



City of Concord, New Hampshire

Mayor Jim Bouley

TO: Members of City Council

FROM: Mayor Bouley

DATE: February 2, 2022

RE: Energy & Environment Advisory Committee Appointments

I propose the appointment of the following individuals to the Energy & Environment Advisory Committee for three-year terms expiring February 28, 2025.

- Jonathan M. Weinberg. A copy of Mr. Weinberg's resume is attached.
- R. Robert Werner. A copy of former Councilor Werner's letter of interest and resume are attached.

In accordance with Section 18 of the City Council Rules, this proposed appointment is being distributed to City Council as information in advance of formal action at the February 14, 2022 City Council meeting. Accordingly, I ask for suspension of the rules so that this nomination may be affirmed at the February 14, 2022 City Council meeting.

Jonathan M. Weinberg

CONCORD SCHOOL BOARD, DISTRICT B

jweinberg@sau8.org | 802.735.8104 | JonathanWeinbergNH.com

EDUCATION

June 2021 – Present

**General Studies Major,
Concentration in Ethics & Reasoning**

Southern New Hampshire University

August 2014 – June 2018

**Graduated Spring 2018, 3.88 GPA,
Top 11% Unweighted Class Rank**

Concord High School

August 2018 – December 2020

Philosophy Major, Music Minor

Garrett Sherwood Scholar

One of twelve students selected from a pool of over 5,000 applicants for Whitman scholarship program, based on demonstration of outstanding achievement in leadership and academics. Invited to participate in the College's Collaborative Piano Program.

Whitman College

COMMUNITY ENGAGEMENT & LEADERSHIP EXPERIENCE

NOV 2020 - PRESENT

Board Member

Concord School District Board of Education, Concord, NH

3-year elected position, representing District B on the Concord School Board.

- Serve on Community Relations Committee, Finance Committee, Negotiations Committee, and the ad-hoc Anti-Racism Committee.
- Levied Concord School Board status to take official position against dangerous legislation in NH House and Senate, including HB 20, SB 130, HB 544, and HB 1 & 2.
- Initiated and participate in weekly meet-and-greet event at Concord Farmer's Market as part of ongoing goal to increase transparency of the board, open up and improve communication with community, and build trust with community members.
- Created and maintain website with information, resources, and updates for constituents (jonathanweinbergnh.com).

JAN - JUN 2021

Organizing Intern

Civix Strategy Group, Concord, NH

- Collaborated with field team to expand activist database and grow issue-oriented support, which included but was not limited to:
- Educating and mobilizing community members and local legislators around key issues, such as paid family and medical leave.
- Collecting testimonials and recruiting individuals to testify for/against bills.
- Providing individuals with tools and resources for taking action and becoming civically engaged (i.e. calling legislators and writing LTE's).

JAN – JUN 2020

Finance and Communications Fellow

Feltes for Governor, Concord, NH

- Reached out to prospective supporters via email and created a comprehensive database of voter files for cross-analysis with current voters.
- Constructed templates for letters to the editor and op-eds submitted to local media outlets.

JAN – MAY 2020

Legislative Intern

New Hampshire Young Democrats, Concord, NH

- Frequent contributor to local newspaper highlighting issues relative to NH and COVID-19 pandemic.
- Reached out to NH State Representatives to advocate for progressive policies.
- Coordinated statewide events for the organization.
- Provided students and young people with a platform to express grievances and engage in advocacy work.

MAR – DEC 2019

Student Academic Advisor

Whitman College, Walla Walla, WA

- Supported and assisted incoming first-year students with transition to college; lived with class of 2023 for first semester, acting as a primary resource and support system for students.

OCT – MAY 2019

ELL Tutor

Garrison Middle School, Walla Walla, WA

- Worked as English Language Learner (ELL) instructor in Walla Walla School District, facilitating language instruction and supporting New American students in their transition to the school and study of English language.

FEB 2018 – AUG 2019

State & Community Organizer

Gun Violence Prevention movement, NH

- Coordinated walkout for gun violence prevention for Concord High School students, with over 1,000 students participating.
- Collaborated with officials and administrators from city, school, and police departments to facilitate events.
- Organized rally and march for gun violence prevention at NH State House, attended by over 4,000 people and ranked as the third largest rally in NH history.
- Established the New Hampshire Social Justice League, a coalition of high school and college ages students from across the state, from Concord to Kennett, NH, fighting for common-sense gun reform and gun violence prevention.
- Spoke to Vice President Pence about why gun violence prevention is important.
- Testified multiple times at State House on behalf of common-sense gun reform and recruited others to provide testimonies.

DEC 2018 – MAY 2019**Mentor****Cascade Mentoring Program, Whitman College, Walla Walla, WA**

- Participated as mentor in mentorship pilot program – an offshoot of the Whitman Friends Mentor Program – aimed at building strong and lasting mentor-mentee relationships between Whitman students and students in Walla Walla school district.
- Program includes a network of mentorship: College students mentor high school students, who mentor middle school students, who then mentor elementary school students.

