



Millennium Running
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www.millenniumrunning.com

March 3, 2015

City of Concord - City Clerk
c/o: Janice Bonenfant
41 Green St.,
Concord, NH 03301

Dear Janice,

I am writing you, the City Clerks office, and the City Council for Concord's approval of the 2nd annual New England Half Marathon on Sunday, October 4, 2015 at 8:30am. The New England Half Marathon is a point-to-point, 13.1 mile, downhill course starts at the front gate of the NH Motor Speedway and finishes in downtown Concord in front of the State Capital. In its' inaugural running in 2014, the event drew over 1500 finishers and 2000 spectators making it the second largest running event in the city and attracted participants from 27 states to the Capital.

Millennium Running, New Hampshire's premier road race management company, will operate this event in its' entirety. Once again, we will facilitate all permits (Loudon, Concord, DOT, and the Speedway), obtaining proper insurance, and logistics to execute the event. Like all our other races State wide, our company works in complete cooperation with the municipality's Police, Fire, and Public Works Departments to ensure a safe event for participants, spectators, residents, businesses, and motorists. I have met with the City of Concord's Code Administration and the Police Department to review the event details in order to proceed to permitting.

Millennium Running professionally operates and manages over 25 running events annually in the State of New Hampshire. In just our first 4-years of business, we has been able to generate race proceeds of over \$300,000 for local non-profits and organizations right here in New Hampshire. We will be accepting bids from numerous local non-profits to be named one of the official beneficiaries of this event.

We recognize that running events can have an impact on surrounding residents and the motoring public. Which is why this point-to-point course, we'd propose rolling road delays and openings as the participants make their way along the course. This design allows for minimal impact and delays. Moreover, we also understand the scheduled road construction on N. Main St., so we have prepared a 1-year alternative finish line on N. State St. I have prepared an interactive course map linked and enclosed key points in this package. Course: <http://www.mapmyrun.com/us/gilmanton-nh/new-england-half-marathon-route-191942442>

In addition to the course logistics and delays outlined in the attached packet, we'd be requesting the city block in behind the Capital be closed to traffic for the morning for set up of the finish line and ultimately becoming the host of the post race festivities. Additionally and in cooperation with the Police Department, we are requesting southbound lane closure with alternating traffic on Mountain Road at the intersection of Shaker Rd. lasting for approximately 1 hour during the event.

I am available at your convenience to address any questions and/or concerns. Otherwise, we are eagerly awaiting an official notification of an approval to once again produce the State's Half Marathon in downtown Concord!

Sincerely,

John Mortimer, Millennium Running- owner & founder