

MINUTES

Beaver Meadow Golf Advisory Committee Meeting
March 14, 2024

In Attendance: Jennifer Kretovic (Acting Chair), Mark Coen, Dick Holden, Roger Jobin, Gary Darby, Bob Whatmough, Fran Hunt, Linda Mattlage, Nathan Fennessy, Ruthann Bradley, Phil Davis, and Pat Lanman. **Excused:** Chris Mulleavey.

1) **Course Update:**

- Staff are in final clean-up mode. The recent windy conditions brought down a lot of pine cones that they've been cleaning up. Overall, the greens held up well over the winter.
- The course is still pretty soft in areas, but is drying out.

2) **Pro Shop Update:**

- The driving range has been open since February 26th. In the short amount of time it has been open, it has brought in \$6,000 in revenue.
- Simulator revenue is down by about 12%. BMGC has been advertising discounts on the simulators during the slower times, between 9:00 AM and 3:00 PM, and it has helped fill some of the spaces. Nathan suggested that we re-evaluate the need to add two more simulators, as was proposed with the new clubhouse project. Phil agreed.
- The course will be opening all 18 holes of the course on March 20th – walking only, weather dependent.

3) **New Business:**

- Jennifer Kretovic suggested the committee start collecting resident data, so that when making pricing decisions in the fall, should the committee wish to propose resident rates, they will have the necessary information. Nathan Fennessy suggested that the committee consider tee time preferential for residents. *A motion was made by Roger Jobin, seconded by Linda Mattlage, to start collecting resident data in order to incentivize resident play. The motion passed unanimously with a voice vote.*
- Fran Hunt asked for an update on the clubhouse project. Nathan indicated that the Mayor has directed City staff to work with H.L. Turner to come up with some alternative, scaled back options to provide to Council and the community.
- Roger Jobin suggested that the City take photos of BMGC events and promote all the positive aspects of the golf course in the media.
- Mark Coen indicated that he had looked into the issue of public transportation to the golf course. He noted that Concord Area Transit provides bus service to Cumberland Farms on Fisherville Road, which is 0.8 miles from the golf course. He noted that CAT has indicated they can't revise their route to drop people off any closer.

4) **5 Minutes of Public Input:**

- BMGC member Charlie Randall suggested that the course focus on social marketing and share the many positive aspects of the golf course. He also asked if information about memberships and tournaments could be provided at the next meeting. Phil Davis informed Charlie that the course has reduced the number of tournaments and is not adding anymore.

5) **Adjournment:**

- A motion was made and seconded, and the meeting was adjourned at 9:02 AM with a unanimous voice vote.