



**City of Concord**  
 37 Green St  
 Concord, NH 03301  
 www.concordnh.gov

# Permit

Permit NO. **SP-0267-2024**

Permit Type: **CD - Sign**

Work Classification: **Sign**

Permit Status: **Fees Paid**

Issue Date:

**Expiration:**

**Location Address**

**Parcel Number**

**10 Loudon Rd, Concord, NH**

**9778**

**Contacts**

Anthony Lafo **Applicant**  
 614 Ferry Street, NEW HAVEN, CT 06513  
 (203)624-2991 tony@americansigninc.com

**Description:** Install (1) Wall sign "SIERRA" at 90.3 SF (A)

**Valuation:**           \$0.00            
**Total Sq Feet:**           0.00          

**Inspection Requests:**

603-225-8580

Fees	Amount
CD - Application for Sign	\$30.00
CD - Sign application PB review	\$30.00
CD - Sign Permit Fee SF Cost	\$203.96
<b>Total:</b>	<b>\$263.96</b>

Payments	Amt Paid
<b>Total Fees</b>	<b>\$263.96</b>
Credit Card	\$263.96
<b>Amount Due:</b>	<b>\$0.00</b>

**Available Inspections:**

Inspection Type	
Zoning Code Enforcement	0
CD - Final Sign	180

Applicant certifies that all the information given is correct and true and that all work performed will comply with applicable City of Concord and State of New Hampshire, Building and Fire Codes, Ordinances, Laws and Regulations.

**Additional Information**

**Sign Dimensions:** 4'2" x 21' 9.75"

**Total Square Feet:** 90.65

**Is this Sign::** New

**Is this sign illuminated?:** Yes

**If Yes, pick one:** Internal

**Sign Projects over Public Right-of-Way:** No

**SignPermitAddtlInfo:** CONDITIONS OF PERMIT • If a sign projects over a sidewalk or public way, it is mandatory for the owner to furnish a Certificate of Insurance in an amount not less than \$1,000,000, indemnifying the City of Concord against any form of liability. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be canceled, the owner shall remove the sign immediately. • The Code Administrator or his authorized agent may revoke this permit at any time. • No portable signs shall be placed in the public right of way. • All signs shall conform to all requirements of the Zoning Ordinance for the district in which it is located. • All signs must be constructed of materials and methods conforming to the minimum standards of the City of Concord Building Code. • All signs which are illuminated or supplied with electric power must be UL listed and installed in accordance with the City of Concord Electrical Code and shall require separate electrical permits. • Sign permits are not transferrable in case of change of ownership, relocation, or alteration of size or structure.

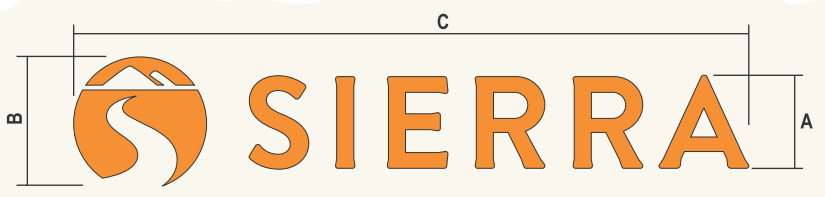
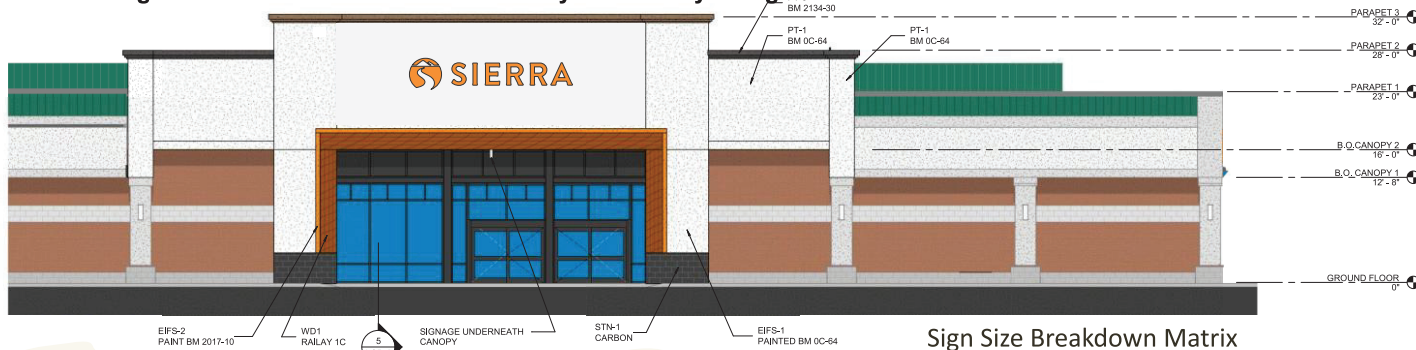
**Zoning District:** GWP