JUNE – AUG 2018**Fellow****Granite State Progress, Concord, NH**

- Supported NH advocacy organization in advancing their mission to lobby for progressive policy and mobilize community members around shared causes.
- Collaborated with a statewide team to organize rallies and lead meetings with youth leaders across the state.
- Created media advisories and press releases.
- Participated in interviews with various media outlets.
- Lobbied at State House and engaged in grassroots advocacy and organizing techniques such as bird-dogging.
- Canvassed to raise awareness of gerrymandering, Medicaid expansion, and gun violence prevention.
- Assembled information about candidates to be shared with the public.

SEPT – DEC 2018**ELL Adult Literacy Tutor****Blue Mountain Action Council, Walla Walla, WA**

- Received certification as volunteer English Language Learners (ELL) tutor; assisted non-English speakers improve their English-speaking ability.

JULY – AUG 2018**Political Campaign Manager****Safiya Wazir for State Rep, Concord, NH**

- Organized political campaign for NH State Representative Safiya Wazir in Concord, NH, during Democratic primary, in collaboration with New Hampshire Young Democrats.

JUNE 2018**Volunteer / Participant****League of Conservation Voters, NH / Washington DC**

- Selected to participate in and attended fully funded program to bring young organizers to Washington DC to lobby on Capitol Hill for multiple environmental initiatives, learn more about the League of Conservation Voters, and listen to and engage with senators.

DEC 2015, DEC 2016**Volunteer / Participant****L'Taken Social Justice Seminar, NH / Washington DC**

- Participated in *L'Taken* Social Justice Seminar (in partnership with the Religious Action Center of Reform Judaism) with NH peers – an opportunity for young people to learn more about key social issues and share their views with decision-makers on Capitol Hill.

CLUBS & COMMUNITY INVOLVEMENT

WHITMAN COLLEGE

Walla Walla, WA

Green Dot

JAN 2019 – DEC 2020

Member of college club and initiative, Green Dot, dedicated to building sexual assault awareness and prevention, and promoting safe behaviors, healthy relationships and thoughtful policies on- and off-campus. Participated in invite-only interactive workshop on sexual assault prevention skills and education.

Debate Team

AUG 2018 – DEC 2020

Involved in Whitman College's 2018 Debate Team, which participates in the National Parliamentary Debate Association (NPDA) and the National Tournament of Excellence (NPTE), national debate tournaments. Practices involved developing and honing critical thinking skills, perspective-taking, conflict resolution, research and presentation skills, and more.

CONCORD HIGH SCHOOL

Concord, NH

Varsity Club

AUG 2014 – JUNE 2018

President 2016 – 2018

Enviro Corps

OCT 2015 – JUNE 2018

Vice President 2017-2018

Secretary 2016-2017

Interact Club

SEPT 2014 – JUNE 2018

Vice President 2017-2018

National Honor Society

APRIL 2017 – JUNE 2018

Vice President 2017-2018

Be the Change Club

FEB 2016 – JUNE 2018

Participated in TEDx Talk with fellow members on how to build multicultural organization in 2016 and facilitated yearly Youth Leadership Summit. Helped bring flags to represent each nationality to Concord High School.

Advisory Committee

JAN 2015 – JUNE 2018

Sole Student Representative on Committee 2015 – 2018

Youth and Government

MAR 2016

Participated in simulation of legislative process and wrote a bill on immigration reform.

Capital Area Student Leadership (CASL)

FEB – APRIL 2015

I am writing to express my deep interest in joining the Concord Energy and Environment Advisory Committee (CEEAC) as a member. I have significant and long experience in environmental advocacy and the promotion of clean energy sources and served as the Chair of CEEAC from 2008 to 2021 as a Concord City Councilor.

Thank you for your consideration.

Sincerely,

Rob Werner
82 Hooksett Turnpike
Concord, NH 03301
(603) 225-9224 – Home
(603) 674-9810 – Mobile

R. ROBERT WERNER, JR., MBA
82 Hooksett Turnpike
Concord, New Hampshire 03301
(603) 225-9224
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**QUALIFICATIONS
SUMMARY:**

Project Manager, Public Policy Analyst and Legislative Advocate with experience in public policy development and advocacy with a proven record of accomplishment in planning, leading, and implementing comprehensive strategies in support of organizational goals in the private, non-profit, and public sectors. Broad-based strengths in:

Strategic Planning	Legislative Advocacy	Needs Assessment
Project Implementation	Client Relations	Program Measurement
Public Policy Analysis and Advocacy	Regulatory and Legislative Analysis	Quality Improvement

- Skilled in identifying, building, and maintaining business and organizational relationships and partnerships through coalition building and project management.
- Excellent verbal and written communication skills, including presentation and public speaking skills.

**PROFESSIONAL
EXPERIENCE:**

2014 – present

**STATE DIRECTOR
League of Conservation Voters
Manchester, New Hampshire**

Provide strategic and operational management for the New Hampshire operations of a leading national environmental advocacy organization.

