



CONCORD
**SOUND
& COLOR**
Music & Arts Festival

Proposal to City of Concord

Storrs St. Garage Photography Exhibit



Credit: Mike Howat

Concord Sound & Color Mission Statement

The Sound and Color Music and Arts Festival is a free two-day festival (October 18-19) taking place at venues and outdoor locations throughout Concord. Our goal is to remove all barriers to arts access and promote the importance of the arts community to the region and beyond. In partnership with the City of Concord, the festival is being planned and executed by a collaborative of arts organizations, including the Capitol Center for the Arts, Concord Community Music School, Intown Concord, The Pillar Gallery, and the Greater Concord Chamber of Commerce. The City of Concord has awarded the festival organizers \$50,000 for the execution of the festival.

Proposal Summary

Custom and commissioned art installations are a main component of the festival. The Concord Sound & Color Committee (CSCC) requests permission from the City of Concord to install a photographic exhibit on the upper portion of the windows of the Storrs St. Garage, as the location is central to the “Hub” of the festival on Main St. between Pleasant St. and the Food Co-op. The material used for the installation will be semi-opaque vinyl, which is easily installed with a water-soluble adhesive that is also easy to remove. The photographs will be chosen from a selection of New Hampshire-based artists by the CSCC with the recommendation of curatorial consultants from Pillar Art Gallery. The lower portion of the windows will remain clear so that there is visibility of the space for safety reasons.

CSCC requests that the exhibit remains on display for up to one year, from September 2024 to August 2025. The length of display will determine the quality of vinyl required, so timing will need to

be established to calculate cost. At a timespan of one year, the CSCC could work with the city to annually cycle in new artists for the display in conjunction with future festivals. The goal is to maintain the vibrancy of city art and the festival itself for years to come.

Temporary Light Installation

The CSCC also requests permission to install LED lights on the windows of the Storrs St. Garage for not more than one week during the festival. LED lighting options are plentiful and economical and would be a unique addition to the nighttime display of the garage during the duration of the festival. The light installation is separate from, and *not* required for, the installation of the vinyl art and can be considered as a distinct project. The display will be battery powered and not require any electrical connection with the facility.

Cost

CSCC is responsible for the cost of the exhibit and will use a combination of grant funds and private sponsorships. If the City of Concord requires General Services to be onsite for observation or consultation during installation and removal, or for any other reason, we will need to factor in the cost of their services, if anything.

CSCC also acknowledges the concerns of city employees regarding potential vandalism of the lights or vinyl. CSCC will be careful to install the lights high and out of reach of the general public and with permission, we will install the vinyl on the outside of the windows rather than inside.

Next Steps

If the City permits, the CSCC will engage with sponsors and artists to finalize design and installation for September 2024. We hope this is just the beginning of a long tenure for Concord Sound & Color, with expanded offerings and unique experiences every year moving forward. We look forward to working with the city to increase access to music and arts while highlighting our amazing neighborhoods and local arts community.