



CITY OF CONCORD

New Hampshire's Main Street™

REPORT TO MAYOR AND CITY COUNCIL

DATE: August 1, 2022

To: Mayor and City Council

From: Everett Arena Advisory Committee

Subject: Recommendation of the Everett Arena Advisory Committee Regarding the North American Hockey League Proposal for the Everett Arena

Recommendation

Accept this report.

Background

In October of 2021 the North American Hockey League (NAHL), represented by Mr. Chris Brown, approached the City proposing a franchise agreement where NAHL would host a Junior League program at the Everett Arena (Arena). Mr. Brown proposed a 5-team franchise that would be based at the Arena in an approximately 7,000 square foot addition to be built on the east end of the facility. In December of 2021 City Administration directed General Services Staff to summarize the impact such a franchise would have at the Arena. This summary dated 27 January 2022 is included as part of this report. The Arena Advisory Committee, City Staff and Administration held meetings starting in January 2022 to discuss the proposal and its impact to the Arena programming and the Arena Special Revenue Fund.

Further discussions with Mr. Brown resulted in a modification of the original proposal reducing the number of hosted teams to two, and to increase NAHL's financial participation in the construction costs of a smaller addition on the north side of the building. A public meeting was held on 18 May 2022 to discuss the revised proposal and solicit feedback from the community.

Discussion

After hearing the last NAHL proposal and soliciting feedback for Arena users, the Arena Advisory Committee voted to not continue further discussions with the NAHL on their proposal at this time. The members of the Arena Advisory Committee would like to thank Mr. Brown for his continued efforts to offer innovative and financially sustainable programs at the Everett Arena.

Cc Earle M. Chesley, P.E., General Services Director