

ARENA ADVISORY MEETING MINUTES

Tuesday, October 7, 2025 Everett Arena 8:00 AM

Roll Call

Present: Mike Gfroerer; Councilor Judith Kurtz; Councilor Kris Shultz; Claire Gruenfelder; Dan Arndt; Jed Merrow; Joe Farrelly; Tom Champagne; Public Properties Superintendent Jay Burgess; Arena & Properties Manager Jeff Bardwell

Absent: Chairman Nick Wallner

Meeting called to order at 8:05 AM

Bruins Fan Fest

The Arena Manager updated the committee on the Bruins Fan Fest that was held on Sunday, September 7th. The event went very well, attendance was 2,632. The parking lot behind the arena was barricaded off and there were interactive games for the kids, two of the current Bruins and one Alumni in attendance. The arena offered free skating during the event and it was a great way to kick off the arena's 60th anniversary. Discussion took place on how the arena was picked for the event. The Bruins organization choose three locations each year in New England to reach out to their fan base. The Everett was contacted in June and had time in its schedule to accommodate the event.

Budget

The Arena Manager briefed the committee on the budget status for FY2025. The unaudited results from August shows revenues short of budgeted by (\$48,600) and expenses exceeding the budget by \$2,400. Revenues that were under budget: Ice Rentals by (\$35,500); Concession Sales by (\$11,000); Pro Shop by (\$5,700). Deficit amounts are attributed to Concord Youth Hockey Association purchasing less ice time as in the previous year and hosting 40 less home games. Also, public skate attendance was down due to more outside ice-skating opportunities with a cold winter.

Expense accounts that were over budget were Repairs/Maintenance \$18,900; Professional Services \$17,700. Expense accounts that were under budget were Compensation \$6,900 and Fringe \$19,700.

For FY2026 revenue is estimated to be approximately the same as FY2025 and expenses are estimated to be approximately \$10,000 less than FY2025. Mike Gfroerer asked if the FY2026 revenue estimate is based on last year's budgeted or actual revenue and why expenses were estimated less. The Arena Manager explained the revenue is based on the actual for FY2025 and the expenses were based on less anticipated repairs than FY2025.

The arena is working on filling weekend open ice gaps with other youth hockey associations. Discussion took place on the state of youth hockey in New Hampshire with all the new programs that have developed over the years by private for-profit organizations. The arena has increased the number of weekday adult group rentals and when comparing this current fiscal year to FY2024 the revenue increase is \$16,000 from this segment. The arena is also using Face Book to market public skating sessions. Additional discussion took place on other areas to advertise such as the recreation brochure.

Refrigeration Project

The Turner Group is working on the engineering of the new mechanical room which will be located on the west side of the building where the condenser is located. Utility locations is currently being verified that will be followed by test borings. The arena received updated budget quotes from three refrigeration contractors in August and will update the FY2027 CIP funding accordingly. Discussion took place on the timing of the project and it was noted the importance of not pushing out the Arena FY2027 CIP funding which could increase the costs of the project.

Councilor Judith Kurtz made a motion to adjourn, Councilor Kris Shultz seconded the motion, there was no further discussion, motion passed unanimously.

Meeting adjourned 8:40 AM.

Respectfully Submitted,

Jeffrey R. Bardwell
Arena & Properties Manager