Issued By: Brian Tremblay

Date

# Fabricate & Install (1) set Channel Letters at 90.3 SF and (1) Under Canopy sign at 2.5 SF - Total of 92.8 SF

Sign Mounts Centered Both Horizontally & Vertically in Sign-Band



Sign Size Breakdown Matrix

A	B	C	LED STROKES	DEDICATED 20 AMP CIRCUITS	SIGN WEIGHT	SIERRA TP BOXED SQ. FOOTAGE	SIERRA TP ACTUAL SQ. FOOTAGE
1' - 6"	2'-1"	11'-10 3/4"	N/A	1	33 LBS	22.52	16.50
2' - 0"	2'-9 1/8"	14'-5 3/4"	N/A	1	42 LBS	39.99	29.31
3' - 0"	4'-2"	21'-9 3/4"	N/A	1	110 LBS	90.30	66.06
4' - 0"	5'-6 3/4"	29'-0 1/4"	N/A	1	189 LBS	160.37	117.42
4' - 6"	6'-3"	32'-7 1/2"	N/A	1	242 LBS	200.00	148.78
5' - 0"	6'-11 1/4"	36'-3 1/4"	N/A	1	303 LBS	251.13	183.66
5' - 6"	7'-7 1/2"	39'-10 3/4"	N/A	1	375 LBS	302.86	221.80
6' - 0"	8'-4"	43'-6 3/4"	N/A	1	455 LBS	361.05	264.19
6' - 6"	9'-0 1/4"	47'-2"	N/A	1	537 LBS	423.79	310.15
7' - 0"	9'-8 1/2"	50'-8 1/2"	N/A	2	628 LBS	491.07	359.48
7' - 6"	10'-5"	54'-5 3/4"	N/A	2	725 LBS	563.71	412.61
8' - 0"	11'-1 1/4"	58'-0 1/4"	N/A	2	838 LBS	641.37	469.59

## SPECIFICATIONS FOR FABRICATION AND INSTALLATION:

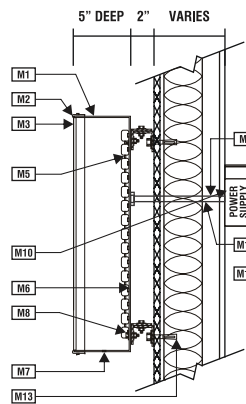
Internally illuminated front-lit channel letters built to UL specifications

- Aluminum construction: backs .063 / returns .040 / depth 5"
- Mounting method: Individual (remote power supply/wiring)
- Power Supply(s) mounting placement: above or below roof line
- Illumination: LED Modules
- Primary electrical requirement: 120 volt

\*(Installed within six feet of sign by others, with no obstructions)

## COLOR & LED SPECIFICATIONS

- Trim Cap: Jewelite Standard White 1"
- Plex Face Color: # 7328 White 3/16" w/ 3M #3630-74 Kumquat Vinyl
- LED Type: GE Tetra GEMXPO-W1 Bright Orange LED
- Power Supply(s) (60 Watt) (120 Volt)
- Returns: Pre-painted Bronze Aluminum Channel Coil
- Interior painted for increased illumination: Gloss White



