July 2, 2021



To:

Mayor Jim Bouley and members of the Concord City Council

From:

Tim Sink, Greater Concord Chamber of Commerce

Subject:

Permission for public art on City property

The Greater Concord Chamber of Commerce Creative Concord committee is seeking City Council permission to place a mural on City property on the walls at the stairwell located adjacent to 137 Storrs Street at the base of the Bridge Street overpass.

The mural location was selected because it is in a relatively high traffic area that is somewhat blighted and could greatly benefit from an appropriate public art installation.

The Chamber would like to partner with well- known New Hampshire muralist and New England College Institute of Art professor James Chase to paint the mural. James is well known throughout the State and has created a number of murals in Manchester, Nashua and beyond. As an art professor, he will engage college students to assist him in the business and logistics of the project and help them to acquire hands on experience in this art form.

The agreement with James stipulates that he will be responsible for making any repairs and touch ups for a five- year period upon completion of the work. Our plan is to begin the installation early August with a mid- August completion.

The full cost of the mural project is \$9,500 inclusive of materials. Funding comes from a \$5,000 grant from the New Hampshire State Council for the Arts and the remainder from local fundraising conducted by the Chamber.

While the final design for the mural is still in the works, the attached images give a very good idea of what the finished project will look like. I have also attached biographical information on the artist.

A priority of the Chamber and Creative Concord for the past several years has ben to brand Concord as a cultural center in New Hampshire. Such branding is conducive to business and workforce relocation. The installation of rotating sculpture exhibits on Main Street, the expansion of Capital Arts Fest in downtown Concord this fall (to include a significant marketing campaign highlighting Concord as a cultural destination) and this mural project all support these efforts.

Thank you for your consideration.

Sincerely,

Timothy G. Sink, CCE

President