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**CITY OF CONCORD**  
*New Hampshire's Main Street™*  
**Community Development Department**  
**Planning Division**

**Planning Board**

**December 18, 2024**

**Record of Architectural Design Review Committee Recommendations**

RE: December 3, 2024 Architectural Design Review Committee meeting.

**Sign Application**

Jigme Ghising, on behalf of Remi's Block, LLC, and New Everest Momo & Curry, requests an architectural design review recommendation for a new 6-square-foot internally illuminated building wall sign (SP-0386-2024) at 156 N Main St in the Central Business Performance (CBP) District. (2024-079)

**Recommend that the Planning Board approve the application as submitted with the following conditions:**

- 1) That the sign be relocated to the center spandrel of the storefront in order to preserve the strong granite architectural band going across the building to best conform with Section 5.4(a) of the Architectural Design Guidelines which states that every sign should be an integral, subordinate element within the overall building and site design.**
- 2) The background and text colors be inverted, to provide a blue background with white letters, including flipping the blue and white of the mountain logo, while retaining the graphics representing the "o" and the "u" as submitted, to comply with Sections 5.4(b) and 5.4(e) of the Architectural Design Guidelines that states a limited number of colors should be used with bright colored letters placed on a matte, dark background which reduces reflected glare.**
- 3) Reduce the size of the mountain logo and slide the text "Nepali & Indian Cuisine" below it to act as an underscore and allow the font size of the name of the business to be increased to further conform with Section 5.4(e) of the Architectural Design Guidelines that states company logos should be incorporated into the overall sign and not become the sign itself.**

Article 28-9-6 (d) *Record of Recommendation*. A written record of the recommendation of the Design Review Committee shall be forwarded to the Planning Board. The record shall state whether the project or permit is recommended for approval or disapproval, include any recommendations for conditions of approval, and state the reasons for recommending disapproval, if such is the Committee's recommendation.

Article 28-9-6(c) *Standards for Recommendations*. In developing its recommendations, the Design Review Committee shall utilize the criteria set forth in the Architectural Design Guidelines as adopted and most recently amended by the Planning Board. The current design guidelines were revised by the Planning Board on April 12, 1991.

Article 28-9-4(f)(6) *Standards for Review*. In the process of reviewing a project or permit for the purpose of making a decision thereon, the Planning Board shall take in to consideration the following:

- a. The criteria set forth in the Architectural Design Guidelines as adopted and most recently amended by the Planning Board;
- b. The goals and recommendations contained in the Master Plan, as most recently amended;
- c. The purposes of this ordinance and of the several districts established herein;
- d. The recommendations of the Design Review Committee;
- e. Reports of the City Departments;
- f. Reports, graphics, and other relevant materials together with information presented at the hearing by the applicant and the applicant's agents; and
- g. Reports, graphics, and other relevant materials together with information presented at the hearing by anyone who can demonstrate that they are directly affected by the application.