- M1** .040 ALUMINUM RETURNS. EXTERIOR FINISH TO BE BRONZE. .063 ALUMINUM BACKS HELIARC-WELDED TO RETURNS WITH CONTINUOUS CAULK @ INSIDE SEAM. LETTER INTERIORS TO BE SPRAY-PAINTED GLOSS WHITE
- M2** 1" WIDE WHITE TRIMCAP MATERIAL
- M3** 3/16" THICK #7328 WHITE TRANSLUCENT ACRYLIC PLASTIC LETTER FACES
- M5** INTER-CONNECT CABLES BETWEEN L.E.D. MODULES
- M6** GE TETRA LEDS TO BE MOUNTED TO INSIDE-BACKS OF CHANNEL LETTERS WITH 3M VHB TAPE AND TO BE MECHANICALLY FASTENED WITH RIVETS AT THE BEGINNING AND END OF EACH STRIP EVERY 18" ON CENTER
- M7** 1/4" WEEP HOLES AS REQUIRED IN LOWEST SPOT OF LETTERS (NO WEEP HOLES FOR INTERIOR MALL/STORE SIGNS)
- M8** 2" (x) 2" (x) 3/16" GALVANIZED STEEL CLIPS WITH MOUNTING HARDWARE (TYPE, DEPENDING UPON WALL CONSTRUCTION MATERIALS)
- M9** 1/2" DIAMETER EMT CONDUIT AND CONNECTORS WITH WATER-TIGHT CAULK
- M10** (120 VOLT) L.E.D. (60 WATT) POWER SUPPLIES (REMOTELY LOCATED ON LETTERS 5'-0" TALL AND SMALLER) SELF-CONTAINED OVER 5'-0" TALL (QUANTITY TO BE DETERMINED BY SIZE)
- M11** (20 AMP) (120 VOLT) POWER DISCONNECT SWITCH ON OUTSIDE OF LETTERS
- M12** PRIMARY ELECTRICAL LEADS. POWER TO LETTERS TO BE SUPPLIED BY OTHERS
- M13** 1/4" DIAMETER TOGGLE BOLT ATTACHMENTS (MINIMUM FOUR (4) PER LETTER) (ALL HARDWARE IS DEPENDANT ON ACTUAL WALL CONSTRUCTION & TO BE COORDINATED WITH THE PM/GC/SIGN VENDOR/INSTALLER)
- M14** RACEWAY BEHIND WALL HOUSES POWER SUPPLY(S) WITH DISCONNECT SWITCH

<b>ALUM RETURNS</b> Autumn Brown Bronze Alum Coil (ALL LETTERS)	<b>TRIMCAP</b> White trimcap (LOGO)	<b>ACRYLIC PLASTIC</b> #7328 White 3/16" Thick Translucent	<b>LED</b> GE Tetra GEMXPO-W1 Bright Orange LED	<b>VINYL</b> 3M Kumquat Vinyl Film 3M #3630-74



Project:

**Sierra #**  
10 Loudon Road  
Concord NH 03301  
5/22/2024

Date:

Drawn By:

Salesman:

Customer Approval/Signature:

SCALE: NTS



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This sign is intended to be installed in accordance with the requirements of Article 600 of the NEC and/or other applicable local codes. This includes proper grounding and bonding of the sign.

The location of the disconnect switch after installation shall comply with Article 600.6(A)(1) of the NEC.

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# Permit

Permit NO. **SP-0268-2024**

Permit Type: **CD - Sign**

Work Classification: **Sign**

Permit Status: **Fees Paid**

Issue Date:

**Expiration:**

**Location Address**

**Parcel Number**

**10 Loudon Rd, Concord, NH**

**9778**

**Contacts**

Anthony Lafo **Applicant**  
 614 Ferry Street, NEW HAVEN, CT 06513  
 (203)624-2991 tony@americansigninc.com

**Description:** Under Canopy Sign - 2.5 SF (B)

**Valuation:**           \$0.00          

**Total Sq Feet:**           0.00          

**Inspection Requests:**

603-225-8580

Fees	Amount
CD - Application for Sign	\$30.00
CD - Sign application PB review	\$30.00
CD - Sign Permit Fee SF Cost	\$5.62
<b>Total:</b>	<b>\$65.62</b>

Payments	Amt Paid
<b>Total Fees</b>	<b>\$65.62</b>
Credit Card	\$65.62
<b>Amount Due:</b>	<b>\$0.00</b>

<b>Available Inspections:</b>	
Inspection Type	
Zoning Code Enforcement	0
CD - Final Sign	180

Applicant certifies that all the information given is correct and true and that all work performed will comply with applicable City of Concord and State of New Hampshire, Building and Fire Codes, Ordinances, Laws and Regulations.

