



# City of Concord, New Hampshire

OFFICE OF THE MAYOR

TO: Members of City Council

FROM: Mayor Bouley

DATE: August 19, 2021

RE: Appointment to Committee for Concord's Plan to End Homelessness

I propose the appointment of the following individual to the Committee for Concord's Plan to End Homelessness.

- Gregory Lessard, 74 Hot Hole Pond Road, Concord. Mr. Lessard's letter of interest and resume are attached.

In accordance with Section 18 of the City Council Rules, this proposed appointment is being distributed to City Council as information in advance of formal action at the September 13, 2021 City Council meeting.



August 6, 2021

To whom it may concern,

I am interested in serving on the Concord Steering Committee to End Homelessness. I will bring to the committee a sincere interest in ending homelessness in the Greater Concord community and a background that I feel will be helpful to the committee. For the past year and a half, I have attended all of the Steering Committee meetings and have read the relevant committee documents.

Many years ago I was the Co-Chair of the Naples Florida/Collier County Affordable Housing Commission. I served for three plus years on the Board of the Concord Coalition to End Homelessness (CCEH). Recently, I joined CCEH staff as the Director of Housing Initiatives. In this new role, I was a driving force for creating CCEH's "Paths Toward Housing Solutions", a document that outlines the seven paths that CCEH is pursuing to end long term homelessness in our community. My educational degrees are in Marketing, Economics and Finances and Community Economic Development.

Thank you for your consideration. Please let me know if you need any further information. I can be reached at [Gregorylessard@concordhomeless.org](mailto:Gregorylessard@concordhomeless.org), or by telephone at 603- 856-5730

Sincerely,

Gregory Lessard

Concord Coalition to End Homelessness  
Director of Housing Initiatives

Gregory J. Lessard  
74 Hot Hole Pond Rd.  
Concord, NH. 03301  
Home Phone: 603 856-5730  
Gregorylessard@concordhomeless.org

## **Education**

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Master's Degree Community Economic Development, Southern New Hampshire University  
Bachelor's Degree Economics and Finance, Southern New Hampshire University  
Bachelor's Degree Marketing, Southern New Hampshire University

## **Professional Experience**

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### **Concord Coalition to End Homelessness, Concord NH 6/21- Present** **Director of Housing Initiatives**

- Work with stakeholders to build partnerships that strive to end homelessness in Concord NH.
- Establish and guide an informal team to develop and implement, "Paths Toward Housing Solutions", in Concord.
- Manage events and communications that create awareness and support of the Coalition's mission.

### **Concord Food Co-op, Concord NH 4/2012 – 6/2021** **Director of Development**

- Created community goodwill and awareness of the Co-op through partnering with numerous local nonprofit organizations.
- Created Round-it-Up at Register program, which, over a two-year period, has provided through customer donations, \$90,000 for local nonprofits.
- Managed large events, including Spring into Healthy Living that featured 100 vendors and was attended by 5000 guests.
- Created Co-op Community Connections show; a Facebook Live streamed and radio broadcast with show guests including local Co-op farmers, vendors, wellness educators and nonprofit organizations.

### **Lincoln Financial Group, Concord NH 11/2004 – 01/2012** **Compliance Manager: AML/BSA/OFAC**

- Bank Secrecy Officer, Newton County Loan and Savings (2011)
- Served as a primary interface with all Lincoln compliance and business units to provide subject matter expertise and training on AML/OFAC/BSA regulations.
- Developed and maintained written supervisory policies and procedures manuals to reflect current laws and regulations.
- Provided written responses to complaint matters submitted by regulatory authorities and customers.