- Create coalitions among community, business, faith, and elected leaders to support specific environmental, clean energy, and climate change action policy goals and initiatives.
- Convene and manage community events in support of environmental, clean energy, and climate change policy priorities.
- Advocate for legislative and regulatory policy priorities in state legislatures, municipal governments, and the US Congress.
- Act as the primary media spokesperson for the League of Conservation Voters in New Hampshire.
- Manage personnel in multiple locations for League of Conservation Voters operations in New Hampshire.

2007 – 2021

**CITY COUNCILOR
City of Concord
Concord, New Hampshire**

Provide legislative representation and constituent service on the Concord, New Hampshire City Council. This is an elected position.

- Chair, Concord Energy and Environment Committee
- Member, Transportation Policy Advisory Committee
- Member, Solid Waste Advisory Committee

2007 – 2014

**NATIONAL FIELD DIRECTOR
Americans for Campaign Reform
Concord, New Hampshire**

Provided coordination and implementation for strategic and legislative strategies regarding the adoption of public funding of all federal elections across the nation and in strategically chosen target states.

- Developed and implemented campaigns in target states to build public and legislative support for ACR policy initiatives.
- Built, maintained, and motivated both grass tops and grassroots networks in support of federal and state legislation to implement a system of public funding of elections for Congress, the Presidency, and state legislatures.
- Conducted policy research in support of public funding of elections and provided products to legislators, policymakers, advocates, and the media.
- Produced community events in support of ACR policy and strategic priorities in target states, collaborating with former Members of Congress as well as both national and community based organizations.
- Advocated for legislation to implement campaign finance reform in the US Congress and in targeted states.

2005 – 2006

**HEALTH PROFESSIONAL ACCOUNT MANAGER
American Cancer Society
New England Division, Framingham, Massachusetts**

Directed the development and establishment of community relationships with physician leaders, hospitals, integrated health systems, health plans, and community based organizations to increase colorectal cancer screening rates in Maine and New Hampshire. Grant funded by the American Cancer Society National Home Office.

- Developed and implemented collaborative strategies to increase colorectal cancer screening rates working directly with physician leaders in practice settings, health system and hospital administrators, integrated health systems administrators, and representatives of medical professional associations.
- Delivered presentations to physicians and medical staff in practice and hospital settings related to American Cancer Society guidelines for colorectal cancer screening and strategies to improve colorectal cancer screening rates.
- Conducted assessments on both the practice and system levels regarding capability for colorectal cancer screening tracking and opportunities for quality improvement.
- Delivered American Cancer Society tools and resources to physician leaders and health care administrators to facilitate quality improvement initiatives.

2002 – 2004

**CAMPAIGN MANAGER/POLICY MANAGER
Smoke-Free New Hampshire Alliance
Bedford, New Hampshire**

Provided management, coordination, and implementation for SFNHA policy priorities and legislative strategies regarding tobacco taxes, clean indoor air, and use of tobacco settlement funds. Grant funded by the RWJ SmokeLess States Initiative.

- Developed and implemented a statewide campaign to increase the tobacco tax, gaining widespread bi-partisan legislative support and the participation of over 170 organizations across New Hampshire.
- Facilitated tobacco tax campaign Steering Committee process, gaining consensus among core partners regarding campaign strategy and tactics.
- Produced tobacco tax campaign, clean indoor air, and tobacco settlement fund support materials for legislators, policymakers, advocates, and the media.
- Built, maintained, and motivated grassroots networks to support SFNHA policy priorities and legislative strategies.
- Conducted policy research to support SFNHA policy priorities and legislative strategies and disseminated products to legislators, policymakers, advocates, and the media.
- Produced public events in support of SFNHA policy priorities and legislative strategies, including press conferences and community meetings.

2001- 2002

**DIRECTOR OF ADVOCACY AND COMMUNICATIONS
American Heart Association
Manchester, New Hampshire**

Provided strategic management of American Heart Association advocacy and communication efforts in New Hampshire.

- Generated support for public advocacy issues at the local, state, and federal levels.
- Trained volunteers and staff on advocacy issues.
- Developed and maintained relationships with legislators, advocates, and volunteers.
- Coordinate and administered ongoing communications program with major print and electronic media regarding AHA events, issues, and advocacy priorities.

1983 – 2001

Worked in a variety of public and private health care settings with a focus on Improving health outcomes, delivery systems, and compliance.

Provided legislative analysis and constituent services with the Massachusetts Legislature and the US Congress.

EDUCATION:

Harvard Kennedy School, Cambridge, Massachusetts
Certificate of completion for the Senior Executives in State and Local Government program, 2010 & Climate and Energy Program, 2017

Suffolk University, Boston, Massachusetts
Master of Business Administration, 1992

The University of Vermont, Burlington, Vermont
Bachelor of Arts in Political Science, 1983

Northfield-Mount Hermon School, Northfield, Massachusetts
Diploma, 1979