

The Main Event - Brought to you by Cars & Coffee on Capitol

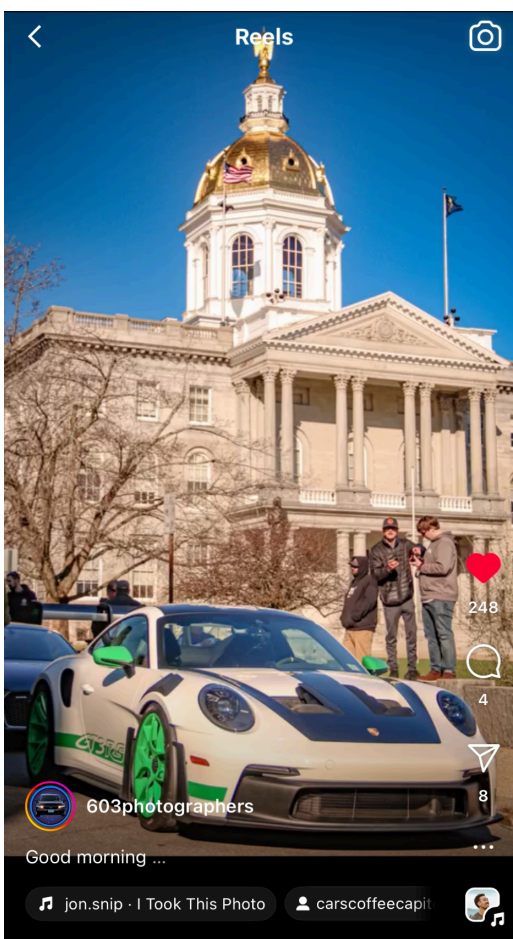
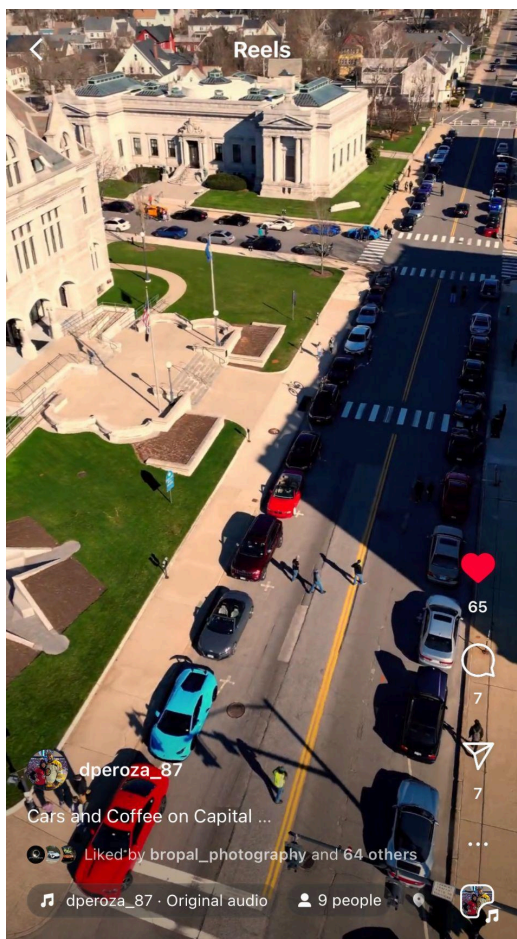
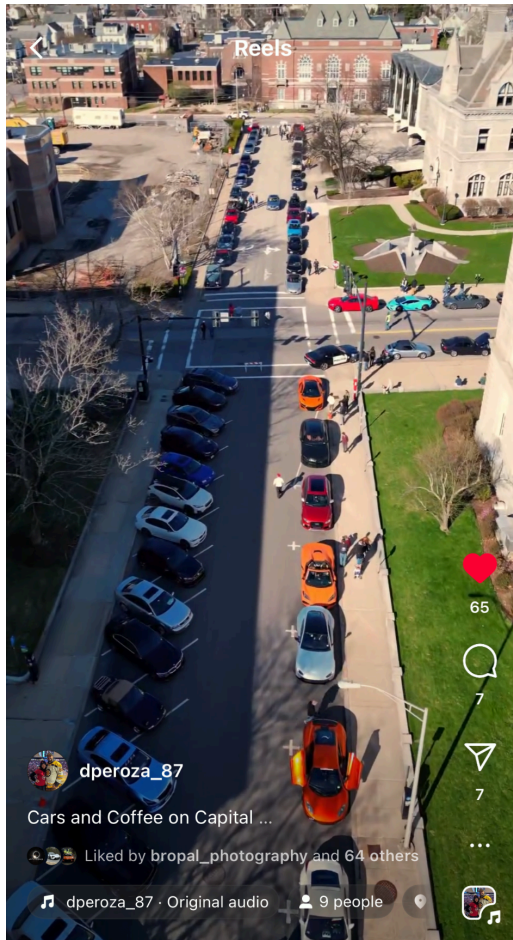
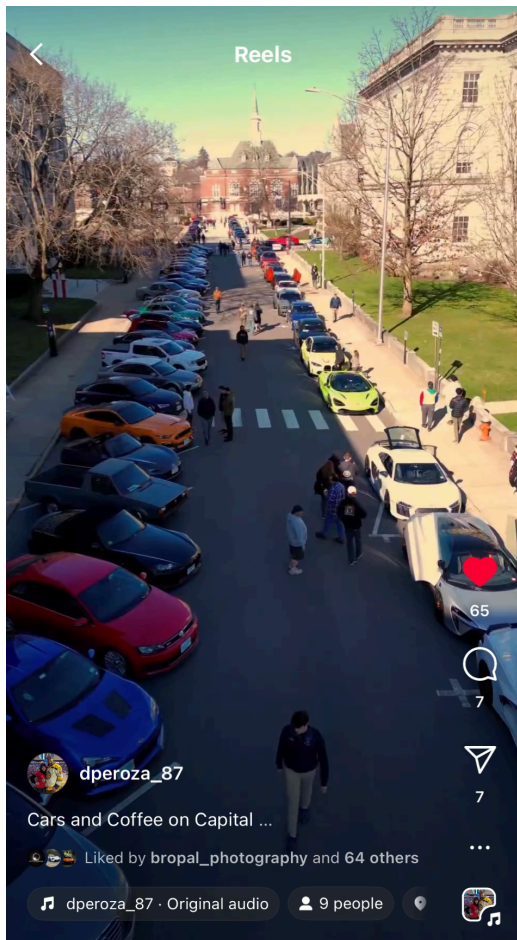
On Sunday September, 8, the team at Cars & Coffee on Capitol is asking for the city's permission to shut down Main Street for a city wide car show called "The Main Event". Our goal is to trial The Main Event this year in hopes it could grow into a flagship, annual event in downtown Concord. On 9/8 we seek to shut down Main St from Pleasant to Centre (map attached) from 7am -2pm. The street would be closed for show car and pedestrian traffic only. The street closure allows us to run a contained and safe event. The Main Event will help bring more tourism dollars to downtown merchants and build our city's reputation as a beautiful community where fun things are always happening.

