

2026-2027 City Council Priority Setting DRAFT

Fiscal Policy

The City will adopt a balanced budget that minimizes impact on the tax rate, while following a policy that maintains Concord's AA+ bond rating, complies with fiscal policy goals and makes maximum use of federal and state funding.

- **Focus Areas:** Help the community understand the revaluation process and changes. Prioritize efforts to reduce tax rate increases through strategic planning of out-year capital projects.

Public Safety, Health & Community Well-Being

Maintain a safe, healthy and resilient community through proactive and adaptive public safety services.

Economic & Community Development

Establish Concord as a welcoming destination for businesses and families with vibrant arts and events in downtown centers. Expand the tax base by responsibly investing in key infrastructure such as water, sewer and roads in targeted areas of the city. Protect neighborhoods from blight and deterioration that negatively impact area property values, and encourage residents and business owners' efforts to maintain the physical environment through standards set in local ordinances.

- **Focus Area:** Remove barriers to commercial and residential development through regulatory and administrative reform.

Housing Stability & Human Services Coordination

Support housing availability across the continuum and improve coordinated responses to community vulnerability.

- **Focus Area:** Measurably reduce homelessness in Concord by growing a coordinated, quantified, public-private partnership approach with regular public updates.

High Performing Organization

Support an environment of transparency, clear public communication, collaboration and teamwork. Enable the City to recruit, retain and compete for talent and high-performing employees and ensure retention of institutional knowledge.

- **Focus Areas:** Update communication procedures to better leverage digital media and reach a wider array of constituents. Create proactive materials, visual media, etc. for broad dissemination.

Infrastructure Investment & Asset Management

Protect, maintain and improve critical city infrastructure, including streets, sidewalks, parks, trails, recreational facilities and utilities to support economic growth and improve quality of life in the City. These goals should support safety, mobility, economic activity and service reliability.

Environmental Responsibility & Renewable Energy Management

Advance sustainability, resilience and responsible resource management to economic advantage.

Parks, Recreation & Cultural Assets

Enhance quality of life through a range of accessible recreational, cultural and civic spaces.