**Additional Information**

**Sign Dimensions:** 12" x30"

**Total Square Feet:** 2.5

**Is this Sign::** New

**Is this sign illuminated?:** Yes

**If Yes, pick one:** Internal

**Sign Projects over Public Right-of-Way:** No

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**Zoning District:** GWP

Issued By: Brian Tremblay

Date

# 5.0 Under Canopy Signs

## 5.1 Fabrication Specifications Interior-Illuminated - Hanging Under-Canopy Signs

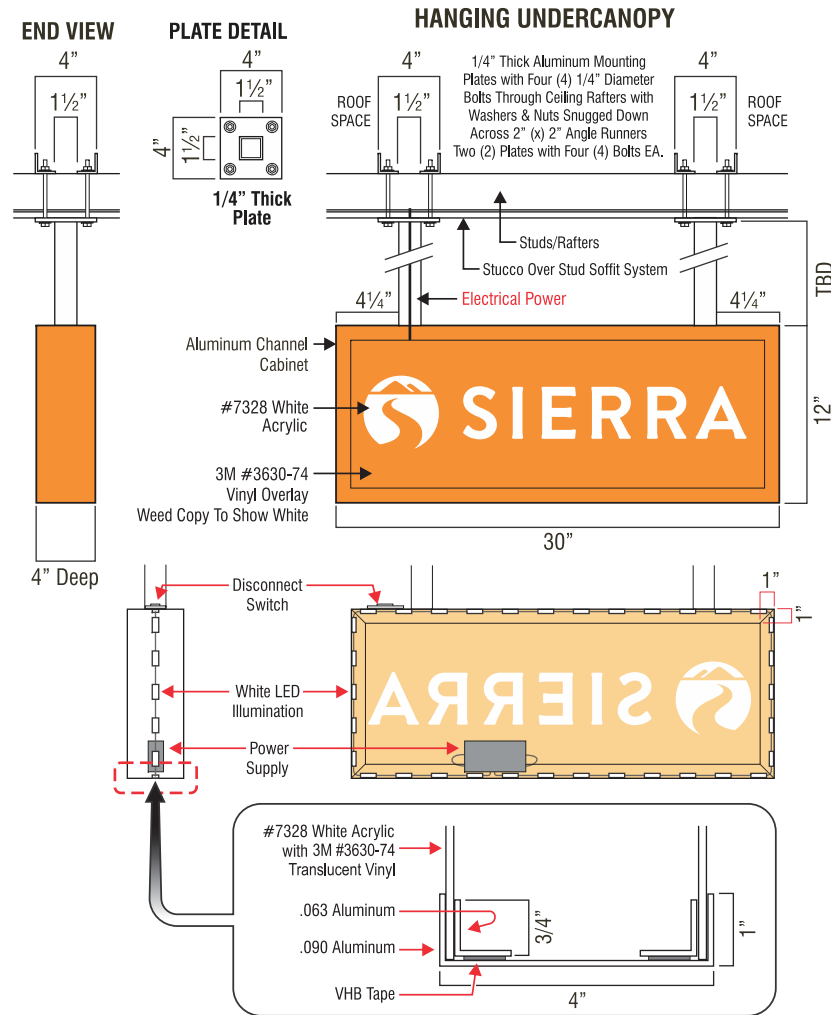
### SPECIFICATIONS FOR FABRICATION & INSTALLATION:

Aluminum Blade Sign with Acrylic Plastic Faces & Vinyl Overlay

- Acrylic Plastic Faces: 3/16" Thick Plexiglas
- Logo Lettering: Computer-Cut Sign Vinyl
- Installation: Under Building Canopy near Storefront Entrance Doors
- Sign Illumination: Bright White LED Internal Illumination
- LED Type: Sloan V-Series Bright White L.E.D. Modules
- Power Supply (60 Watt) (120 Volt)

