

MINUTES

Beaver Meadow Golf Advisory Committee Meeting June 13, 2024

In Attendance: Chris Mulleavey (Chair), Dick Holden, Linda Mattlage, Gary Darby, Roger Jobin, Bob Whatmough, Fran Hunt, Nathan Fennessy, Ruthann Bradley, Brian LeBrun, Phil Davis, and Pat Lanman.

Excused: Jennifer Kretovic.

1) Approval of Meeting Minutes: A motion was made and seconded to approve the minutes from the May 9, 2024 meeting. The minutes were approved with a unanimous voice vote.

2) Pro Shop Update:

- The course has been very busy.
- Greens fee revenue for the month of April is the best it's ever been, and May was up 15%.
- 9,800 rounds of golf have been played since the course opened in March.
- Year to date, total memberships are down from last year, with a total of 307, of which 231 are Concord residents. However, the course makes up the revenue with greens fees. The tee sheet is consistently full. Phil noted that one busy day at the course can easily equate to the revenue of five memberships.
- Total revenue for FY 2024 is at \$1.775 million, as compared to \$1.718 million in FY 2023.

3) Course Update:

- Staff have been working on seeding the tree cut area around the 14th hole, and working on the reclamation of the old 10th tee.
- Verti-cutting of greens was done this week. The plan is to do this one more time before the hotter weather in July.
- Wild flowers are popping up at the 14th hole and at other areas around the course.
- A tree near the 16th hole was struck by lightning last week. The City's tree crew will be taking a look at it to determine a course of action.
- Chris Mulleavey asked if there are plans to improve the sand traps. Pat indicated that staff have plans to start adding sand to the traps, filling them in and reshaping them.

4) Membership/Rate Review:

- Phil shared a handout with the committee which showed the membership rates at several competing golf courses. Beaver Meadow's rates are significantly lower than the other courses.
- There was discussion about increasing daily greens fees, cart rates, and some of the membership rates; as well as the potential of offering a rate differential for residents.
- Ruthann Bradley suggested being cautious if senior membership rates increase, as many of them are on fixed incomes.
- Fran Hunt mentioned that many of the seniors are still complaining about last year's \$400 membership fee increase.

- Chris Mulleavey suggested that if a fee differential is put in place for residents, it be for both greens fees and memberships. Nathan Fennessy disagreed and suggested the differential be for greens fees only.
- Phil said he will take all the suggestions made by the committee into consideration and will come back at the July meeting with some rate increase options for the committee to consider.

5) Miscellaneous:

- Linda Mattlage mentioned that she has heard complaints from some of the women who play on Wednesday nights about the condition of the women's restroom and the fact that there is only one stall available for use. She urged the City to do something to repair the leaking toilet, or install some decent port-a-potties.
- Linda also shared complaints she has heard from other golfers about the quality and prices of the food at the course. Brian indicated that the City is in the second year of a three-year contract with the food vendor. Phil said he will have a conversation with the vendor regarding the complaints.

6) 5 Minutes of Public Input:

- There was no public input.

7) Adjournment:

- A motion was made and seconded, and the meeting was adjourned at 9:04 AM with a unanimous voice vote.