



# City of Concord, New Hampshire

**Office of the Mayor**

**Byron O. Champlin**

**TO:** Members of City Council

**FROM:** Mayor Byron O. Champlin

**DATE:** October 27, 2025

**RE:** Ad-Hoc Committee on Impact Fees

I propose the appointment of the following individuals to the Ad-Hoc Committee on Impact Fees.

- Bill Norton, 11 Fellows Street, Concord. Bill Norton's biography is attached.
- Mike Vlacich, 160 Snow Pond Road, Concord. Mike Vlacich's resume is attached.

In accordance with Section 18 of the City Council Rules, these proposed appointments are being distributed to the City Council for informational purposes in advance of formal action at the December 8, 2025 City Council meeting.

**Bill Norton** is the President of Norton Asset Management, Inc., a regional commercial real estate company. He is a Counselor of Real Estate Emeritus (CRE), a Facilities Management Administrator (FMA) and a former FINRA arbitrator/mediator. Bill oversees the Advisory Services Group at Norton Asset Management, Inc., concentrating on procuring and maintaining long-term client relationships and acts as the primary contact for advisory services for clients such as EverSource, USNH, Dartmouth College, Diocese of Manchester and many developers. He is a specialist in the management of the construction process from design through occupancy and has extensive experience in energy and facility management as well as real estate brokerage. In addition to working in real estate day-to-day, Bill has served on numerous boards and has volunteered extensively, sharing his knowledge and passion for improving the built environment from one property at a time to city and state wide vision and master plans.

# MICHAEL A. VLACICH

160 Snow Pond Road, Concord, New Hampshire 03301

603.391.2250 [mvlacich@gmail.com](mailto:mvlacich@gmail.com)

## PROFESSIONAL EXPERIENCE

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### *Principal*

CORNERSTONE GOVERNMENT AFFAIRS

(09/23-Present)

### *Regional Administrator*

UNITED STATES SMALL BUSINESS ADMINISTRATION

(12/21-08/23)

- Oversaw SBA programs, offices, and operations in the SBA's New England region, serving Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont.

### *Senior Advisor*

OFFICE OF UNITED STATES SENATOR JEANNE SHAHEEN

(05/19-12/21)

- Provided support to the Senator, Chief of Staff, Legislative Director, State Director, Scheduling Department, and Communications Director on policy, communications, and other strategic imperatives.

### *President and CEO*

NEW HAMPSHIRE COLLEGE AND UNIVERSITY COUNCIL

(06/17- 05/19)

- Managed a diverse membership organization with a multi million-dollar budget and 5 staff.
- Developed and implemented a public and government affairs strategy, legislative and marketing campaign, and public relations strategy on behalf of member schools.
- Oversaw a comprehensive membership services initiative and worked directly for a Board of Directors.

### *State Director*

OFFICE OF UNITED STATES SENATOR MAGGIE HASSAN

(12/16 – 06/17)

- Created and instituted the Senator's constituency outreach strategy.
- Coordinated local, state, federal, business and non-profit organizations on strategic initiatives and programs relative to the Senator's priorities.

### *State Director*

HILLARY FOR AMERICA

(04/15-11/16)

### *Senior Advisor*

OFFICE OF UNITED STATES SENATOR JEANNE SHAHEEN

(01/15-04-15)

### *Campaign Manager*

SHAHEEN FOR SENATE 2014

(01/14 – 11/14)

- Ran successful re-election campaign for US Senator Jeanne Shaheen.

### *State Director*

OFFICE OF UNITED STATES SENATOR JEANNE SHAHEEN

(12/08 – 01/14)

- Created and instituted the Senator's constituency outreach strategy.
- Worked closely with Senator's Washington D.C. staff and federal agencies to ensure policy decisions were aligned with the Senator's values and state's needs.
- Coordinated local, state, federal, business and non-profit organizations on strategic initiatives and programs relative to the Senator's priorities.

### *State Director*

NEW HAMPSHIRE DIVISION OF ECONOMIC DEVELOPMENT

(12/06 – 12/08)

- Led 30 people in Division comprised of the state's Business Resource Center, Marketing Office, Office of International Commerce, Layoff Aversion Team and Procurement and Technical Assistance Program.
- Served as state's lead economic development policy adviser to Governor

***Campaign Manager***

JOHN LYNCH FOR GOVERNOR '06

(08/06 – 11/06)

***Deputy Chief of Staff & Policy Director***

OFFICE OF GOVERNOR JOHN LYNCH

(12/04 – 08/06)

- Served as Governor's primary representative to state business and civic leaders, first responders, homeland security officials, labor, education, and non-profit organizations.

***Campaign Manager and Executive Director***

NEW HAMPSHIRE DEMOCRATIC COORDINATED CAMPAIGN

(7/03 – 12/04)

***Business Retention and Expansion Specialist***

NEW HAMPSHIRE DIVISION OF ECONOMIC DEVELOPMENT

(1/03 – 6/03)

***Special Assistant***

OFFICE OF GOVERNOR JEANNE SHAHEEN

(3/97 – 1/03)

## **HONORS & RECOGNITION**

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UNIVERSITY SYSTEM OF NEW HAMPSHIRE TRUSTEE

(2013-2015)

UNH ALUMNI MERITORIOUS AWARD

(2015)

BUSINESS NH MAGAZINE INFLUENCER INDEX

(2012, 2014)

NH BUSINESS AND INDUSTRY ASSOCIATION ABOVE AND BEYOND AWARD

(12/09)

NH BUSINESS REVIEW BUSINESS EXCELLENCE AWARD

(10/08)

BUSINESS NH MAGAZINE PACE SETTER

(11/07)

NH ECONOMIC DEVELOPMENT AWARD FOR EXCELLENCE

(12/02)

MANCHESTER UNION LEADER 40 UNDER FORTY

(02/02)

## **EDUCATION**

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UNIVERSITY OF NEW HAMPSHIRE  
B.A., Political Science

Durham, NH  
(09/91 – 05/95)