Cars & Coffee on Capitol is a monthly gathering of people and their vehicles in beautiful downtown Concord, New Hampshire. The show is completely free to enter and attend and all makes and models are welcomed and encouraged. Currently, we close Capitol street, Park street and State street from Centre to School for show cars and pedestrians only. We started hosting the show in July 2023, in our first six shows, we saw explosive growth with every show overflowing beyond maximum capacity and over 300 cars and 1000 spectators showing up to our season opener this April. Our season opener saw license plates from every New England state and drove tourism that would otherwise not be happening in Concord. We have had many visitors who have never stopped in Concord remarking on how beautiful the city is and looking forward to making it a regular stop on future road trips.

"The Main Event" infrastructure includes parking staff, portapotties, a dumpster, sponsor tents, limited food trucks and a police officer at each major intersection. We have already received 5-figure sponsorship agreements from Grappone and Merrill Lynch, the only thing holding us up is the street closure permit! We appreciate your consideration, please direct all questions / concerns to Alex Stoye - 6036742653.

They already do this in Manchester, let us do this for Concord!

<https://cruisingdowntownmanchester.com/>



EXIT ONLY

The Barley House Restaurant & Tavern

Revelstoke Coffee

EXIT ONLY

New Hampshire State House

ENTRANCE ONLY

EXIT ONLY

Parking garage open to all

The Works Café

YMCA of Concord

No entrance Parking garage traffic only

ENTRANCE/EXIT

Roots & More

Handmade Goods

Storrs St

Low Ave

Depot St

Blake St

Key

Closure

Detour