



# CITY OF CONCORD

## REPORT TO MAYOR AND THE CITY COUNCIL

**FROM:** David Gill, Parks & Recreation Director

**DATE:** February 23, 2026

**SUBJECT:** The Friends of the Concord City Auditorium Memorandum of Understanding

### **Recommendation:**

Accept this report to authorize the City Manager to enter into the attached Memorandum of Understanding (the “Agreement”) with The Friends of the Concord City Auditorium (the “Friends”) to maintain the City of Concord Auditorium (the “Audi”) so that it may continue to operate as a community theater and venue for public meetings, shows and gatherings.

### **Background**

The City has a longstanding partnership with the Friends of the Auditorium since 1991, dedicated to the preservation and maintenance of the historic 1904 City Auditorium. Over the years, they have successfully raised and invested more than \$2,000,000 toward the restoration and enhancement of the theatre. The previous Agreement, executed on January 18, 2019, was set to expire on August 31, 2023, with the option to extend by mutual agreement.

A new Agreement has been established, retroactively effective from August 31, 2023, and will remain in force until August 31, 2028. The Parties retain the flexibility to extend this Agreement for an additional five-year term, provided there is mutual consent. This renewed partnership underscores the commitment to preserving the City Auditorium for future generations to enjoy.

In addition, the Friends of The Audi and City staff recommend the rental rates for the City Audi raise approximately 7% along with the elimination of several rates, effect July 1, 2026. These new rates are included in this report as information only as they will be included in the annual fee and charges review.

City Audi Rental Rates	Last updated	Performance	Full Venue	Per Performance new rates 7/1/2026
Type of Organization			(2 + in a Day)	
			Eliminated	
Concord Resident Non-Profit	4/13/2015	\$335	\$610	\$360.00
Concord Resident Profit	4/13/2015	\$610	\$1,190	\$655.00
Non-Resident Non-Profit	4/13/2015	\$610	\$1,190	\$655.00
Non-Resident Profit	4/13/2015	\$920	\$1,815	\$985.00
Rehearsals (Per Day)	4/14/2014	\$150		\$165.00
Lobby Rental	7/1/2015	\$100		\$110.00
Bose Sound System	4/8/2009	\$50		\$55.00

Yellow are recommended rental rates to be eliminated effective 7/1/2026

**Discussion**

Accordingly, the Parks & Recreation Department requests that the City Council authorize the City Manager to continue the Memorandum of Understanding.