

From: Joshua Watson

Sent: Tuesday, November 4, 2025 2:07 PM

To: Alexis Costa; Bass, Alec <Tremblay, Brian H. <>

Subject: NELC - City of Concord signage

[CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe]

Hi Alec and Brian,

Below is a picture of our installed signage. This is a picture at nighttime. The parameters and restrictions make the sign a poor representation of our business and we are noticing none of the other signs in the complex follow any of these guidelines?

I'm writing to formally request a removal of the opaque backing that was required upon review. Alternatively, we could incur a few more thousand dollars to completely redo the sign however I'm a little puzzled that spending that \$\$\$ will get us to an acceptable position from the Cities point of view, in addition I question the allowable signage already currently here and not modified to meet the requirements can you expand on that?

Thanks

