FINISHED MATTE
BLACK ALUMINUM RETURNS
WITH 1" BLACK TRIMCAP EDGES

MOUNTING HARDWARE
STAINLESS STEEL TO SUIT WALL

EXTRUDED ALUMINUM RACEWAY
W/ 1.5" FACE RETAINERS. NON-
CORROSIVE HARDWARE PTM BUILDING

WHITE LEDs

.177" 7328 WHITE ACRYLIC

1/2" EMT OR FLEX CONDUIT

DISCONNECT SWITCH
(1 PER CIRCUIT)

JBOX (BY OTHERS)

3mm ACM BACKS

1/4" DIA. DRAIN HOLE W/
LIGHT BAFFLE (2/LETTER)

1/8" PRE PAINTED GLOSS
ACM PANEL

BUNDT
DARK BLUE
PMS 7687C