

## MINUTES

### Beaver Meadow Golf Advisory Committee Meeting June 8, 2023

**In Attendance:** Chris Mulleavey (Chair), Jennifer Kretovic, Nathan Fennessy, Bob Norton, Gary Darby, Linda Mattlage, Ruthann Bradley, Roger Jobin, Gary Darby, Phil Davis, Pat Lanman, and Brian LeBrun.

**Excused:** Fran Hunt, Bob Whatmough, Mark Coen, Dick Holden, and Corey Schofield.

1) **Approval of Meeting Minutes:** A motion was made and seconded to approve the minutes from the May 11, 2023 meeting. The minutes were approved with a unanimous voice vote.

2) **Pro Shop Operations:**

- Phil provided an overview of sales revenue, number of rounds played, and memberships.
- Sales revenue has increased substantially from last year. For the period 7/1/2021 - 6/30/2022 sales revenue was \$1.436 million; as compared to sales revenue of \$1.666 million for the period 7/1/2022 – 6/8/2023.
- Total number of rounds played = 8,318 through June 8<sup>th</sup>, not including outings and leagues.
- Total memberships are at 370, as compared to 339 last year. There has been a big growth in college members, which is a sign that junior members are continuing on as they get older.
- Member rounds by hour, during the week, are between 33.9% and 64.4%; and on weekends they're between 18.8% and 73.5%.

3) **Course Update:**

- Weather has been up and down. Although it has been damp, there hasn't been much rain so the conditions are still a bit dry.
- The tree cut at Holes 2 and 16 has been completed and the area was hydroseeded. The grass is filling in nicely and staff will be doing the first mowing very soon.
- The hazardous trees in the parking lot have been removed and the stumps have been ground.

4) **Membership: Resident/Non-Resident:**

- Deputy City Manager Brian LeBrun noted that the committee would have its annual discussion about rates at the July meeting, in order to make a recommendation for the City Council to review and take action on in August. He indicated that the City Manager requested that the Golf Course Advisory Committee consider resident versus non-resident rates for memberships and possibly greens fees when they review the proposed rate changes.
- It was noted that the last time the course had different rates for non-residents was about 10-12 years ago, and it was done away with around 2012.
- Chris Mulleavey suggested we go through the membership list and determine how many members are residents and how many are not. Phil Davis indicated that the course only collects names and e-mail addresses.

**5) Other:**

- Brian LeBrun proposed a tentative date for a joint meeting with the Tree Committee of October 12<sup>th</sup> at 8:00 AM, at which time we will give them a tour of the course. He asked committee members to let him know at the July meeting if the October 12<sup>th</sup> date will work for them.
- The City Council will be receiving a formal request in July from Ski the Beav' regarding lights and snowmaking. City Council will most likely refer the request to this committee and the Recreation and Parks Advisory Committee.

**6) 5 Minutes of Public Input:**

- Concord resident Stacy Brown asked about kids golfing for free and if there's equipment for them to use. Phil Davis discussed the First Tee Program, which allows for all kids who are interested in the game of golf to learn and play with no barriers. If they have no equipment, the course will provide equipment; etc. The child must be accompanied by an adult. He also noted that there are scholarships for lessons. Ms. Brown asked how many sets of clubs we have for kids to use. Phil indicated that we have about 6-8 sets.

Ms. Brown noted that she feels there's a disconnect between golfers and non-golfers. She is concerned with equity amongst our parks and green space. She said there are golf courses that are offering other activities like soccer golf and disc golf, and she would like to see other activities offered at Beaver Meadow so that non-golfers can enjoy the space.

- 7) Adjournment:** A motion was made and seconded, and the meeting was adjourned with a unanimous voice vote.