



# PLAN DETAILED REPORT PL-ADR-2026-0152 FOR CITY OF CONCORD

**Plan Type:** PLAN - Architectural Design Review      **Project:** 2026-003 97 Storrs St ADR      **App Date:** 01/13/2026  
**Work Class:** Architectural Design Review      **District:** City of Concord, NH      **Exp Date:** NOT AVAILABLE  
**Status:** Submitted - Online      **Square Feet:** 0.00      **Completed:** NOT COMPLETED  
**Valuation:** \$0.00      **Assigned To:** Timothy Thompson      **Approval**  
**Description:** Alupanel sign with raised acrylic letters.      **Expire Date:**

<b>Parcel:</b> 2212	Main	<b>Address:</b> 97 Storrs St Concord, NH	Main	<b>Zone:</b> CBP(Central Business Performance Distri
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Applicant/Agent Josh Messinger Business: (603) 783-6043	Owner Tom Balon 53 Regional Drive #11 Concord, NH 03301 Home: (617) 901-7993 Business: (617) 901-7993 Mobile: (617) 901-7993
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**City of Concord**  
 37 Green St  
 Concord, NH 03301  
 www.concordnh.gov

# Permit

Permit NO. **SP-0701-2026**

Permit Type: **PLNG - Sign Or Awning**

Work Classification: **Sign**

Permit Status: **Fees Paid**

Issue Date: **01/14/2026**

**Expiration: 07/13/2026**

**Location Address**

**Parcel Number**

**97 Storrs St, Concord, NH**

**2212**

**Contacts**

**Josh Messinger** **Applicant**  
 Advantage Signs 128 Hall St, Suite C 128 Hall St, Suite C, Concord, NH 0  
 (603)224-7446 josh.advantagesigns@gmail.com

**Description:** Wild Bloom-Alupanel sign with raised acrylic letters

**Valuation:**           \$0.00            
**Total Sq Feet:**           0.00          

**Inspection Requests:**

603-225-8580

Fees	Amount
CD - Application for Sign	\$30.00
CD - Sign application PB review	\$30.00
CD - Sign Permit Fee SF Cost	\$121.50
<b>Total:</b>	<b>\$181.50</b>

Payments	Amt Paid
<b>Total Fees</b>	<b>\$181.50</b>
Credit Card	\$181.50
<b>Amount Due:</b>	<b>\$0.00</b>

**Available Inspections:**

Inspection Type	
Zoning Code Enforcement	0
CD - Final Sign	180

Applicant certifies that all the information given is correct and true and that all work performed will comply with applicable City of Concord and State of New Hampshire, Building and Fire Codes, Ordinances, Laws and Regulations.

**Additional Information**

**Sign Dimensions:** 216"w X 36"h

**Total Square Feet:** 54

**Is this Sign::** Replacement

**Is this sign illuminated?:** Yes

**If Yes, pick one:** External

**Sign Projects over Public Right-of-Way:** No

**SignPermitAddtlInfo:** CONDITIONS OF PERMIT • If a sign projects over a sidewalk or public way, it is mandatory for the owner to furnish a Certificate of Insurance in an amount not less than \$1,000,000, indemnifying the City of Concord against any form of liability. The policy shall provide for advance notification to the Code Administrator in the event of cancellation. If the policy should lapse or be canceled, the owner shall remove the sign immediately. • The Code Administrator or his authorized agent may revoke this permit at any time. • No portable signs shall be placed in the public right of way. • All signs shall conform to all requirements of the Zoning Ordinance for the district in which it is located. • All signs must be constructed of materials and methods conforming to the minimum standards of the City of Concord Building Code. • All signs which are illuminated or supplied with electric power must be UL listed and installed in accordance with the City of Concord Electrical Code and shall require separate electrical permits. • Sign permits are not transferrable in case of change of ownership, relocation, or alteration of size or structure.

**Zoning District:** CBP

January 14, 2026

Issued By: Brian Tremblay

Date



WBH\_Exterior Sign\_216x36\_V1 (Client Supplied)

216.00"

54 SQ. FT.

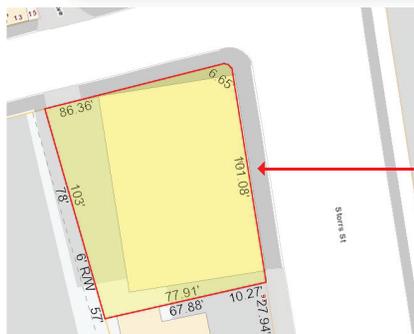
164.72"

36.00"

26.14"



3mm BLACK ACM OVERLAY WITH WHITE VINYL LINES & FLOWERS  
WITH 3/8" THICK, 10" TALL WHITE ACRYLIC LETTERS



SIGN LOCATION  
97 STORRS ST.

Please review this proof carefully! Spelling and phone numbers are your responsibility.  
Colors represented in this proof may vary from final product.  
If color accuracy is important, please notify us prior to approving the design.

**ADVANTAGE**  
*Signs*

128 Hill St. Ste. C Concord, NH 03301  
www.advantagesigns.net

603-224-7446

Job Name:

WILD BLOOM  
HOME

Sales Rep:  
**J. MESSINGER**  
Drawn By:  
**CLIENT SUPPLIED**  
PREP: J. SANVILLE  
Date: 12.15.25  
1/7/26 AH  
Revision #:  
**ORIGINAL**

Design © Advantage Signs, Inc. 2026

PRODUCTION WILL NOT BEGIN UNTIL SIGNED  
APPROVALS ARE RECEIVED IN THIS OFFICE

AUTHORIZED SIGNATURE  
 APPROVED FOR PRODUCTION

APPROVED AS NOTED

REVISION & RESUBMIT

DATE

Sign Types:  
**APPLICATION TO  
EXISTING SIGN**