### COLOR SPECIFICATIONS:

- Sign Faces: #7328 Translucent White Acrylic Plastic Faces
- Vinyl Overlay: 3M Kumquat Vinyl Film #3630-74
- Paint Sign Cabinet: To Match PMS #151-C Orange (Satin Finish)
- Paint Vertical Supports: Matthews White (Satin Finish)



Project:

Sierra #  
10 Loudon Road  
Concord NH 03301  
5/22/2024

Date:

Drawn By:

Salesman:

Customer Approval/Signature:

SCALE: NTS



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# Permit

Permit NO. **SP-0269-2024**

Permit Type: **CD - Sign**

Work Classification: **Sign**

Permit Status: **Fees Paid**

Issue Date:

**Expiration:**

**Location Address**

**Parcel Number**

**10 Loudon Rd, Concord, NH**

**9778**

**Contacts**

Anthony Lafo **Applicant**  
 614 Ferry Street, NEW HAVEN, CT 06513  
 (203)624-2991 tony@americansigninc.com

**Description:** Install "SIERRA" Logo on Both sides of Pylon using existing panels (C)

**Valuation:**           \$0.00            
**Total Sq Feet:**           0.00          

**Inspection Requests:**

603-225-8580

Fees	Amount
CD - Application for Sign	\$30.00
CD - Sign application PB review	\$30.00
CD - Sign Permit Fee SF Cost	\$54.00
<b>Total:</b>	<b>\$114.00</b>

Payments	Amt Paid
<b>Total Fees</b>	<b>\$114.00</b>
Credit Card	\$114.00
<b>Amount Due:</b>	<b>\$0.00</b>

<b>Available Inspections:</b>	
Inspection Type	
Zoning Code Enforcement	0
CD - Final Sign	180

Applicant certifies that all the information given is correct and true and that all work performed will comply with applicable City of Concord and State of New Hampshire, Building and Fire Codes, Ordinances, Laws and Regulations.

**Additional Information**

**Sign Dimensions:** 3' x 8'

**Total Square Feet:** 24

**Is this Sign::** Replacement

**Is this sign illuminated?:** Yes

**If Yes, pick one:** Internal

**Sign Projects over Public Right-of-Way:** No

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**Zoning District:** GWP

Issued By: Brian Tremblay

Date

# 4.0 Pylon Panels

## 4.2 Sign Size Matrix & Guidelines



Sign Size Breakdown Matrix

A	B	C
1'-6"	2'-1"	11'-10 3/4"
2'-0"	2'-9 1/8"	14'-5 3/4"
2'-6"	3'-5 3/4"	18'-2"
3'-0"	4'-2"	21'-9 3/4"
3'-6"	4'-10 1/4"	25'-4 1/2"
4'-0"	5'-6 3/4"	29'-0 1/4"
4'-6"	6'-3"	32'-7 1/2"
5'-0"	6'-11 1/4"	36'-3 1/4"
5'-6"	7'-7 1/2"	39'-10 3/4"
6'-0"	8'-4"	43'-6 3/4"
6'-6"	9'-0 1/4"	47'-2"
7'-0"	9'-8 1/2"	50'-8 1/2"
7'-6"	10'-5"	54'-5 3/4"
8'-0"	11'-1 1/4"	58'-0 1/4"



**VINYL**  
3M Kumquat Vinyl Film  
3M #3630-74  
(BACKGROUND)



**ACRYLIC PLASTIC**  
#7328 White  
(Or Polycarbonate)

### COLOR SPECIFICATIONS

- Acrylic Face Color: #7328 Translucent W
- Vinyl: 3M #3630-74 Kumquat Orange

### SPECIFICATIONS FOR FABRICATION AND INSTALLATION:

Acrylic panel with vinyl graphics applied to first surface

- Acrylic Face: 3/16" Translucent White Acrylic
- Polycarbonate Faces Used on Signs over 8'-0" Long: 3/16" White
- Vinyl Film: 3M #3630-74 Kumquat Orange

#7328 White Acrylic (or)  
White Polycarbonate on Faces Longer than 8'-0"



Project:

Sierra #  
10 Loudon Road  
Concord NH 03301  
5/22/2024

Date:

Drawn By:

Salesman:

Customer Approval/Signature:

SCALE: NTS

SIGNAGE  
DRAWING



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