

**FRIENDS OF THE AUDI – 2014-2015 REPORT TO THE CITY OF CONCORD
MOU MEETING, MARCH 31, 2015**

Friends' contributions to the City Auditorium – Year to date: July 1, 2014 – February 24, 2015

Year-to-Date Expenses for City Auditorium Upgrades: \$94,018.68

Including:	92,344.38	LED Lighting Upgrade project *
	1,200.00	WiFi System installed
	204.22	Pitch In expenses/supplies
	136.08	Lobby Door Curtains for light and temperature control
	134.00	Locks for equipment security

** Note: Anticipate additional \$50,000 to complete the LED project by June 30, 2015 bringing the projected 2015 total to \$144,018.68*

Pitch In Volunteer Maintenance Labor: \$12,227.15

July 1, 2014 – February 24, 2013 – 202 volunteers worked 606 hours at 9 community service events including: 7 Pitch In Shifts, September Day of Caring, and January MLKing Holiday Service Day at the USDept. of Labor rates for NH volunteers (\$20.25 hr)

TOTAL 2014-2015 TO DATE CONTRIBUTION TO CITY AUDITORIUM: \$106,245.83

ANTICIPATED TOTAL 2015 CONTRIBUTION: \$156,245.83

The Friends of The Audi were recognized and honored for 25 years of service by the NH Theatre Community at the January 31, 2015 NH Theatre Awards Ceremony.

Additional Restoration/Renovation Projects Currently Underway:

Sound Upgrades – digitizing Bose Sound System (\$10,000.00)

Theatre seat refurbishing – Next Project planned for 2015-2017 (estimate \$100,000).

2014-2015 Theatre Development Activities:

September 2014 – House Manager Training, with Concord Fire Department (3 sessions)

January 2015 – Annual Booking Meeting, with Parks and Recreation Department

2014-2014 Fund Raising Activities:

24rd Annual GALA Season Opening – September 2014

24nd Annual Rhythm of the Night show – January 2015

15th Annual Perennial Exchange (with Concord General Services) – May 2015

The “Audi Cookie Bakers” serve – never sell – refreshments at performances

Grant Writing projects – Received 4 grants to support Audi Upgrade Projects

2014-2015 Marketing Activities – per MOU

Created and maintained Audi website and two Facebook pages

Maintained Box Office Infoline, theatre billboards, and 24/7 phone contact

Maintained and contacted extensive mailing and emailing lists

Sponsored weekly CCTV show: “What’s Happening at the Audi”

Created and conducted programs for OLLI, Leadership Greater Concord, Concord 250

Participated in Chamber of Commerce, Arts Presenters of Northern New England, Intown Concord,

NH Dept. of Cultural Affairs, and NH State Tourism Development activities

Developed Art Concord gallery space in the reception lobby and hosted shows

Decorated the theatre for holiday performances to enhance usage

Enabled cooperative bulk mailings, voucher projects, and promotions on behalf of all presenters

Recruited new presenters and offered production/promotion/hospitality assistance to all presenters

PLEASE NOTE ALL FRIENDS OF THE AUDI ACTIVITIES ARE CONDUCTED BY VOLUNTEERS