



City of Concord, New Hampshire

Mayor Jim Bouley

TO: Members of City Council

FROM: Mayor Bouley

DATE: January 14, 2022

RE: Planning Board Appointment

I propose the appointment of the following individual to the Planning Board for a three-year term to expire on January 31, 2025. This appointment will fill the regular member vacancy that currently exists on the board.

- Amanda T. Savage, 8 Westbourne Road, a copy of Ms. Savage's resume is attached.

In accordance with Section 18 of the City Council Rules, this proposed appointment is being distributed to City Council as information in advance of formal action at the February 14, 2022 City Council meeting.

Amanda T. Savage

8 Westbourne Road | Concord, NH 03301
(603) 491-2498 | asavage@northbranch.net

SUMMARY

Experienced in building relationships, facilitating meetings, building a brand (IBuildNH), keeping track of deliverables and providing support to partners. Skilled in Communication, Management, Public Speaking, Customer Service, and Microsoft Office. A diverse background as business development, outreach coordinator, computer programmer, wine sommelier, fashion merchandiser, sales support and construction advisor with a bachelor's degree focused in Business, Management Information Systems from Auburn University.

EXPERIENCE

- North Branch Construction, Concord, NH December 2019 – Present
Business Development Manager
- Obtain new work by establishing and maintaining effective contact with potential buyers of construction services in the New Hampshire market.
 - Facilitate the development of company business plans and goals, and in developing strategy for managing client contacts regarding new work, contract negotiation and future work potential.
 - Act as corporate representative to client and/or industry organizations.
 - Assist Marketing Manager in development of effective promotional literature for the firm.
- Business & Industry Association of NH, Concord, NH December 2016 – December 2019
Construction Sector Partnership Advisor
- Coordinated industry-led initiative to highlight career opportunities within construction to meet workforce development needs.
 - Created focus, provided direction, planned meetings and fashioned agendas for a team of industry executives serving on a construction sector advisory board.
 - Increased participation by 400% within 8 months. Organized monthly meetings of 30+ participants.
 - Developed and managed strong and effective relationships with over 80 industry, foundation, state department, educational and community leaders.
 - Branded 'IBuildNH' and coordinated development of print, social media and video content/messaging for promotion.
 - Organized and managed all components of Construction Sector Launch event held at NH Construction Career Days.
 - Connected industry to workforce related resources.
- Community Action Program Belknap-Merrimack Counties, Laconia, NH & Ossipee, NH February 2014 – November 2016
Community Educator/Outreach Coordinator
- Maintained relationships with collaborative partners and cultivated new ones
 - Outreach to community organizations, local schools and supportive service providers
 - Developed marketing materials
 - Presented to 150 groups within a year to local schools and other advocacy groups
 - Organized 'Information and Educational Materials Committee' to maintain federal funding
 - Assisted with monthly topic audits for clinic
- The Viaggio Spa and Health Club, Mountain Club on Loon, Lincoln, NH December 2012 – February 2014
Wellness Coordinator
- Promoted wellness events at Mountain Club through marketing with sales team, website, and email campaigns
 - Organized and facilitated planning process of upcoming wellness seminars, events and workshops
 - Coordinated staff schedules and group fitness programs between two locations
- Artisan Wines, Inc, Norwalk, CT. November 2011 – November 2012
Sales Support

Ancona's Wine and Liquors, Ridgefield, CT Store Manager	October 2010 – October 2011
CellarXV Wine Market, Ridgefield, CT General Manager	July 2005 – February 2010
Grapes of Norwalk, Norwalk, CT Office Manager	August 2004 – July 2005
Ann Taylor, New York, NY Assistant Merchandiser	May 2003 – August 2004
Polo Ralph Lauren, Lyndhurst, NJ Merchandising Assistant	November 2002 – May 2003
Technology Solutions Company, Chicago, IL Senior Computer Software Consultant	June 1998 – June 2002

EDUCATION

Auburn University, School of Business, Auburn, Alabama
Bachelor of Science, Management Information Systems 1994-1998

COMPUTER SKILLS

Microsoft Office Applications, QuickBooks

CERTIFICATION

Institute for Integrative Nutrition – Health Coach
New York, NY 2012 - 2013

Kripalu Center for Yoga and Health, CYT – 200hr
Berkshires, MA 2011

- 200 hr Teacher Training
- Restorative Teacher Training

American Sommelier Association – ASA, Certified Sommelier
New York, NY (January – April 2007)