



CITY OF CONCORD

REPORT TO MAYOR AND THE CITY COUNCIL

DATE: July 15, 2021
TO: Mayor and City Council
FROM: Brian G. LeBrun, Deputy City Manager - Finance
SUBJECT: 2022 Membership Rates for Beaver Meadow Golf Course

Recommendation

Accept this report approving the 2022 membership rates as recommended by the Golf Course Advisory Committee.

Background

Annually, the Golf Course Advisory Committee reviews membership rates and recommends to the City Council adjustments to the rates for the next golf season. The rates for 2022 will increase in some categories and will continue to be competitive with other area courses.

Discussion

At their July 15, 2021 monthly meeting, the Golf Course Advisory Committee recommended the attached rate structure to the City Council. The table and notes below shows the:

- 2021 rates compared to the 2022 recommended rates and proposed increases.
- The 2022 recommendation maintains the same five golf membership categories as the 2021 categories

	Approved	Recommended	Increase
CATEGORY	2021	2022	2022
Senior, Mon-Fri	\$ 895	\$ 895	\$ -
Adult 7 days	\$ 1,295	\$ 1,350	\$ 55
Junior	\$ 195	\$ 250	\$ 55
Collegiate Rate	\$ 600	\$ 625	\$ 25
Young Adult	\$ 950	\$ 975	\$ 25
Cart 7 Day	\$ 745	\$ 850	\$ 105
Cart Family 7 Day	\$ 1,145	\$ 1,295	\$ 150
Cart Weekday	\$ 695	\$ 750	\$ 55

Also attached is a spreadsheet showing the Beaver Meadow Rates and comparable rates at other local courses.

Beaver Meadow Golf will also continue to offer the following payment options for current and new members.

Current Members:

- 1) Sign up by November 30, 2021 for the 2022 season and maintain the 2021 rate by enrolling in the ACH payment plan which will allow payments from December through March.

New Members:

- 2) Starting August 15, 2021, pay at least 50% of the applicable 2022 membership rate, and play the rest of 2021 season. The remainder of the membership balance is due before playing in the Spring of 2022.
- 3) Starting August 15, 2021, pay at least 50% of the applicable 2022 membership rate, and play the rest of 2021 season. The remainder of the membership balance is due through ACH payments from December through March.

I would be glad to answer any questions regarding these changes.