



CITY OF CONCORD

REPORT TO MAYOR AND THE CITY COUNCIL

DATE: June 28, 2018
TO: Mayor and City Council
FROM: Brian G. LeBrun, Deputy City Manager - Finance
SUBJECT: 2019 Membership Rates for Beaver Meadow Golf Course

Recommendation

Accept this report approving the 2019 membership rates as recommended by the Golf Course Advisory Committee.

Background

Annually, the Golf Course Advisory Committee reviews membership rates and recommends to the City Council adjustments to the rates for the next golf season. The rates for 2019 will increase in some categories and will continue to be competitive with other area courses.

Discussion

At their June 28, 2018 monthly meeting, the Golf Course Advisory Committee approved a revised rate structure to recommend to the City Council. The table below shows the 2018 rates compared to the 2019 rates by rate category. The recommendation maintains the same membership categories as 2018. Attached is a spreadsheet with the 2019 Beaver Meadow rates compared to the 2018 rates of other local courses. As you can see, Beaver Meadow is lower in all categories.

The recommended rate structure changes are as follows:

<u>Membership Description</u>	<u>2018</u>	<u>2019</u>	<u>Increase</u>
Senior (M-F) No Holidays	\$ 835	\$ 860	\$ 25
Adult (7 days)	\$1,395	\$1,450	\$ 55
Adult Weekday (M-F)	\$ 895	\$1,050	\$ 155
Family (7 days)	\$2,350	\$2,395	\$ 45
Family Weekday (M-F)	\$1,595	\$1,700	\$ 105
Family add on after 2 Children	\$ 275	\$ 275	\$ 0
Junior	\$ 275	\$ 275	\$ 0
Collegiate	\$ 600	\$ 600	\$ 0
Twilight	\$ 995	\$1,050	\$ 55
Young Adult (19-39)	\$ 900	\$ 950	\$ 50
Cart (7 days)	\$ 695	\$ 695	\$ 0
Cart Family (7 days)	\$1,095	\$1,095	\$ 0

Beaver Meadow Golf will also continue to offer the following payment options for current and new members.

Current Members:

- 1) Sign up by November 30, 2018 and lock in 2018 rates for the 2019 season by paying at least 50% of membership fee and balance of fee is due before starting to play in Spring 2019.
- 2) Sign up by November 30, 2018 and lock in 2018 rates for the 2019 season by signing up for the Ach payment option which will allow payments from December through April.

New Members:

- 3) Starting September 1, 2018, pay at least 50% of the membership fee, lock in the current rates for 2019 season and play the rest of 2018 season and balance is due before starting to play in Spring 2019.
- 4) Starting September 1, 2018, pay at least 50% of the membership fee, lock in the 2018 rates for the 2019 season and play the rest of 2018 season. Balance is due through 5 Ach payments from December through April.

I would be glad to answer any questions regarding these changes.