

City of Concord, New Hampshire

Mayor Byron Champlin

TO: Members of City Council

FROM: Mayor Champlin

DATE: January 12, 2024

RE: Planning Board Appointments

I propose the appointment of the following individual to the Planning Board for a three-year term to expire on February 28, 2027. This appointment will fill a regular member vacancy that currently exists on the board.

• Erle Pierce, 11 Cabernet Drive, Unit 1, Concord. Mr. Pierce's letter of interest and resume are attached.

In addition to the above, I propose the reappointment of the following individuals as regular members of the Planning Board for three-year terms to expire on February 28, 2027.

- David Allyn Fox, 102 Auburn Street.
- Matthew Hicks, 126 Mountain Road.
- Jeffrey Santacruce, 50 Shawmut Street.
- Richard Woodfin, 11 Harvard Street.

I also propose the reappointment of the following individuals as alternate members of the Planning Board for three-year terms to expire on February 28, 2027.

- Chiara Dolcino, 86 Little Pond Road.
- Frank Kenison, 18 Dwinell Drive.

In accordance with Section 18 of the City Council Rules, these proposed appointments are being distributed to City Council as information in advance of formal action at the February 12, 2024 City Council meeting.

Date: December 29, 2023

To: Janice Bonenfant, Concord City Clerk

From: Erle Pierce Efferce

Re: Planning Board Appointment

I would like continue my involvement as a member of Concord's Planning Board.

As the former City Councilor from Ward 2, I will no longer be able to represent the City Council at Planning Board meetings effective December 31, 2023.

For the reasons stated above, I would like the Mayor and City Council to consider me as a nominee for a citizen representative on the Planning Board.

I first joined the planning board in 2018 and have served since that time.

My goal as a planning board member has been to encourage development for housing and expanding our commercial property tax base without undue delays caused by regulations and developers alike.

I retired from Verizon as VP for Government affairs in 2007 and served on several non-profit boards in leadership positions since the 1990s.

I currently serve on the boards of the Capitol Center of the Arts and the New Hampshire Telephone Museum. I am currently a commissioner for the New Hampshire Lottery Commission.

I was born and brought up in Vermont, attended Champlain College in Burlington, Vermont majoring in Business and Computer Sciences and moved to New Hampshire in 1985.

I am married with four children and seven grandchildren.

Thank you for your consideration.

January 2024

Erle B. Pierce

11-1 Cabernet Dr., Unit 1 Concord, NH 03303

Erle.pierce@comcast.net 603-496-1665 cell

January 2024

I did not seek a third term to the Concord City Council.

Currently serve on two non-profit boards and act as a Commissioner of the NH State Lottery (Since 2021).

July 2019 to present

Retired, again. Appointed to the Concord Planning Board in November 2018 and elected to the Concord City Council in 2019.

February 2017 to July 2019

I returned to New Hampshire and re-formed Pierce Public Affairs, providing public affairs consulting including grass root campaigning, policy advising and lobbying services. Working on behalf of several clients at Sheehan Phinney Capitol Group in Concord, NH focusing on issues related to energy, telecommunications, government contracts, software development and privacy.

October 2014 to February 2017

Semi-retired and enjoying life as a resident of Cape Coral, Florida, where my wife and I enjoy golfing, outings with friends and kayaking. Regrettably, my wife of 43 years passed away in October of 2016 in Cape Coral Florida

December 2007 to July 1, 2014

Principle for Pierce Public Affairs, LLC, providing public affairs consulting including grass root campaigning, policy advising and lobbying services. Currently working on behalf of several clients at Sheehan Phinney Capitol Group in Concord, NH focusing on issues related to energy, telecommunications, government contracts, software development and privacy.

In March 2010, I traveled to Saudi Arabia as a guest of the US Ambassador to speak to diverse groups in Riyadh about the mission of Concord's McAuliffe Shepard Discovery Center.

I am proficient in Power Point, Word, and Excel.

The following work experience was with Verizon Communications and its predecessor companies:

November 2003 through July 2007

Vice President of Government and Public Affairs, responsible for monitoring and influencing state and local legislation by utilizing direct lobbying and grass roots initiatives as the situation warranted including the introduction of the FiOS product into NH communities and the sale of Verizon's landline assets to

FairPoint Communications. I also oversaw team efforts for media involvement, community relations and corporate philanthropy. Also managed a statewide Political Action Committee for Verizon management employees. Retired from Verizon August 1, 2007 after more than thirty-two years of service.

Finalist for Verizon Excellence Award for work related to tax avoidance initiatives within NH state government.

June 1997 through November 2003

Public Affairs Director directly responsible for media relations, community affairs and philanthropic initiatives. I served as company spokesperson during this time and was responsible for external branding, service issue reporting to regulators and coordinating internal campaigns and employee involvement initiatives such as volunteerism and personal philanthropy. Changed assignment due to a promotion.

