

MINUTES

Beaver Meadow Golf Advisory Committee Meeting
December 8, 2022

In Attendance: Chris Mulleavey (Chair), Ruthann Bradley, Gary Darby, Nathan Fennessy, Dick Holden, Roger Jobin, Linda Mattlage, Bob Whatmough, Phil Davis, Pat Lanman, and Brian LeBrun.

Absent: Mark Coen, Fran Hunt, Jennifer Kretovic, Bob Norton, and Corey Schofield.

1) **Approval of Meeting Minutes:** A motion was made and seconded to approve the minutes from the October 13, 2022 meeting. The minutes were approved with a unanimous voice vote.

2) **Pro Shop Operations:**

- Phil gave a PowerPoint presentation which provided a comparison of total sales revenue, by month, for each of the past five years. Sales revenue has increased every year for the past five years.
- Phil noted that this is the first week of the Simulator League. The course has 85 teams in the league made up of 170 players. Estimated League daily fee revenue is \$56,000 or 66% of budget. Nathan Fennessy asked if the simulator helps bring in Pro Shop revenue, to which Phil responded that it does, especially in the purchase of re-grips and gift certificates.
- Phil provided an update on the 2022 membership drive, compared to last year's drive. This year's drive ends on December 15th. The results of the drive, to date, are as follows:

2022 Membership Drive Results

- Adult Memberships- 37
- Family Memberships- 6
- Young Adult Membership- 13
- Senior Membership- 64
- College Memberships-5
- Total Revenue \$78,000

2021 Membership Drive Results

- Adult Memberships- 28
- Young Adult Memberships- 6
- Senior Memberships- 32
- College Memberships-1
- Total Revenue \$38,000

3) **Course Update:**

- Pat indicated that with the closing of the course for the season, staff are preparing for the cross-country ski and ice skating season. They are getting the new groomer ready for operation and have raised the pond level for ice skating.

- Staff is also focusing on repairing and maintaining equipment so that it will be ready for operation in the spring.
- Pat noted that, next week, several hazardous trees will be taken down that are near the parking lot and have been identified by the City Tree Crew as being in danger of falling down. He noted that once they come down, new ornamental trees will be planted in that location. Chris Mulleavey suggested that perhaps it wasn't the best idea to be re-planting trees there, as we are looking at expanding the parking lot as part of the new clubhouse that is going to be built. Pat noted that the new trees will help create a separation for the parking lot and will be replanted when the clubhouse project proceeds. Not planting new trees would not create additional parking at this time.
- Pat also noted that the second phase of the Tree Project will be taking place in 2023.

4) Building Committee Update:

- Brian LeBrun indicated that the Mayor has appointed the Building Committee for the proposed new clubhouse, which will be chaired by Councilor Nathan Fennessy, and will have 8 members. The Building Committee appointments will be presented to the full City Council at its December 12, 2022 meeting.
- Requests for Qualifications and Proposals have been sent out and are due back in January. Once received, the Building Committee will review and set up interviews with those who have submitted bids. Brian noted that the City will have to deal with some Land & Water Conservation Fund (LWCF) encumbrances, and we will need the design ready before we can submit to the State for approval. Brian also noted that the City has contracted with two construction management companies, one of which will be chosen to work with Beaver Meadow on this project.

5) 5 Minutes of Public Input:

- City Councilor Stacey Brown noted that summer staff at Beaver Meadow are paid more than lifeguards. She asked that the Golf Course Advisory Committee advocate for the lifeguards to be paid more than the summer staff at the golf course.
- Councilor Brown mentioned that she is hoping that Phil can move forward with the diversity and inclusion program for golf next year. He indicated that he is already actively pursuing this for the 2023 golf season.
- Councilor Brown requested that the golf course track residency of its members.

6) Adjournment: A motion was made and seconded, and the meeting was adjourned on a unanimous voice vote.