



# City of Concord, New Hampshire

Office of the Mayor

Mayor Byron O. Champlin

TO: Members of City Council

FROM: Mayor Byron O. Champlin

DATE: September 4, 2024

RE: Golf Course Advisory Committee

I propose the appointment of the following individuals to the Golf Course Advisory Committee for a three-year term to expire October 31, 2027.

- James C. Tanner, Jr., 54 Pleasant Street, Unit 5 Concord as the Senior Citizen Season User. James C. Tanner, Jr.'s letter of interest and resume are attached.
- Mack A. Bean, 37 Modena Drive, Concord as a General Public Representative. Mack A. Bean's letter of interest and resume are attached.

In accordance with Section 18 of the City Council Rules, these proposed appointments are being distributed to City Council as information in advance of formal action at the October 15, 2024 City Council Meeting.

Re: Golf Course Advisory Committee

Dear Mayor Champlin:

I have learned through Marc Cohen that there is a vacant position for: Season User, Senior Citizen on the Golf Course Advisory Committee. I am a member at Beaver Meadow and a senior citizen.

I have a broad background in business and community service and have been an avid golfer since I have been a boy. Therefore, I believe I would be a valuable member of the Advisory Committee and be able to balance prudent fiscal responsibility and help maximize the public's use and enjoyment of this marvelous city asset.

Please consider this application and my enclosed community service resume.

Thank you,

James C. Tanner, Jr  
54 Pleasant St. Unit 5, Concord NH 03301  
jctannerjr@hotmail.com  
617 721 3750

# James C. Tanner, Jr. (Jim)

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54 Pleasant Street Unit 5, Concord, NH 03301 | 617 721 3750 | jctannerjr@hotmail.com

## Objectives

### GENERAL

- Opportunities to enhance the public good
- Utilize a broad base of US and world: personal, community, education, and business experience
- Continue to learn and develop expertise, personal, and professional and skills

### WORKING ENVIRONMENT THAT ADDRESSES

- Public service at all levels and types of government
- Non-profit organizations and innovative businesses both large and small
- Variable location, from locally based, to remote, national, and international
- Use of my pragmatic optimism and energy, and broad background in education, business, and community involvement

## Education – Other Training

- **Pace University, White Plains, NY** – Master of Science, Computer Science (Distinction) 1984
- **Columbia University, New York, NY** – Doctor of Education (University Scholar) 1983
  - Master of Education 1982, Master of Arts 1980
- **Ithaca College, Ithaca NY** - Bachelor of Music (Cum Laude) 1977
- **Trinity-Pawling School, Pawling, NY** - independent secondary school, cum laude society

### OTHER TRAINING AND AWARDS

- Certified Project Manager PMI (Project Management Institute) 1999
- IBM Leadership Awards 2003, 2008
- IBM Confirmed Project Executive 2003, Confirmed Project Manager 2001

## Interests and Other Experience

- Member, City of Cambridge Water Board 2012 - 2016
- Music - Composed, arranged, conducted music and lyrics for new school anthem - NHTI Concord's Community College – graduation 2017 - 2018
- Music - Tenor in CCC Choir 2001 - 2021, Professional Classical and Jazz Trombonist
- Published Essays in New York Times, Gannett Newspapers, Cambridge (MA) Chronicle, Concord (NH) Monitor 2000 - 2021
- Golf - Avon Products – Player of the Year, Holes in One - Winchester, UK and Dutchess Cty. NY, Concord NH. Senior Member at Beaver Meadow Golf Course

## • Skills & Abilities

- Experienced mentor and teacher
- City of Cambridge, MA – Water Board 2011 - 2016
- Presentations at industry conferences, customer premise and internal settings
- Cultural experience with US, Europe, (5 years) and Asia-Pacific teams and customers.
- Advisory Board, Rochester Institute of Technology
- Management of small teams (5-10), mid. management (100), senior management (> 350)
- Independent member of small team working independently and within larger operations
- On-premise and remote services management. Responsible for technical delivery, budget creation and management, new bid creation, customer satisfaction. Annual costs managed ranging from 2 to 100 million (US\$) US and European locations
- Business ownership (Project Executive) responsible for account profit and loss and business growth. Annual Revenue in excess of 50 million (US\$)
- Multiple positions in start-ups responsible for cost containment, site operations and business success, technical services solution

## **OTHER**

- Sales management of IBM technical services sold by business partners. Responsible for implementation of global programs, attainment of sales quotas by local geographies
- Sales in new technologies and products, including cloud sales, server management, recovery
- Solution design for national and international outsourcing opportunities. Opportunities ranging from ½ million to multi billion (US\$).

