



# CITY OF CONCORD

## REPORT TO MAYOR AND THE CITY COUNCIL

**DATE:** July 9, 2019  
**TO:** Mayor and City Council  
**FROM:** Brian G. LeBrun, Deputy City Manager - Finance  
**SUBJECT:** 2021 Membership Rates for Beaver Meadow Golf Course

### **Recommendation**

Accept this report approving the 2021 membership rates as recommended by the Golf Course Advisory Committee.

### **Background**

Annually, the Golf Course Advisory Committee reviews membership rates and recommends to the City Council adjustments to the rates for the next golf season. The rates for 2021 will increase in some categories and will continue to be competitive with other area courses.

### **Discussion**

At their July 9, 2020 monthly meeting, the Golf Course Advisory Committee recommended the attached rate structure to recommend to the City Council. The table and notes below shows the:

- 2020 original traditional rates for comparison
- 2020 revised rates by category compared to the 2021 recommended rates by category and proposed increases.
- The recommendation maintains the same five golf membership categories as the 2020 revised.
- Continuing the traditional cart membership rates with no increase

Also attached is a spreadsheet showing the Beaver Meadow Rates and comparable rates at other local courses.

The Golf Course Advisory Committee recommended rate structure changes are as follows:

<u>Membership Description</u>	<u>Original Traditional Rate 2020</u>	<u>Revised Rate 2020</u>	<u>Proposed Rate 2021</u>	<u>Increase 2021</u>
<b><i>Golf</i></b>				
Senior (M-F) No Holidays	\$895	\$695	\$895	\$200
Adult (7 days)	\$1,495	\$1,000	\$1,295	\$295
Midweek Single (M-F)	\$1,095	N/A	N/A	N/A
Family (7 days)	\$2,425	N/A	N/A	N/A
Family Midweek (M-F)	\$1,745	N/A	N/A	N/A
Junior	\$275	\$195	\$195	\$0
College	\$600	\$595	\$600	\$5
Twilight	\$1,095	N/A	N/A	N/A
Young Adult (19-39)	\$950	\$850	\$950	\$100
<b><i>Carts</i></b>				
Single Cart (7 days)	\$745	N/A	\$745	\$745
Family Cart (7 days)	\$1,145	N/A	\$1,145	\$1,145
Single Cart (Weekdays)	\$695	N/A	\$695	\$695
Family Cart (Weekdays)	\$1,095	N/A	\$1,095	\$1,095

Beaver Meadow Golf will also continue to offer the following payment options for current and new members.

**Current Members:**

- 1) Sign up by November 30, 2020 for the 2021 season by enrolling in the ACH payment plan which will allow payments from December through March.

**New Members:**

- 2) Starting August 15, 2020, pay at least 50% of the applicable 2021 membership rate, and play the rest of 2020 season. The remainder of the membership balance is due before playing in the Spring of 2021.
- 3) Starting August 15, 2020, pay at least 50% of the applicable 2021 membership rate, and play the rest of 2020 season. The remainder of the membership balance is due through ACH payments from December through March.

I would be glad to answer any questions regarding these changes.