



CITY OF CONCORD

REPORT TO MAYOR AND THE CITY COUNCIL

FROM: David Gill, Parks and Recreation Director

DATE: February 28, 2018

SUBJECT: National Recreation and Parks Association Grant Request

Recommendation:

Through the City Manager, authorize the Parks and Recreation Department to apply for funding through the National Recreation and Parks Association for \$25,000 to support children's and family's health through park and recreation out-of-school time programs.

Background:

With the new city wide community center opening in June the department will have an updated facility to meet the needs of the community. One of the many new amenities the center will have is a teaching/prep kitchen and several program rooms that will allow the ability to offer educational, meals and cooking classes for youth and families.

The National Recreation and Parks Association working in partnership with the Walmart Foundation are offering grants to assist communities with three main goals:

1. Increase the number of healthy meals served to children from low-income communities;
2. Implement nutritional literacy programming to create behavior change and healthier eating;
3. Implement healthy eating, physical activity practices and policies at park and recreation sites.

Examples of eligible expenses include:

- Marketing and promotions within the local community
- Supplies
- Food service equipment
- Staffing to support program implementation
- Basic needs to create or expand access to out-of-school nutrition programs

Through this grant request we will be responsible for several deliverables. To accomplish this, NRPA is expecting cities will:

- The applicant must be a local government parks and recreation agency/department.
- Supporting letter from Mayor, City Manager or Parks and Recreation Director.
- Join and participate in technical assistance calls.
- Participate in evaluation efforts that will include submitting documents and completing pre-and post-surveys.
- There is no match requirement for this grant.

The grant application closes on March 16 and cities will be selected by May, 2018.