## Experience

### **TECHNICAL CONSULTING FOR FOXFIRE PROPERTY MANAGEMENT | 2021 - 2023**

#### **IBM CORPORATION | 1985 - 2016**

- IBM Global Services Channel Executive - Business Partner Sales 2009-2015
- IBM Express Managed Services (Internal Start-up), Sales/Operations Management 2005-2009
- Asia Pacific extended global services outsourcing consultant temporary assignment 2007
- Project Executive, NSTAR, John Hancock, and Manulife Outsourcing Accounts 2002-2005
- Site Manager, solution development IBM eBusiness Hosting (Internal Start-up) 2000-2002
- (Paris France) European Delivery Manager Desktop Outsourcing 1998-2000
- (UK) Country Management for Desktop Outsource Contracts 1996-1998
- Desktop Outsourcing (start-up) design, solutions, and sales 1991-1993
- Manager, TJ Watson Research desktop consulting 1987-1990, Technical Consultant 1985 - 1987

#### **OTHER EMPLOYMENT | 1977 -1985**

- Avon Products, Systems Analyst 1984-1985
- ComputerLand of White Plains NY, Technical Consultant 1982-1984
- Trinity-Pawling School, Director of Music 1977-1981

## Cover Letter

**Mack A. Bean**  
37 Modena Drive  
Penacook, New Hampshire 03303  
Cell: (603) 369-1204  
Email: beanm@franklinpierce.edu

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August 28, 2024

City of Concord  
Attn: Janice Bonenfant  
Concord, New Hampshire

To Whom It May Concern:

I am writing to communicate my interest in being a member of the Golf Course Advisory Committee. I believe that my long-term relationship with Beaver Meadow Country Club combined with my work experience makes me an attractive and strong candidate for serving. I have been a member of Beaver Meadow Country Club for over 20 years. Over this time, I have developed good relationships with many of the club members, staff, and local residents who frequent the course. These relationships have provided me with opportunities to listen to their concerns and hopes about the current state of the course and possible future course endeavors.

I also have more than 25 years of teaching experience at both the 2-year and 4-year college/university level. As my resume shows, although I am known as an economics professor, I have a wide range of business knowledge. This knowledge has provided me with a variety of opportunities from starting student-led businesses on campus, writing a textbook, and being invited as a guest on PBS NewsHour. As a result, I believe that the relationships that I have developed in the local golfing community along with my work experience could allow me to be a valuable asset to the Committee. Therefore, I am submitting my name as a candidate. Thank you for your time.

Sincerely,  
*Mack A. Bean*

Mack A. Bean, Ed. D.

## Curriculum Vitae

**Mack A. Bean**  
37 Modena Drive  
Penacook, New Hampshire 03303  
Cell: (603) 369-1204  
Email: [beanm@franklinpierce.edu](mailto:beanm@franklinpierce.edu)

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### POSITION APPLYING FOR

### JOB OBJECTIVE

### EDUCATION

**Nova Southeastern University.** Ft. Lauderdale, Florida. Ed.D., Higher Education Leadership. Degree completed in February of 2008. Degree conferred on May 31, 2008.  
Dissertation: Analysis of student engagement on student performance.  
Advisor: Dr. Marian Gibney.

**Franklin Pierce College.** Rindge, New Hampshire. Master's of Science, Business Administration. May 2000.

**Greenville College.** Greenville, Illinois. Bachelor's of Science, Marketing. December 1994.

### RESEARCH EXPERIENCE

**Nova Southeastern University.** Ft. Lauderdale, Florida. **Doctoral Research.** 9/04 – present. Utilization of mixed-methods research methodology to investigate (a) the engagement activities most appropriate to enhancing student retention of course material in economics, (b) the appropriate evaluation method for determining the effectiveness of the selected student engagement activities implemented, and (c) the determination of the engagement activities in improving student performance.

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### TEACHING EXPERIENCE

<b>Franklin Pierce University,</b> Assistant Professor Rindge, New Hampshire	8/07 – present
<b>New England College,</b> Adjunct Professor Henniker, New Hampshire	9/22 – present
<b>University of New Hampshire,</b> Adjunct Professor Manchester, New Hampshire	9/14 - present
<b>New Hampshire Community Technical College at Manchester,</b> Adjunct Instructor Manchester, New Hampshire	5/99 – 5/14
<b>New Hampshire Technical Institute,</b> Adjunct Instructor Concord, New Hampshire	1/00 – 5/07
<b>Southern New Hampshire University,</b> Adjunct Instructor Manchester, New Hampshire	9/01 – 5/04
<b>McIntosh College,</b> Adjunct Instructor Dover, New Hampshire	9/01 – 12/01