Recipient of a Bell Atlantic Excellence Award for the organization and presentation of a high-profile community event.

September 1993 to June 1997

Strategic Business Planner associated with NYNEX Business Unit initiatives in New Hampshire. Developed business plans with input from inter-departmental directors to help shape business decisions at a local level. Gained vast engineering knowledge of outside plant telephone network architecture, capital investment paybacks and marketing data. Acted as liaison with State regulators on issues of service quality. Changed positions due to an inter-departmental re-organization.

September 1991 to September 1993

Associate Director of Public Affairs assigned to New England Telephone State President's staff responsible for customer relations initiatives of a technical nature. Changed positions due to an interdepartmental re-organization.

September 1988 to September 1991

Served as an Operations Manager for a call center in Manchester responsible for central office alarm monitoring, software changes and telephone network reliability. Supervised fifteen managers and one hundred union-represented employees. Changed assignment for professional and personal growth.

December 1986 to September 1988

Served as a Supervisor responsible for the maintenance of the electronic equipment for ten central offices in southern New Hampshire. Supervised more than twenty union-represented employees. Changed assignment due to a promotion.

August 1983 to December 1986

First level Manager stationed in White River Jct., VT, responsible for the creation of a Toll Control Center because of the corporate break of AT&T. Supervised thirty union-represented employees. Changed positions and moved to New Hampshire for personal and professional growth.

January 1983 to August 1983

Operated as a first level Project Manager in Rutland, VT, responsible for the timely and successful conversion of electro-mechanical central offices to stored program central offices. This assignment required working with many inter-departmental disciplines, as well as municipal emergency service providers to insure uninterrupted telephone service. Supervised four union-represented employees. Changed positions due to a promotional opportunity.

April 1975 to January 1983

Central Office and Toll technician in Burlington, VT. Achieved special service rating in 1980 and was a union steward in the Burlington, VT toll office. During this period, I worked as a union employee in Boston, MA, and Providence, RI. Changed positions for a promotional opportunity.

Education:

Burlington (VT) High School Graduate Champlain College, Burlington VT, evenings Community College of VT, White River Jct., VT, evenings Franklin Pierce College, Concord, NH, evenings

Extensive technical, safety and management training (>1800 hours) provided by Verizon and its predecessor companies.

Attended several Executive Management programs provided by individual consultants and by:

- Babson College, Wellesley, MA.
- Boston College, Carroll School of Management, Center for Corporate Community Relations.
- The Brookings Institution.

Current Community affiliations and involvement:

- Trustee, Capital Center for the Arts
- Trustee, NH Telephone Museum in Warner, NH
- Commissioner, NH Lottery

City Council Subcommittee member of:

- Central New Hampshire Regional Planning Commission
- Concord Regional Development Corporation
- The Opportunity Corridor Advisory Committee
- The Community Development Advisory Committee
- The Public Safety Committee
- Ad Hoc Chair of Outside Dining Committee
- Concord Planning Board member

Past Community Affiliations:

- Advisory board member for Bi-State Community Health Centers, Small Business Development Council and Bellwether Credit Union.
- Governor- appointed Commissioner to the McAuliffe-Shepard Discovery Center.
- VP and Expansion Campaign Chair for Touch the Future, Inc.
- Member of the Rotary Club of Bow.
- Touch the Future, Inc., Board Chair

- Capitol Center for the Arts, Board Chair
- Chair (two terms) Greater Concord Chamber of Commerce

Past Board Memberships:

- Community Services Council
- President and Board Chair, Bow Rotary Club
- Bow School Board (two terms, elected)
- NH Businesses for Social Responsibility
- Advisory board member to Junior Achievement of New Hampshire
- NH Charitable Foundation Corporate Fund, Committee Chair for the Walter Dunfey Excellence in Non-Profit Management Award
- Town representative to the Upper Merrimack River Local Advisory Council
- Leadership Greater Concord Program Class, of '93
- Leadership New Hampshire, Class of '99 (best class ever!)
- Capital Campaign committee member for the State Veteran's Cemetery, The Grappone Conference Center, American Red Cross, Capitol Center for the Arts, and the McAuliffe-Shepard Discovery Center.
- United Way of Merrimack County, marketing committee
- Public Relations Society of America, NH Chapter
- St. Vincent DePaul Society food pantry
- Youth sports coach for baseball, softball, basketball

References: (others available upon request)

J. Michael Hickey, Vice President (Ret.) Verizon, Washington, DC Newmarket, NH 202-236-1361 (c)

Debra Douglas Chair, NH Lottery Commission 603-496-0265 (c)

Bruce Berke, managing partner Sheehan Phinney Capitol Group Concord, NH 603-496-8092 (c)