## Curriculum Vitae

### Mack A. Bean

37 Modena Drive  
Penacook, New Hampshire 03303  
Cell: (603) 369-1204  
Email: [beanm@franklinpierce.edu](mailto:beanm@franklinpierce.edu)

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### COURSES TAUGHT

#### Undergraduate Courses:

- |                             |                             |                             |
|-----------------------------|-----------------------------|-----------------------------|
| * Principles of Advertising | * Business Ethics           | * Business Law              |
| * Business Management       | * Consumer Behavior         | * Financial Management      |
| * Global Economy            | * Government and Business   | * Human Resource Management |
| * International Marketing   | * Introduction to Business  | * Macroeconomics            |
| * Microeconomics            | * Marketing Management      | * Marketing Research        |
| * Organizational Management | * Principles of Management  | * Principles of Marketing   |
| * Principles of Retailing   | * Principles of Sales       | * Retail Management         |
| * Sales Management          | * Small Business Management |                             |

#### Graduate Courses:

- |                          |                        |                            |
|--------------------------|------------------------|----------------------------|
| * Economics for Managers | * Financial Management | * International Management |
| * Marketing Management   |                        |                            |

Responsibilities for these courses include preparing for lecture, coordination class time, instructing students, and assessing student performance. Through the years, extensive experience has been gained in teaching a variety of courses.

### ABSTRACTS AND PRESENTATIONS

**Bean, M.** 2023. *Microeconomics: Concepts and Applications*. Textbook published by Cengage Academic Publishing.

**Bean, M.** 2022. *The State We're In: Are We Talking About Recession (Episode 106)*. Interview on PBS NewsHour on August 19, 2022. <https://www.pbs.org/video/are-we-talking-about-recession-elw0yw/>.

**Bean, M.** 2016. *For Those Surveyed, It's all About Money*. Article published in November 16, 2016 in the Boston Herald.

**Bean, M.** 2009. The one-minute paper at the university level. Paper published in the Fall 2009 edition of the *Academic Exchange Quarterly*.

**Bean, M.** 2007. Improving student performance through the use of engagement strategies. Presented at the 2007 College Board Northeast Region Conference.

**Bean, M.** 2006. The current state of transitioning the Project CIAO (College Is An Option) outreach program into all Manchester area high schools. Presented to the college's Board of Directors and the public in 2006, to provide an update regarding the success of the program.

**Bean, M.** 2005. The opportunities and options available for students beyond high school. Presented at the 2005 Business Presentation Seminar for high school students at the Manchester School of Technology.

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## Curriculum Vitae

### **Mack A. Bean**

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Penacook, New Hampshire 03303  
Cell: (603) 369-1204  
Email: [beanm@franklinpierce.edu](mailto:beanm@franklinpierce.edu)

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### **ACADEMIC SERVICE**

**Top of the 'Nock Maple Syrup**, Founder and advisor, Student-led business, established 2018.  
**Business Minds**, Founder and advisor, Student-led virtual business incubator, established 2014.  
**Advisory Board Member of A.L.A.NA**, Franklin Pierce University, 9/07 – 5/12.  
**Member of Management Hiring Committee**, Franklin Pierce University, 1/08 – 5/08.  
**Advisory Board Member for Teach-In**, Franklin Pierce University, 3/08.  
**Participant in the Spring 2008 Open House**, Franklin Pierce University, 4/08.  
**Co-advisor to Students in Free Enterprise (SIFE)**, Franklin Pierce University, 9/08 – 5/09.  
**Chair of Management Hiring Committee**, Franklin Pierce University, 9/08 – 4/09.  
**Participant in the Fall 2008 Open House**, Franklin Pierce University, 11/08.  
**Chaperon intramural flag football team to Cornell University**, Franklin Pierce University, 11/08.  
**Participant in the Spring 2009 Open House**, Franklin Pierce University, 4/09.  
**Advisor to Brothers Reaching Out (B.R.O.)**, Franklin Pierce University, 5/09 – 5/11.  
**Member of Faculty Development Committee**, Franklin Pierce University, 7/09 – 5/11.

### **PROFESSIONAL AFFILIATIONS**

**Continuing Education in Fund Raising (CONFR): Grant Writing.**

### **AWARDS**

**Recipient, Outstanding Service Award**, presented by Franklin Pierce University  
Franklin Pierce University, 2024.

**Recipient, Hallmark Award for Excellence in Education**, presented by the College Board  
NHCTC-M, October, 2004.

### **REFERENCES**

References shall be furnished upon request.

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